

Sell on Instagram for Magento 2 User guide

Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, do not hesitate to leave us an email via support@magenest.com

Updated: 15/07/2021 | By: Magenest | Support Portal: <https://servicedesk.izysync.com/servicedesk/customer/portal/163>

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Introduction

Sell On Instagram for Magento 2 by Magenest is a powerful tool to sync your products on Magento 2 site to your Facebook shop or Instagram shop.

Highlight Features

- Create multiple feeds for product feed.
- Synchronizing and updating a specific or all Products from Magento 2 store into the Facebook (Instagram) shop with multiple stores
- Mapping Magento 2 product attributes and Facebook attributes.
- Tracking order if it is from Facebook (Instagram) shop
- Sync product manually or by schedule

System Requirements

- Your store should be running on **Magento 2 Community Edition version 2.3.x, 2.4.x**
 - Instagram Shopping Scope you can navigate here <https://help.instagram.com/321000045119159>
 - To create a shop on Instagram you can navigate here <https://business.instagram.com/shopping/setup>
-

Configuration

On the Admin sidebar, choose **Store > Setting > Configuration > Magenest > Sell On Instagram**

Configuration

Scope: Default Config ?

Save Config

GENERAL

CATALOG

SECURITY

MAGENEST

ZohoCRM Config

Sell On Instagram

CUSTOMERS

SALES

YOTPO

DOTDIGITAL

SERVICES

ADVANCED

Facebook(Instagram) Connection

Enable Sell On Instagram [website] No

Enable/Disable Sell On Instagram module

Redirect Uri [website] Please copy and paste these url to your app configuration

Redirect Uri https://271af44c50d0.ngrok.io/sell_instagram/connect/getAccessPage/

Create access to Facebook or Instagram

In the **Facebook (Instagram) Connection** tab, set Yes for field **Enable Sell On Instagram** and click **Save Config** to enable the module.

Create your Page:

You would need a Facebook Page. Please navigate here to create a Facebook Page <https://www.facebook.com/pages/create>

After create your **Page**, go to your **Page**

Enter in **Page ID** field, which appears in URL in **Configuration**

facebook.com/Test-Store/10284.../settings/?tab=page_info

Search Facebook

Test Store · Page Settings

Page Settings

Search Page Settings

General

Messaging

Page Info

Templates and Tabs

Notifications

Advanced Messaging

Edit Page Info

General

Name Test Store

Username

Description

Copy your **Page ID** which appears in URL, And paste it to **Page ID** field in **Configuration** > **Save Config**

Scope: Default Config
Save Config

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MAGENEST
Sell On Instagram

Facebook(Instagram) Connection

Enable Sell On Instagram

Enable/Disable Sell On Instagram module

Catalog Id

[Facebook catalog manager](#) [Access catalog](#)

Page Id

App Id

App secret

Redirect Uri

Redirect Uri

Go to the **Page** and click **Settings**

Manage Page
Test Store

Page
News Feed
Updates
Business Suite
Inbox
Business Apps
Manage Jobs
Notifications
Insights
Publishing Tools
Ad Center
Page Quality
Edit Page Info
Settings

Test Store
Create @Username · Clothing (Brand)
Add a Button

Home
Events
Reviews
Photos
More
Promote
Search
Menu

Grow Your Page by Creating a Post
Create Post

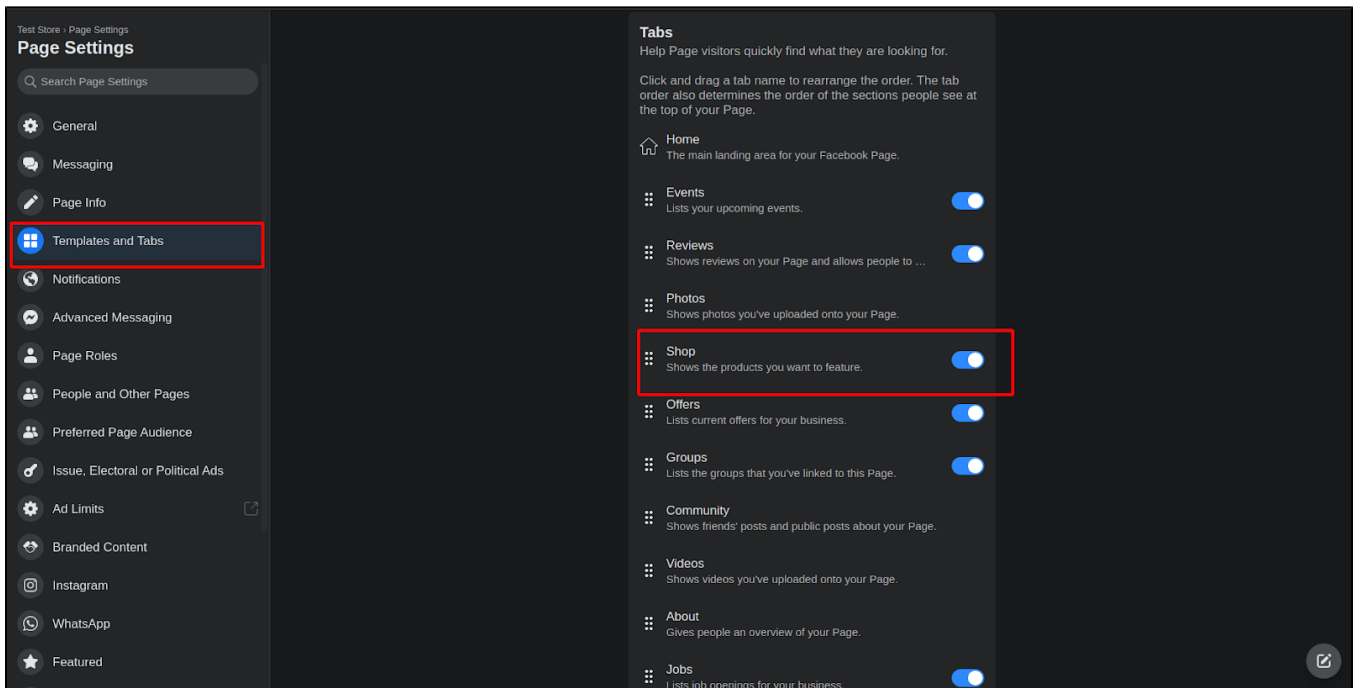
Access all your business tools in one place
Go to Business Suite

Set Your Page up for Success
3 STEPS LEFT: Establish Your Page's Identity
6 STEPS LEFT: Provide Info and Preferences
2 STEPS LEFT: Introduce Your Page

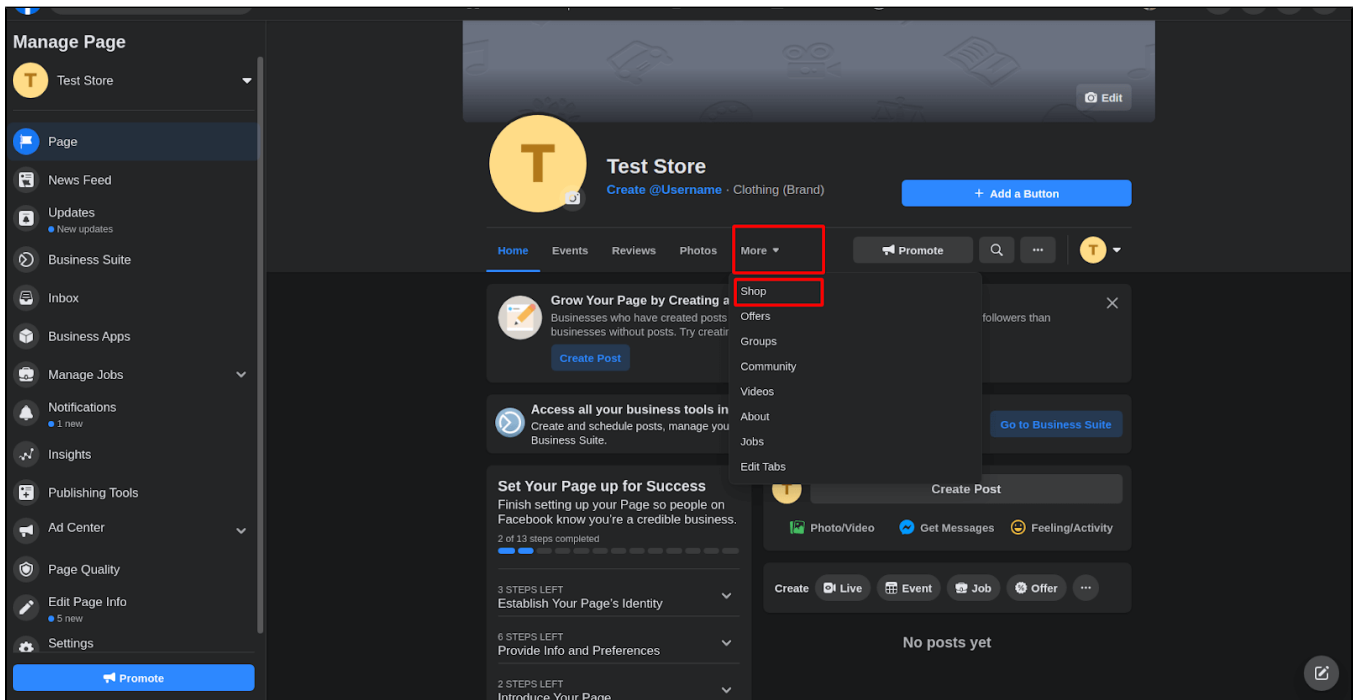
Create Post
Photo/Video
Get Messages
Feeling/Activity
Create
Live
Event
Job
Offer

No posts yet

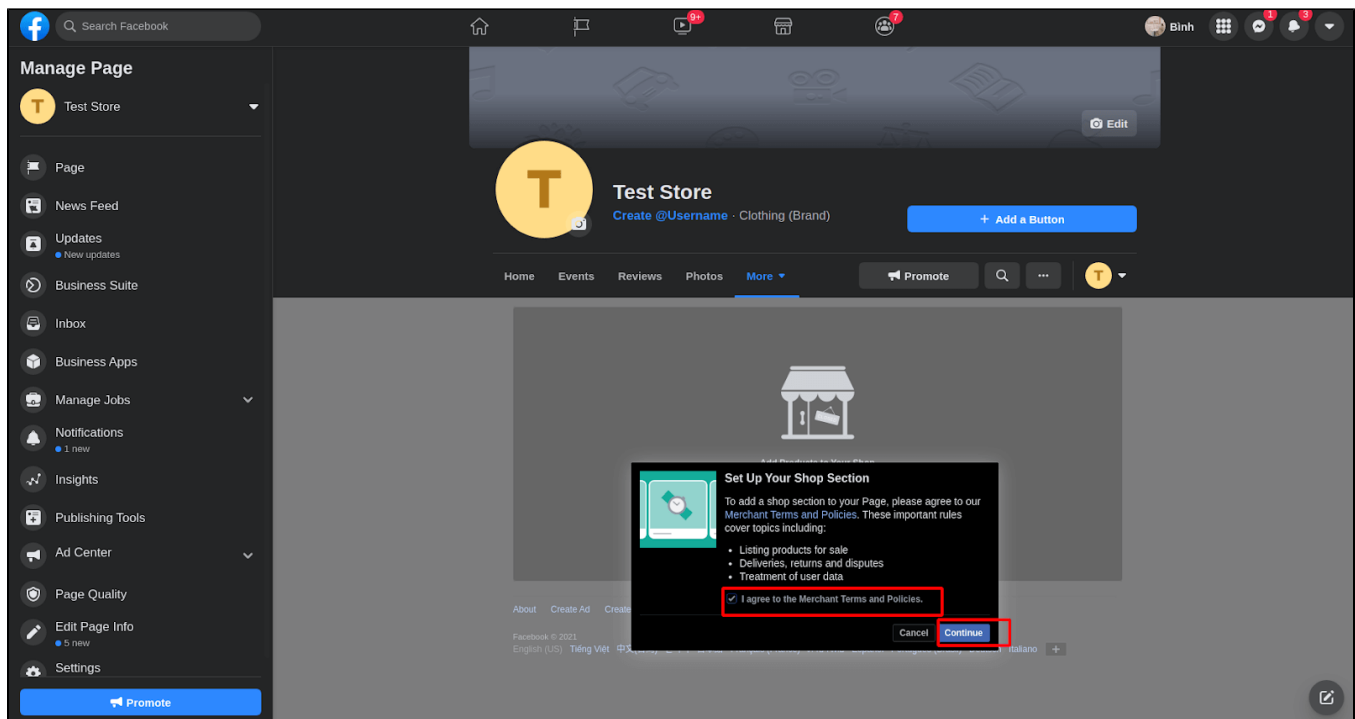
Click on the **Templates and Tabs** under **Page settings** and enable the **Shop** tab



Go to your **Facebook** page and click **More > Shop**

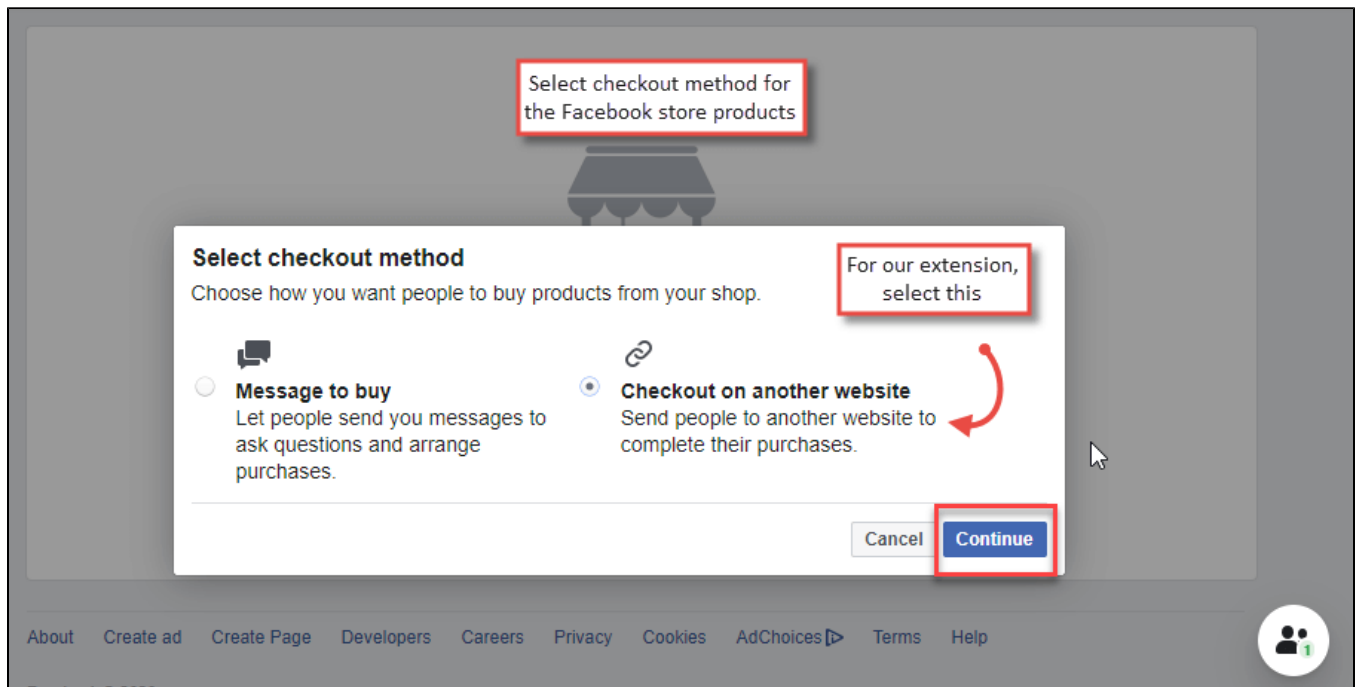


The popup will show up, tick the check box to agree to the **Seller's Terms and Policies** and click **Continue**.



After agreeing, you can see another popup to select the checkout method for the Facebook store products.

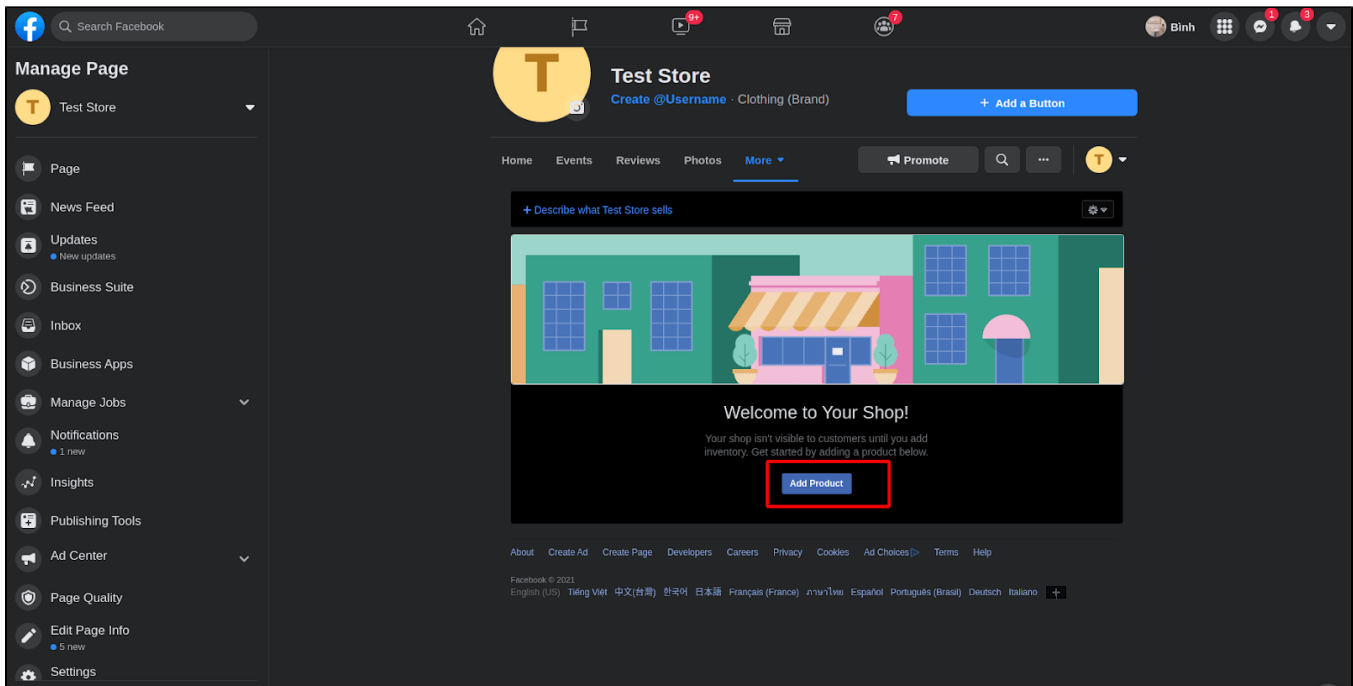
Select **Check Out on Another Website** > **Continue**



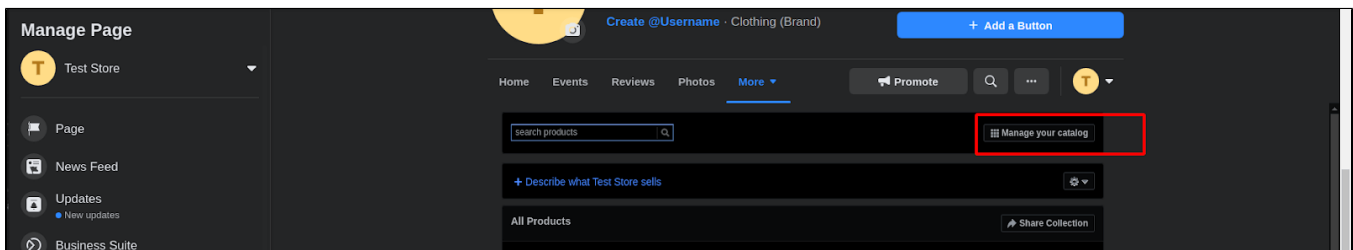
You will be asked to choose the shop currency.

Select the currency that you want to show on Facebook store products, and click **Save**.

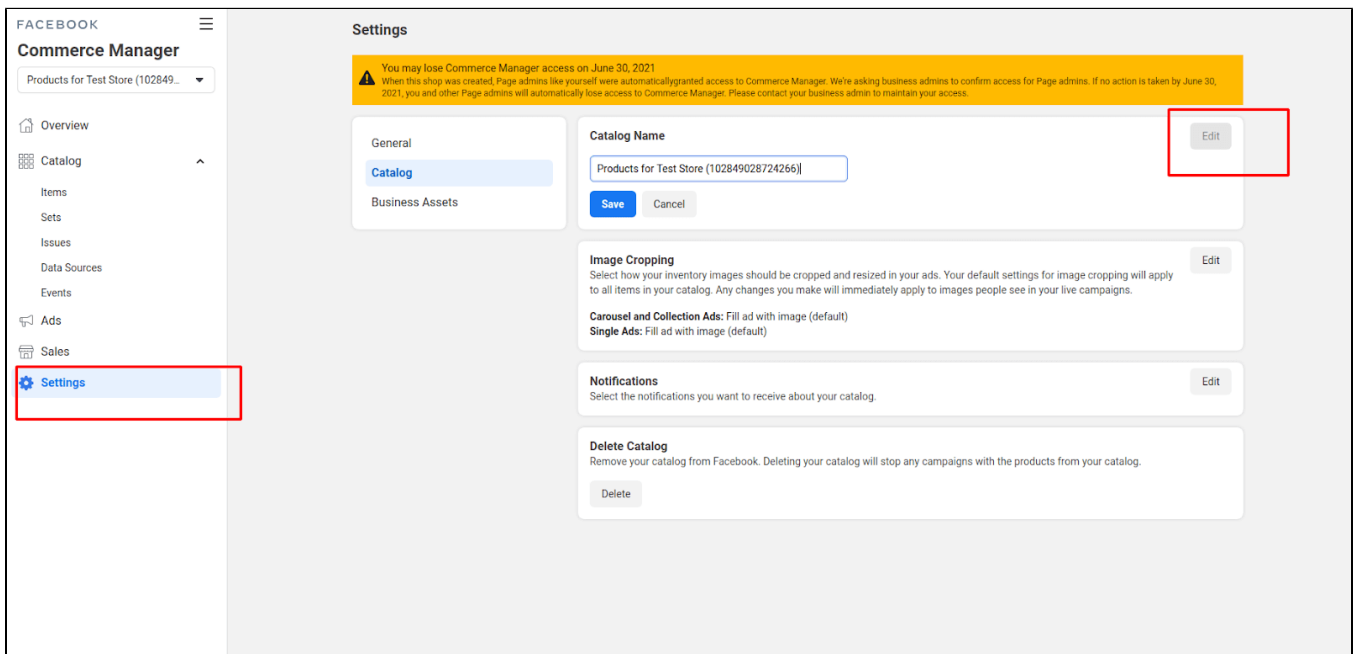
Add a manual product from the **Add Product** button.



After adding the sample product, the **Manage your Catalogue** button will show up.



It will create a **catalog ID** for this **Page**, You can edit name of catalog by click **Setting > Catalog > Catalog Name > Edit**



Enter your **Catalog ID** to the **Catalog ID** field in configuration > **Save Config**

Overview

Catalog

Items

Sets

Issues

Data Sources

Events

Ads

Sales

Settings

General

Catalog

Business Assets

Catalog Name

Products for Test Store (102849028724266)

Catalog ID: 319

Edit

Image Cropping

Select how your inventory images should be cropped and resized in your ads. Your default settings for image cropping will apply to all items in your catalog. Any changes you make will immediately apply to images people see in your live campaigns.

Carousel and Collection Ads: Fill ad with image (default)

Single Ads: Fill ad with image (default)

Edit

Notifications

Select the notifications you want to receive about your catalog.

Edit

Delete Catalog

Remove your catalog from Facebook. Deleting your catalog will stop any campaigns with the products from your catalog.

Delete

Dashboard

Sales

Sell on Instagram

Catalog

Customers

Marketing

Content

Reports

Stores

Scope: Default Config

Save Config

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MAGENEST

Sell On Instagram

Facebook(Instagram) Connection

Enable Sell On Instagram

Yes

Enable/Disable Sell On Instagram module

Catalog Id

Facebook catalog manager. Assets catalogs

Page Id

App id

App secret

Redirect Uri

Please copy and paste these url to your app configuration

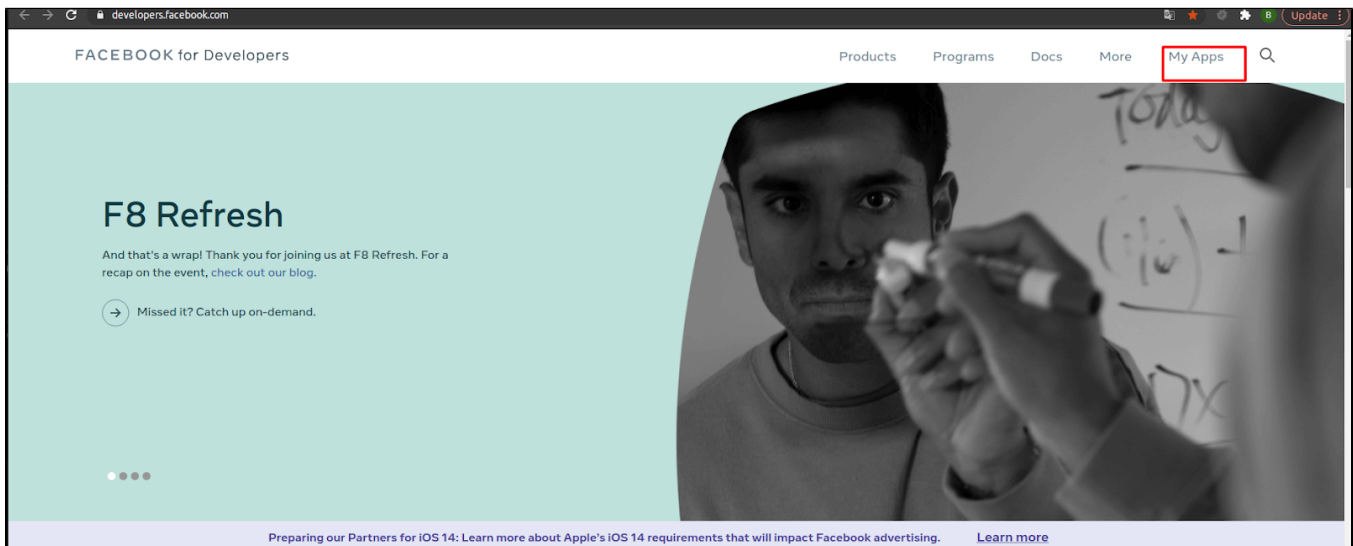
Redirect Uri

https://z71af44c50d0.ngrok.io/sell_instagram/connect/getAccessPage/

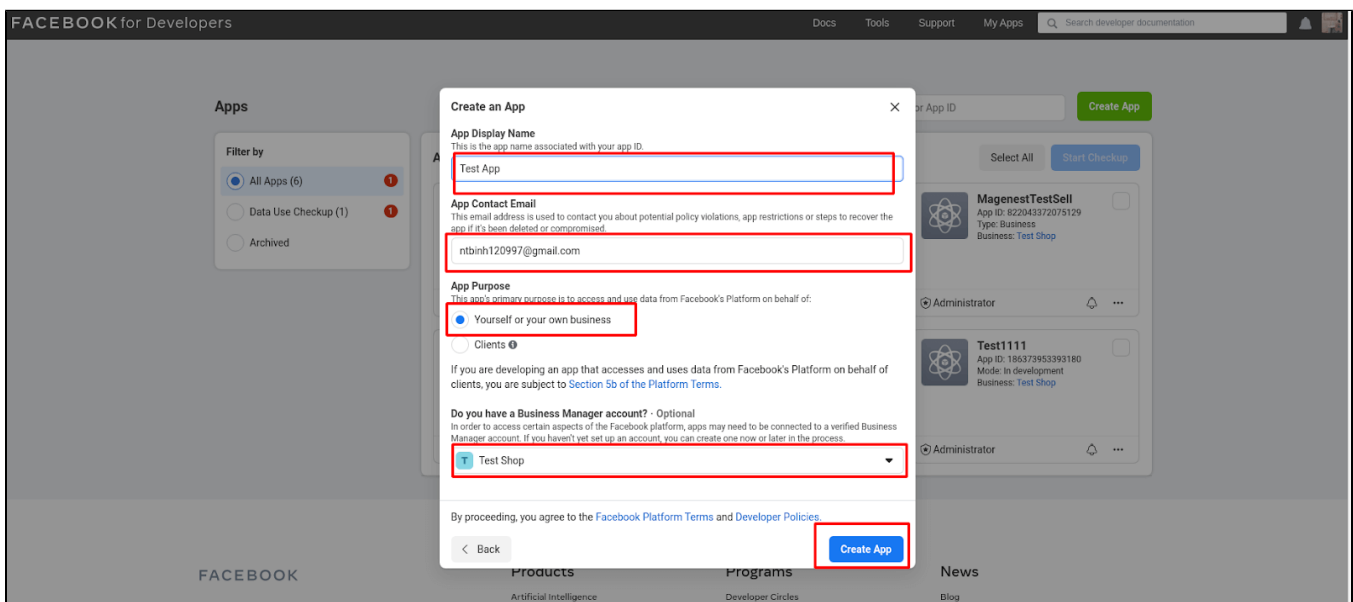
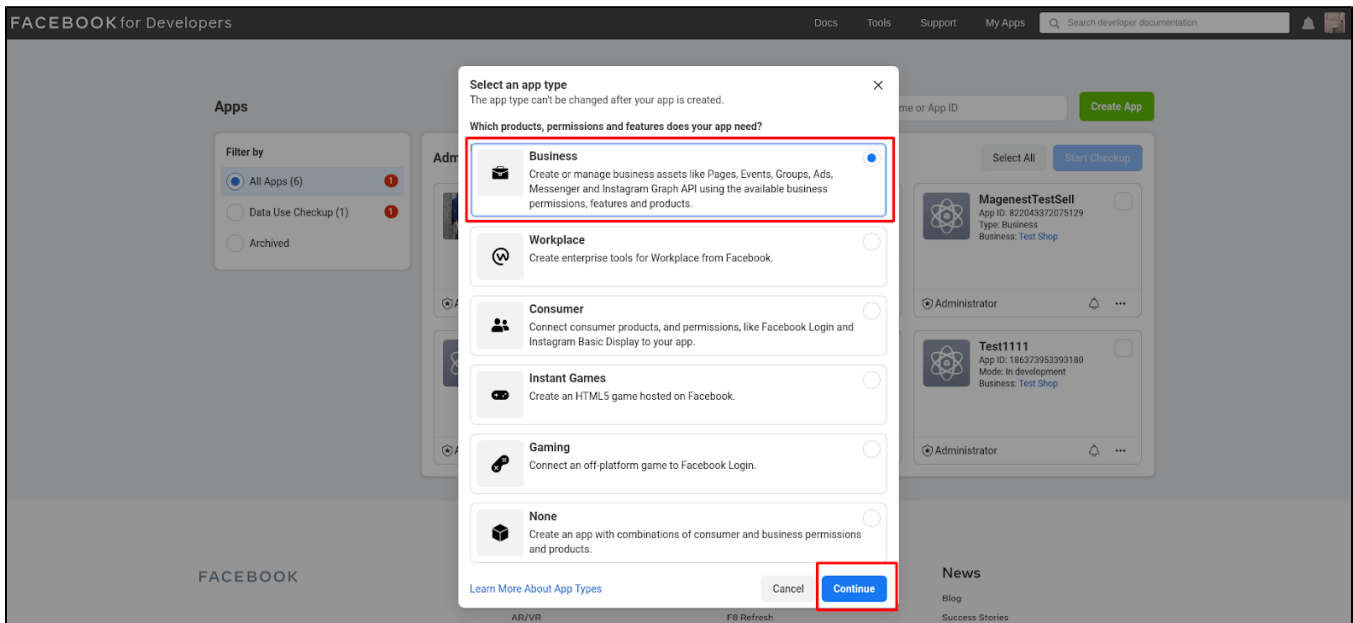
Create your app

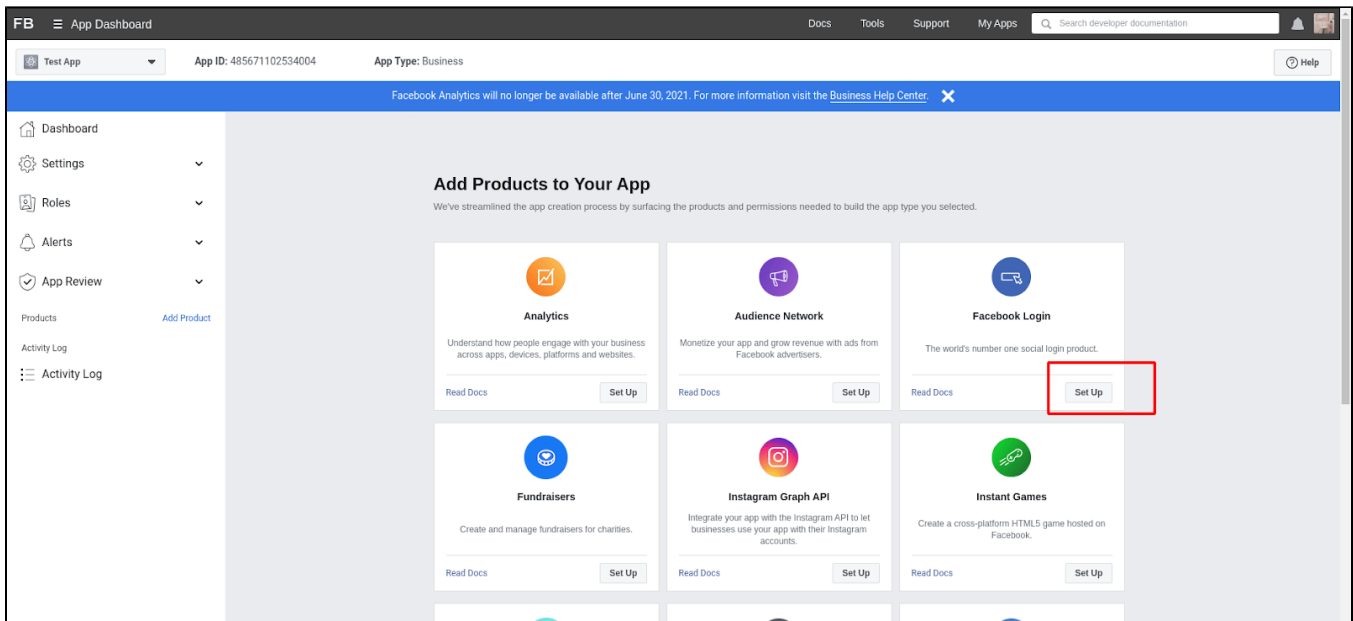
Navigate here <https://developers.facebook.com/> to login to your Facebook Developers (Using your Facebook account).

Choose **My Apps**



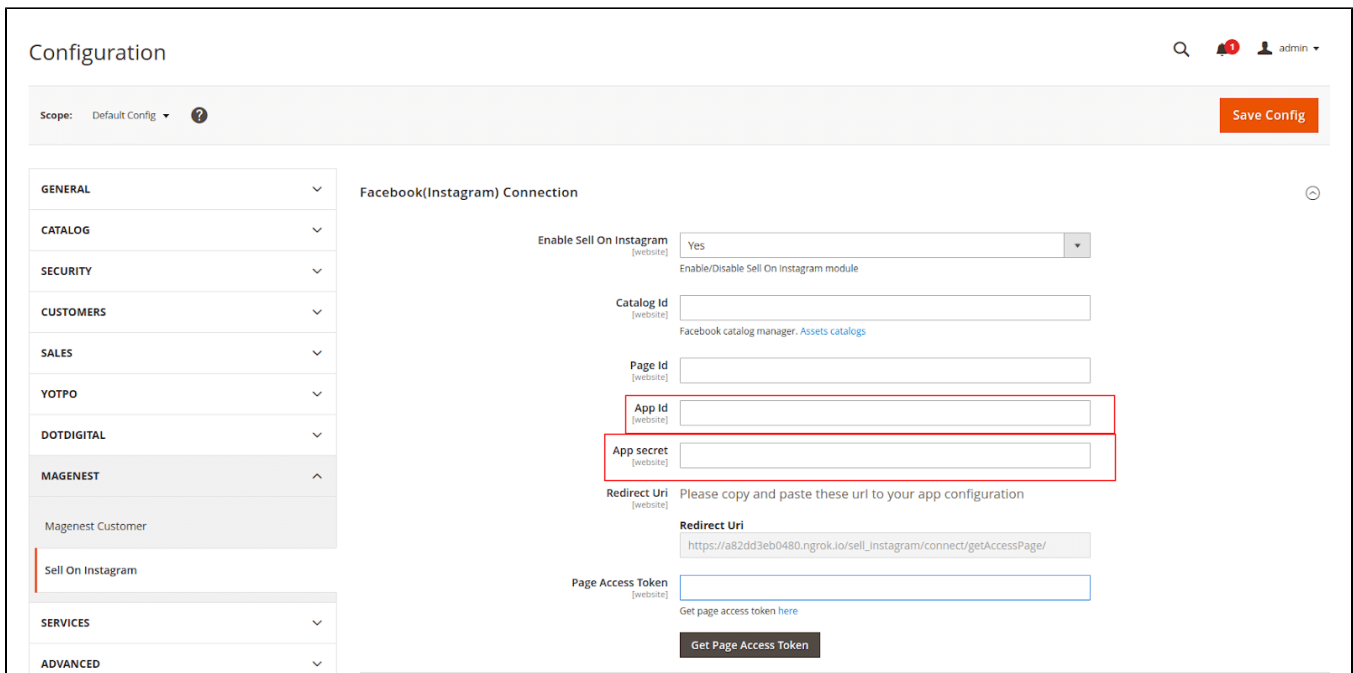
Click **Create App** > **Continue**, and enter your information





Settings > Basic

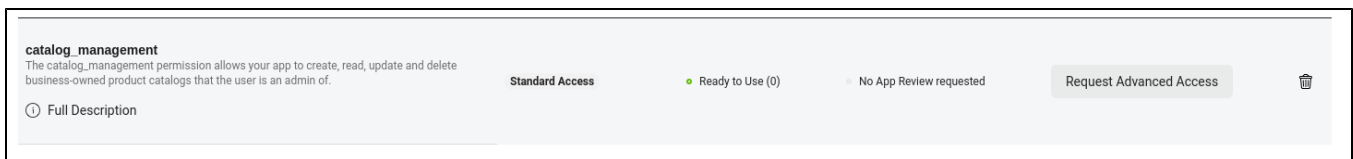
Enter for **App ID** and **App secret** in configuration > **Save Config**



Set **Facebook Login** for your app

Go to **App Review > Permissions And Features**

To using **API sync** product to facebook store your app must have permission: **catalog_management**



Go to **Facebook Log In > Settings** and copy the value of **Redirect Uri** to **Valid OAuth Redirect URIs** in your app and **Save**.

Facebook(Instagram) Connection

Enable Sell On Instagram

[website]

Yes

Enable/Disable Sell On Instagram module

Catalog Id

[website]

Facebook catalog manager. [Assets catalogs](#)

Page Id

[website]

App Id

[website]

App secret

[website]

Redirect Uri

[website]

Please copy and paste these url to your app configuration

Redirect Uri

https://271af44c50d0.ngrok.io/sell_instagram/connect/getAccessPage/

Facebook Analytics will no longer be available after June 30, 2021. For more information visit the [Business Help Center](#).

Dashboard

Settings

Roles

Alerts

App Review

Products

Add Product

Facebook Login

Settings

Quickstart

Activity Log

Activity Log

Client OAuth Settings

Yes

Client OAuth Login

Enables the standard OAuth client token flow. Secure your application and prevent abuse by locking down which token redirect URIs are allowed with the options below. Disable globally if not used. (?)

Yes

Web OAuth Login

Enables web-based Client OAuth Login. (?)

Yes

Enforce HTTPS

Enforce the use of HTTPS for Redirect URIs and the JavaScript SDK. Strongly recommended. (?)

No

Force Web OAuth Reauthentication

When on, prompts people to enter their Facebook password in order to log in on the web. (?)

No

Embedded Browser OAuth Login

Enable webview Redirect URIs for Client OAuth Login. (?)

Yes

Use Strict Mode for Redirect URIs

Only allow redirects that use the Facebook SDK or that exactly match the Valid OAuth Redirect URIs. Strongly recommended. (?)

Valid OAuth Redirect URIs

https://271af44c50d0.ngrok.io/sell_instagram/connect/getAccessPage/

No

Login from Devices

Enables the OAuth client login flow for devices like a smart TV (?)

Deauthorize

Deauthorize Callback URL

What should we ping when a user deauthorizes your app?

After getting all information please click the button **Get Access Token** to get access token

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CATALOG

SECURITY

CUSTOMERS

SALES

YOTPO

DOTDIGITAL

MAGENEST

Sell On Instagram

SERVICES

ADVANCED

Facebook(Instagram) Connection

Enable Sell On Instagram

[website]

Yes

Enable/Disable Sell On Instagram module

Catalog Id

[website]

554158902425289

Facebook catalog manager. [Assets catalogs](#)

Page Id

[website]

App Id

[website]

App secret

[website]

Redirect Uri

[website]

Please copy and paste these url to your app configuration

Redirect Uri

https://271af44c50d0.ngrok.io/sell_instagram/connect/getAccessPage/

Page Access Token

[website]

Get page access token [here](#)

Get Page Access Token

Dashboard

Sales

Sell on Instagram

Catalog

Customers

Marketing

Settings

Configuration

Scope: Default Config

Save Config

Get Access Token Successfully!

GENERAL

CATALOG

SECURITY

Facebook(Instagram) Connection

Enable Sell On Instagram

Yes

Enable/Disable Sell On Instagram module

Synchronization Configuration

In tab **Synchronization Configuration**:

Synchronization Configuration

Allow sync out of stock product

Yes

Display special price of product

Yes

Enable Tracking Order

Yes

- **Allow sync out of stock product:** Choose **Yes** to sync both in stock and out of stock product from Magento to your shop
- **Display special price of product:** Choose **Yes** to sync product with special price to your shop
- **Enable Tracking Order:** Choose **Yes** to list orders that is from the Facebook or Instagram store.

Orders

Create New Order

Actions

10 records found

Search

Filter

Eye

Settings

Download

20

Previous

Next

	ID	Purchase Point	Purchase Date	Bill-to Name	Ship-to Name	Grand Total (Base)	Grand Total (Purchased)	Status	Action	Allocated sources	Braintree Transaction Source	From Shop
<input type="checkbox"/>	000000010	Main Website Main Website Store Default Store View	Jun 22, 2021 7:36:20 PM	test7 test8	test7 test8	\$47.00	\$47.00	Pending	View			Yes
<input type="checkbox"/>	000000009	Main Website Main Website Store Default Store View	Jun 22, 2021 7:34:38 PM	test7 test8	test7 test8	\$108.00	\$108.00	Pending	View			No
<input type="checkbox"/>	000000008	Main Website Main Website Store Default Store View	Jun 22, 2021 1:33:37 AM	admin Admin	admin Admin	\$47.00	\$47.00	Pending	View			No
<input type="checkbox"/>	000000007	Main Website Main Website Store Default Store View	Jun 22, 2021 1:31:39 AM	Binh Nguyen	Binh Nguyen	\$47.00	\$47.00	Pending	View			Yes
<input type="checkbox"/>	000000006	Main Website Main Website Store Default Store View	Jun 20, 2021 8:38:34 PM	nguyen binh	nguyen binh	\$12.00	\$12.00	Pending	View			No
<input type="checkbox"/>	000000005	Main Website Main Website Store Default Store View	Jun 20, 2021 8:35:22 PM	test7 test8	test7 test8	\$12.00	\$12.00	Pending	View			Yes
<input type="checkbox"/>	000000002	Main Website Main Website Store Default Store View	Jun 13, 2021 6:47:19 PM	Veronica Costello	Veronica Costello	\$39.64	\$39.64	Closed	View	Default Source		No
<input type="checkbox"/>	000000001	Main Website Main Website Store Default Store View	Jun 13, 2021 6:47:14 PM	Veronica Costello	Veronica Costello	\$36.39	\$36.39	Processing	View	Default Source		No

Product In Shop

In tab **Product In shop**

Select the product condition to show along with the product in the Facebook store :

- New
- Refurbished
- Used
- Used like new
- Used good
- Used fair

- CPO
- Open box new

The screenshot shows a dropdown menu for 'Product Condition [website]'. The menu is open, displaying a list of options: 'New' (highlighted in blue), 'Refurbished', 'Used', 'Used like new', 'Used good', 'Used fair', 'CPO', and 'Open box new'. The background shows a partial view of the 'Product In Shop' header and the Magento version 2.4.2 footer with links to 'Privacy Policy' and 'Report an Issue'.

Mapping Attribute

On the Admin sidebar, choose **Sell On Instagram > Mapping Attribute**

Create template mapping between Magento 2 product attributes and your product in your Facebook (Instagram) store.

The screenshot shows the 'New Mapping Template' form. At the top, there's a search bar, a notification icon, and a user profile 'admin97'. Below the header, there are 'Back' and 'Save Mapping' buttons. The main form area has a 'Mapping Template Name' field. Below this, there are three sections: 'Magento Fields' with an 'Activity' dropdown and an 'Add New Attribute' button; 'Facebook Product Fields' with a 'Product ID (fb:ld)' dropdown; and 'Status' with an 'Enabled' dropdown and a 'Delete' button. All these sections are highlighted with red boxes.

You can **enable, disable, delete, or add new attributes** of the product to map with the product's fields on Facebook merchants.

Magento Fields: Attribute Product

Facebook Product Fields: Attribute Facebook

Status: Status Field of Template

Manage Feed

On the Admin sidebar, choose **Sell On Instagram > Manage Feed**

Manage Feeds

1 records found

20 per page

1 of 1

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Magento ver. 2.4.2-p1

[Privacy Policy](#) | [Account Activity](#) | [Report an Issue](#)

There are ready-made templates.

In this case, the feed will contain all the basic settings for a certain shopping search engine. You can do any custom adjustments while creating a feed or edit it later.

Choose **New Feed** to create a new feed

Sell On Instagram

← Back Save and Continue Edit Save

GENERAL INFORMATION

General Information

General Information

Feed Status * Active

Name *

Store View * All Store Views

Feed Template * Test Mapping

Please create Feed Template first if this field is empty.

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Magento ver. 2.4.2-p1

[Privacy Policy](#) | [Account Activity](#) | [Report an Issue](#)

+ General Information

Feed Status: Status of the feed

Set **Name** and **Store View**

Feed Template: Choose the template mapping attribute

Click **Save / Save and Continue Edit**

DASHBOARD

SALES

SELL ON INSTAGRAM

CATALOG

CUSTOMERS

MARKETING

CONTENT

REPORTS

STORES

SYSTEM

FIND PARTNERS & EXTENSIONS

Sell On Instagram

GENERAL INFORMATION

General Information

General Information

Conditions

Product Generated

Scheduled Task

History

Feed Status * Active

Name * Test Feed

Store View * All Store Views

Feed Template * Test Mapping

Please create Feed Template first if this field is empty.

← BackDelete FeedSave and Continue EditSync NowSave

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Magento ver. 2.4.2-p1
[Privacy Policy](#) | [Account Activity](#) | [Report an Issue](#)

+ Conditions

Admin can set conditions to choose suitable products to sync to your Facebook (Instagram) store

DASHBOARD

SALES

SELL ON INSTAGRAM

CATALOG

CUSTOMERS

MARKETING

CONTENT

REPORTS

STORES

SYSTEM

FIND PARTNERS & EXTENSIONS

Sell On Instagram

GENERAL INFORMATION

General Information

Conditions

Product Generated

Scheduled Task

History

Conditions (don't add conditions if you want to include all products in the feed)

If ALL of these conditions are TRUE :

Category Is 104

← BackDelete FeedSave and Continue EditSync NowSave

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Magento ver. 2.4.2-p1
[Privacy Policy](#) | [Account Activity](#) | [Report an Issue](#)

+ Product Generated

All products after sync to your Facebook (Instagram) store will list here

DASHBOARD

SALES

SELL ON INSTAGRAM

CATALOG

CUSTOMERS

MARKETING

CONTENT

REPORTS

STORES

SYSTEM

FIND PARTNERS & EXTENSIONS

Sell On Instagram

admin

Back
Delete Feed
Save and Continue Edit
Sync Now
Save

GENERAL INFORMATION

General Information
Conditions
Product Generated
Scheduled Task
History

Search
Reset Filter
14 records found

20 per page
1 of 1

ID #	SKU
13	24-WB07
11	24-WB06
10	24-WB05
14	24-WB04
12	24-WB03
9	24-WB02
8	24-WB01
7	24-UB02
5	24-MB06
4	24-MB05
2	24-MB04
3	24-MB03
6	24-MB02
1	24-MB01

Overview

Catalog

Items

Sets

Issues

Data Sources

Events

Ads

Sales

Settings

Filter by

Activated

Deactivated

All Items

Attributes

Issues

Sets

Select a set

Create Set

12K Items

Advertise Set

Add Localized Product Information

Add Items












Search all items

Select All

Delete

Deactivate

Bulk Edit

Item	Variants	Availability	Price	Content ID
 Deirdre Relaxed-Fit Capri-29-Blue	1	In stock	\$63.00	WP12-29-Blue
 Simple Product 8	1	In stock	\$389.00	product_dynamic_8
 Deirdre Relaxed-Fit Capri-29-Gray	1	In stock	\$63.00	WP12-29-Gray
 Sylvia Capri-29-Blue	1	In stock	\$42.00	WP11-29-Blue
 Quest Lumaflex™ Band	1	In stock	\$19.00	24-UG01
 Carina Basic Capri-29-Blue	1	In stock	\$51.00	WP09-29-Blue
 Carina Basic Capri-29-Black	1	In stock	\$51.00	WP09-29-Black
 Sahara Leggings-28-Blue	1	In stock	\$75.00	WP05-28-Blue
 Daria Bikram Pant	1	In stock	\$0.00	WP10
 Cora Parachute Pant	1	In stock	\$0.00	WP04
 Ida Workout Parachute Pant-29-Blue	1	In stock	\$48.00	WP03-29-Blue

Page

Business Suite

Inbox

Manage Jobs

Notifications

Manage Shop

More

Edit Page Info

Settings

Help

Like

Follow

Share

...

Add a Button

Simple Product 13

\$780.00

Edit

Share

Aeon Capri-29-Blue

\$48.00

Edit

Share

Deirdre Relaxed-Fit Capri-29-...

\$63.00

Edit


Share

Simple Product 8

\$389.00

Edit

Share




Deirdre Relaxed-Fit Capri-29-...

\$63.00

Edit

Share

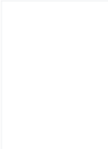


Sylvia Capri-29-Blue

\$42.00

Edit

Share




Quest Lumaflex™ Band

\$19.00

Edit

Share




Carina Basic Capri-29-Blue

\$51.00

Edit

Share




Carina Basic Capri-29-Black

\$51.00

Edit

Share




Sahara Leggings-28-Blue

\$75.00

Edit

Share



Daria Bikram Pant

\$0.00

Edit

Share

Test Ban Hang

Create Page @Username

Home

Shop

Posts

Reviews

Photos

Offers

Groups

Community

Videos

Events

About

Jobs

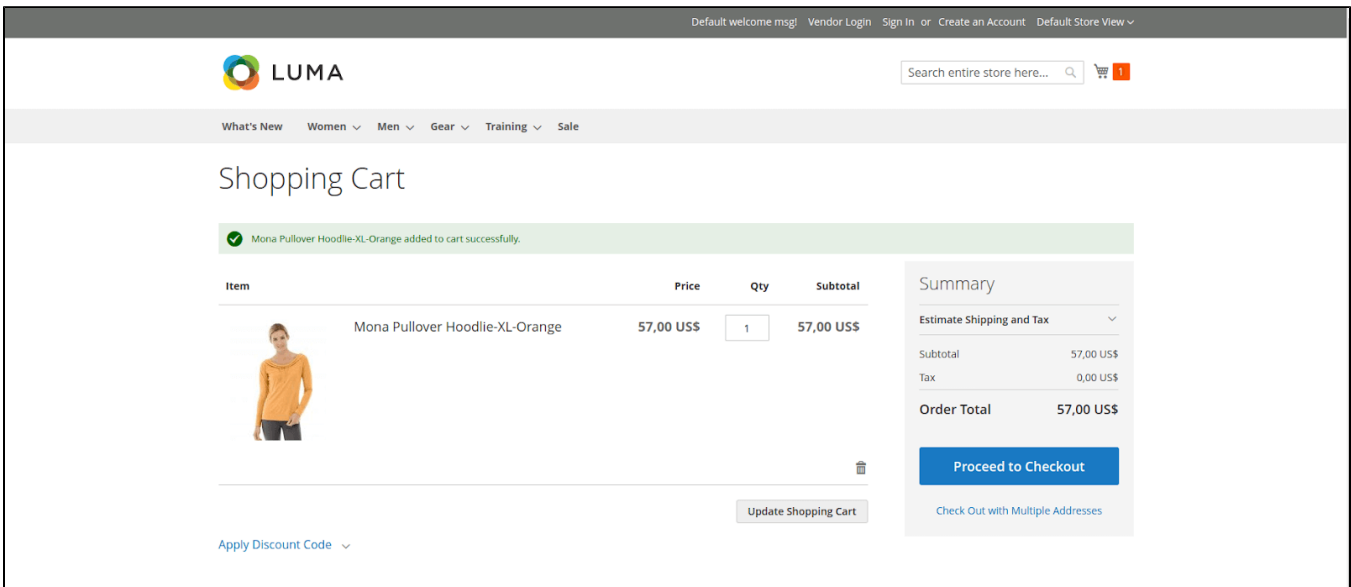
Promote

Visit Ad Center

Tracking order from Facebook (Instagram) shop



When a customer clicks checkout in the Facebook (Instagram) shop, it will redirect to checkout cart page in magento and auto add this product with quantity is 1 to cart.



Complete the payment with this product, It will track orders from the Facebook (Instagram) shop.

It will track order only if there is at least one product that from Facebook (Instagram) shop in customer's cart

Orders

1

admin

Create New Order

Search by keyword

Filters

Default View

Columns

Export

Actions

6 records found

20 per page

1 of 1

	ID	Purchase Point	Purchase Date	Bill-to Name	Ship-to Name	Grand Total (Base)	Grand Total (Purchased)	Status	Action	Allocated sources	From Shop	Braintree Transaction Source
<input type="checkbox"/>	000000006	Main Website Main Website Store Default Store View	Jul 13, 2021 2:55:58 PM	test7 test8	test7 test8	\$57.00	\$57.00	Pending	View		Yes	
<input type="checkbox"/>	000000005	Main Website Main Website Store Default Store View	Jul 6, 2021 3:53:11 PM	Veronica Costello	Veronica Costello	\$68.87	\$68.87	Pending	View		No	

Turn on shopping on Instagram

To turn on shopping, you must connect Instagram profiles that are switched to business profiles. These profiles must be approved for Instagram Shopping before you can start tagging products in your posts or Stories.

(Click [here](#) to get more information)

+ Set Up a Business Account on Instagram

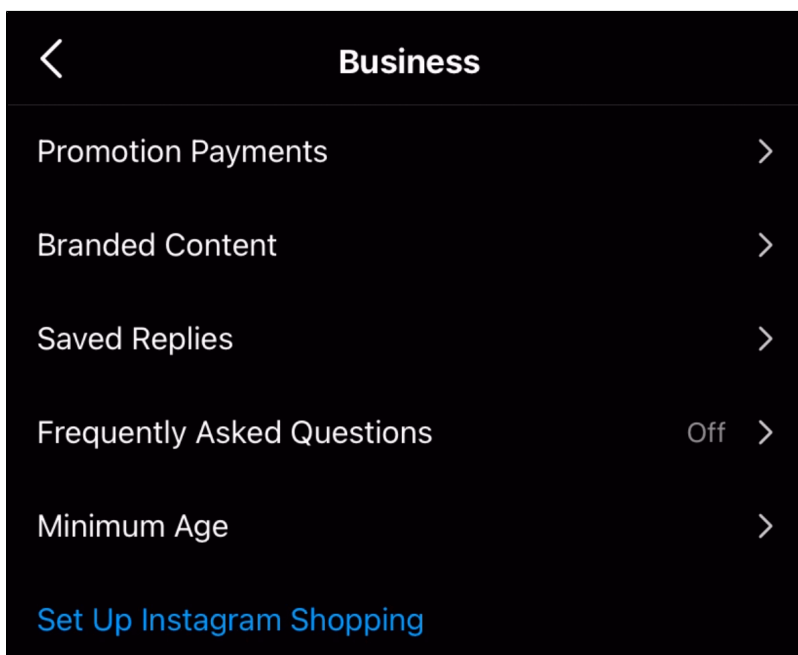
Click [here](#) to get information

+ Set Up your shop

Go to your Instagram profile

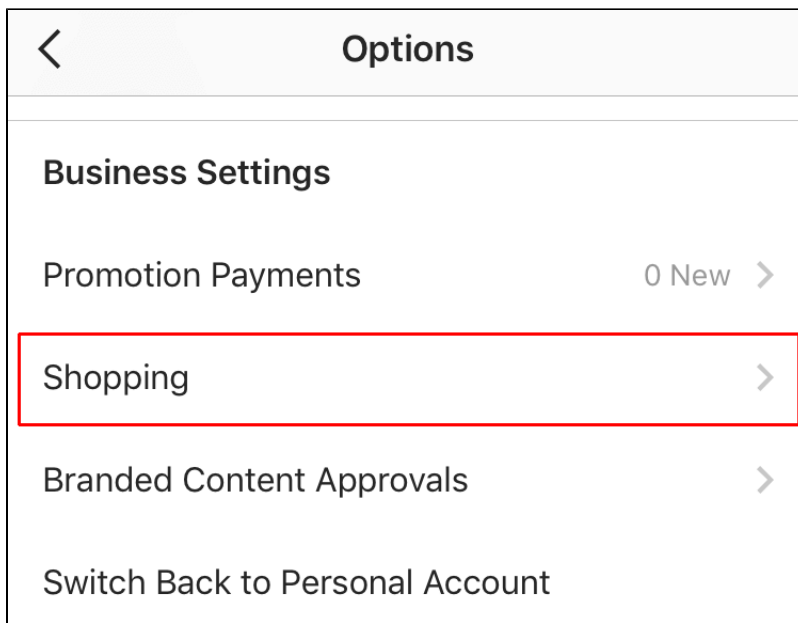
Select the hamburger icon in the top right

Settings > Business > Set Up Instagram Shopping

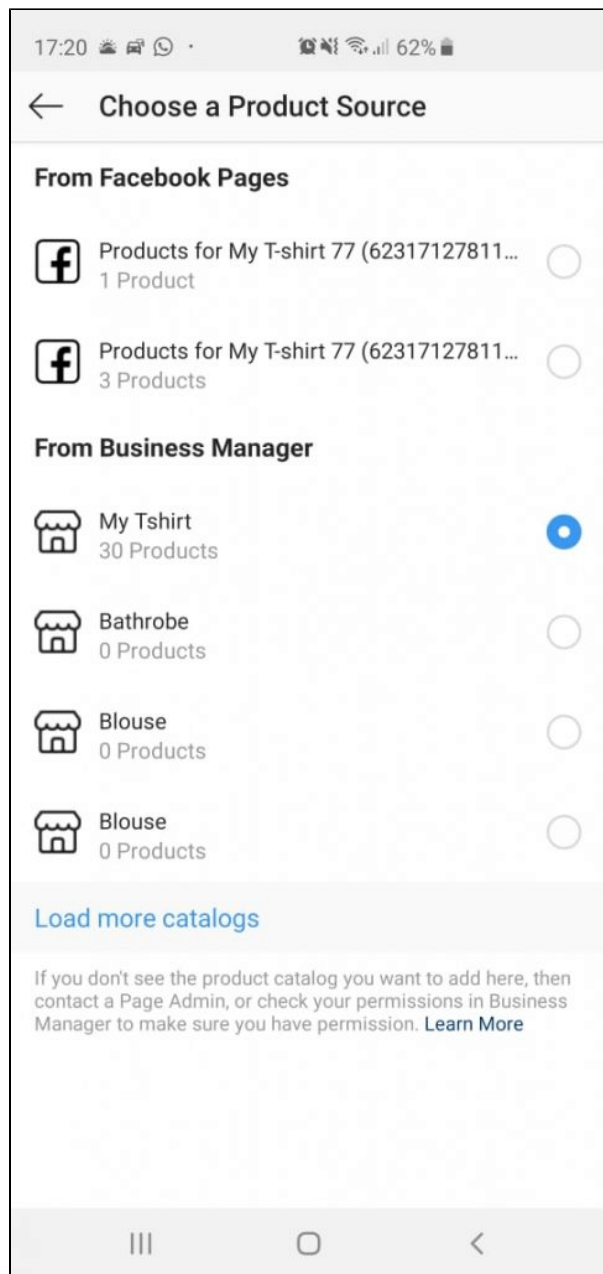


Follow the steps to submit your account for review

You will now have to wait for the approval of Instagram Shopping on your account. This can take as little as 24 hours and up to 1 week.

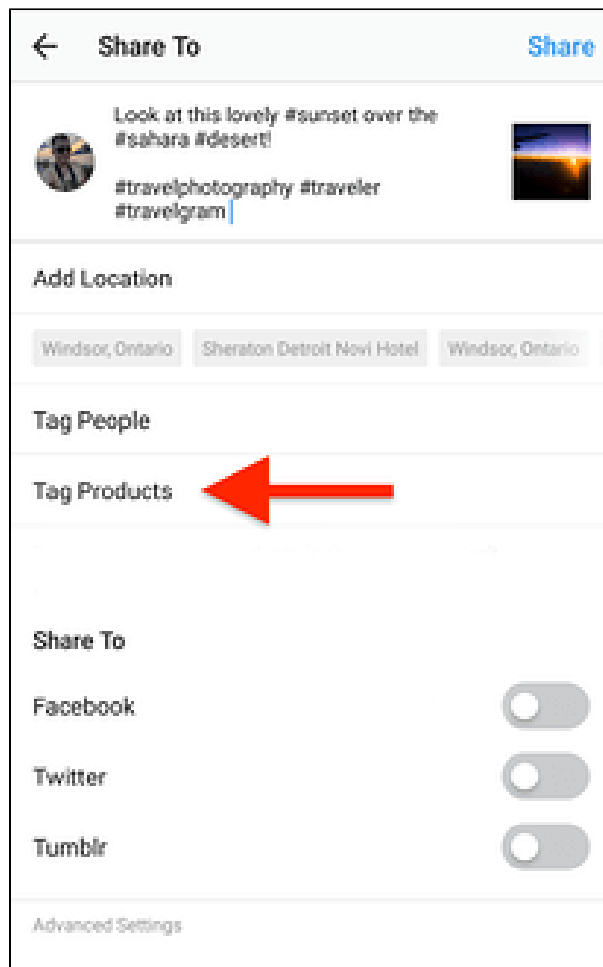


When you're approved and the **Shopping** button appears in your Business settings, you will be able to click it to view your active catalogs and products. Select a product catalog which in your case, would be the one you created in Facebook.



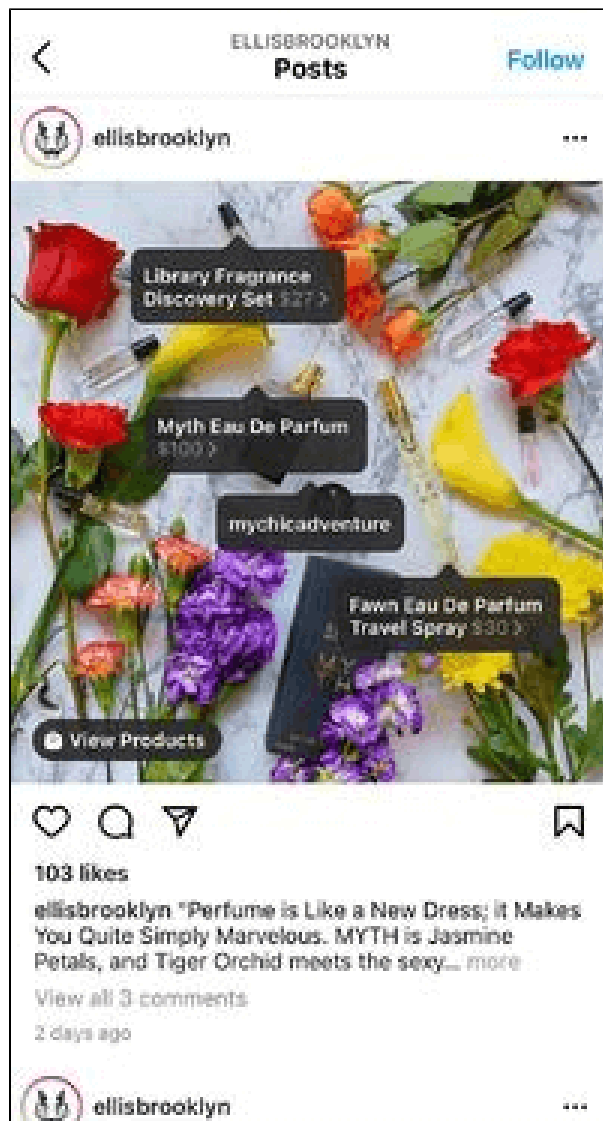
Tag Products in Your Instagram Posts

Add a photo to Instagram as you normally would (select the + icon, choose your image, add filters, a caption, etc)



Select **Tag Products**

Tap the photo where you'd like a product tag to appear, then select the appropriate product from your catalog



Tap **Done** and preview your post

Share your new, shoppable Instagram image!

Click [here](#) for further instruction.

Update

- When a new update is available, we will provide you with a new package containing our updated extension.
- You will have to delete the module directory and repeat the installation steps above.
- Flush the config cache. Your store and newly installed module should be working as expected.

Support

- We will reply to support requests within **2 business days**.
- We will offer a **lifetime free update and 6 months of free support for all of our paid products**. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.
- Support **DOES NOT** include other series such as customizing our products, installation, and uninstallation service.

Once again, thank you for purchasing our extension. If you have any questions relating to this extension, please do not hesitate to contact us for support.