

Google Shopping - User Guide

Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, please feel free to contact us via support@magenest.com

By: Magenest | Support Portal: <https://servicedesk.izysync.com/servicedesk/customer/portal/162>

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Introduction

Google Shopping for Magento 2 by Magenest is a powerful tool to sync your products on Magento 2 site to your Google Merchants.



Features

- Admin can create multiple feeds for product feed.
- Synchronizing and updating a specific or all Products from Magento 2 store into Google Merchant both manually and automatically.
- Mapping smartly manually between Magento 2 product attributes and Google Shopping fields

Requirements

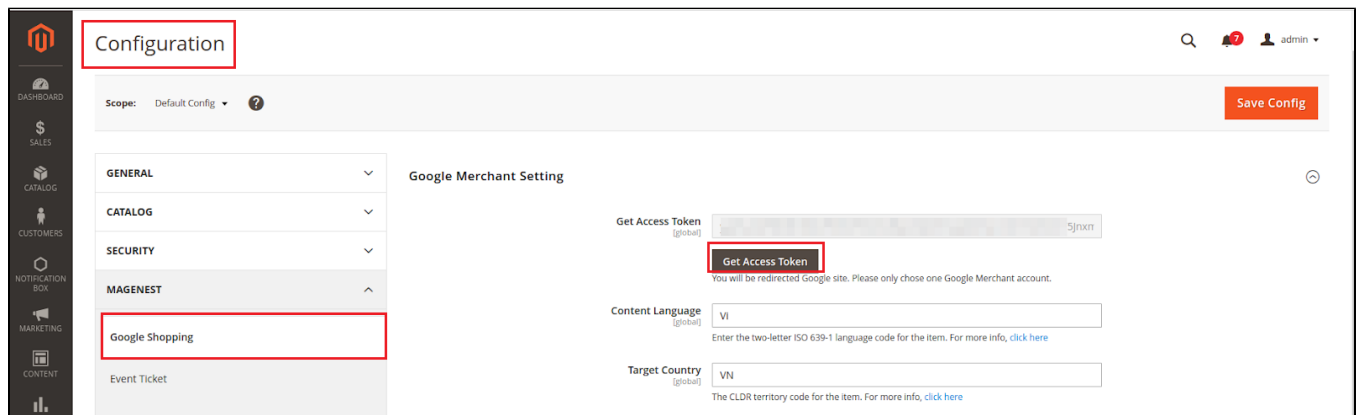
Your store should be running on Magento Edition version **2.3.x, and 2.4.x**

Connect your Google Merchant account to your Magento store

⚠ Note: You need to have a Google Merchant account.

- In order to connect your store to google merchant, on the Admin sidebar, go to **Marketing > Google Shopping > Configuration**.
- Under the **Google Merchant Setting** section, click the '**Get Page Access Token**' button to connect Google merchants with Magento, you will be redirected to an endpoint where you can log in and approve the permissions request.

Step 1: Click the **Get Page Access Token** button



Step 2: Approve the permissions for our application:

- Choose an account:

 Sign in with Google

magenest

Choose an account

to continue to **Magento 2 Integration by Magenest**



Trang Nguyen Thuy
trangnt2@magenest.com



Use another account

Before using this app, you can review Magento 2 Integration by Magenest's [privacy policy](#) and [terms of service](#).

English (United States) ▼

[Help](#)

[Privacy](#)

[Terms](#)

- Allow permission to our application:

 Sign in with Google

magenest

Magento 2 Integration by Magenest

wants to access your Google Account



trangnt2@magenest.com

This will allow

Magento 2 Integration by Magenest to:

- Manage your product listings and accounts for Google Shopping 

Make sure you trust Magento 2 Integration by Magenest

You may be sharing sensitive info with this site or app. Learn about how Magento 2 Integration by Magenest will handle your data by reviewing its [terms of service](#) and [privacy policies](#). You can always see or remove access in your [Google Account](#).

[Learn about the risks](#)

Cancel

Allow

- Get access token successfully:

Configuration

Scope: Default Config ▼ ?

Save Config

✓ Get access token successfully!

GENERAL ▼

CATALOG ▼

SECURITY ▼

MAGENEST ▲

Google Shopping

Event Ticket

Google Merchant Setting

Get Access Token [global]

Get Access Token

You will be redirected Google site. Please only chose one Google Merchant account.

Content Language [global]

VI

Enter the two-letter ISO 639-1 language code for the item. For more info, [click here](#)

Target Country [global]

VN

The CLDR territory code for the item. For more info, [click here](#)

Configuration

Google Merchant Setting

- **Content Language:** Enter the two-letter ISO 639-1 language code for the item.
- **Target Country:** The CLDR territory code for the item.

Configuration

Scope: Default Config ▼ ?

Save Config

✓ Get access token successfully!

GENERAL ▼

CATALOG ▼

SECURITY ▼

MAGENEST ▲

Google Shopping

Event Ticket

Google Merchant Setting

Get Access Token [global]

Get Access Token

You will be redirected Google site. Please only chose one Google Merchant account.

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VI

Enter the two-letter ISO 639-1 language code for the item. For more info, [click here](#)

Target Country [global]

VN

The CLDR territory code for the item. For more info, [click here](#)

Sync Setting

- **Syncing Mode:** admin can choose **Manually** or **By Schedule**
- When Sync Mode is **By Schedule**, the admin can choose **Date** and **Time** to sync.

Configuration

Scope: Default Config

Save Config

Get access token successfully!

GENERAL

CATALOG

SECURITY

MAGENEST

Google Shopping

CUSTOMERS

SALES

YOTPO

DOTDIGITAL

SERVICES

ADVANCED

Google Merchant Setting

Get Access Token

Get Access Token

Content Language

Target Country

Sync Setting

Syncing Mode

Date

Time

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Magento ver. 2.4.1

Product Template

Create template mapping between Magento 2 product attributes and Google Shopping fields:

In the admin dashboard > **Marketing > Google Shopping > Product Template**, the admin can edit and create a new product template.

Product Template

7

admin

New Template

Filters

Default View

Columns

Actions

2 records found

20 per page

1 of 1

	ID	Name	Created At	Updated At	Action
☐	1	Template	2020-12-07 08:58:05	2020-12-11 03:58:33	Select
☐	30	TM2/GF-083	2020-12-11 09:31:54	2020-12-11 09:31:54	Select

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 [Account Activity](#) |
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- Create a **New Template**: you can enable, disable, delete, or add new attributes of the product to map with the product's fields on Google merchant.

Template

7

admin

Save Mapping

Template Name

Template

Magento Fields

Gender

Categories

Color

Add New Attribute

Google Product Fields

Gender (g:gender)

Google product category (g:google_product_category)

Color (g:color)

Status

Enabled

Delete

Enabled

Delete

Enabled

Delete

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Google Category Mapping

In the admin dashboard > **Marketing > Google Shopping > Google Category Mapping**: to match Google requirements, rename the categories with the autocomplete function.

⚠ Remember to save your mapping changes

Google Category Mapping

Search   admin

Please enter at least 3 characters to show the suggestions and click choose the suitable Google Categories.

Save Mapping

Root Catalog (ID: 1)	6728 - Arts & Entertainment > Hobbies & Creative Arts > Musical Instruments > Woodwinds > Train Whistles
Default Category (ID: 2)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Category 10 (ID: 42)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Category 18 (ID: 290)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Category 17 (ID: 259)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Category 16 (ID: 228)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Category 15 (ID: 197)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Category 14 (ID: 166)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Category 13 (ID: 135)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Category 12 (ID: 104)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Category 11 (ID: 73)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
What's New (ID: 38)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Women (ID: 20)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Men (ID: 11)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Gear (ID: 3)	8 - Arts & Entertainment
Training (ID: 9)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Collections (ID: 7)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Sale (ID: 37)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Promotions (ID: 29)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles
Event ticket (ID: 41)	1356 - Hardware > Building Materials > Door Hardware > Door Knobs & Handles

Feed

In the admin dashboard > **Marketing > Google Shopping > Feed**

Admin can *view, edit, duplicate, sync, delete or create* an unlimited feed to sync products to google merchant.

Choose **New Feed** to create a new feed:

Google Feeds

7

admin

New Feed

Filters

Default View

Columns

Actions

4 records found

20 per page

1 of 1

ID	Name	Status	Template	Created At	Action
1	TM2GF-083	Active	Template	Dec 11, 2020 3:23:19 PM	Select
2	TM2GF-083 Duplicate	Active	TM2GF-083	Dec 11, 2020 3:23:19 PM	Edit
3	TM2GF-083 Duplicate Duplicate	Active	TM2GF-083	Dec 11, 2020 3:23:19 PM	Duplicate
4	TM2GF-083 Duplicate Duplicate Duplicate	Inactive	TM2GF-083	Dec 11, 2020 3:23:19 PM	Sync products
					Delete

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General Information

- Enable/Disable feed
- Name: name of a feed
- Store view
- Feed Template: choose a template that maps product attributes

Google Shopping

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admin

← Back

Delete Feed

Save and Continue Edit

Save

GENERAL INFORMATION

General Information

General Information

Conditions

Google Analytics

Google Status

Enable ☒ Yes

Name * TM2GF-083

Store View * All Store Views

Feed Template * Template

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Conditions

Admin can set conditions or choose the products with suitable conditions to sync the google merchant.

[← Back](#) [Delete Feed](#) [Save and Continue Edit](#) [Save](#)

GENERAL INFORMATION

General Information

Conditions

Google Analytics

Google Status

Conditions (don't add conditions if you want to include all products in the feed)

If ALL of these conditions are TRUE :

Please choose a condition to add.

Please choose a condition to add.

Conditions Combination

Product Attribute

- Activity
- Attribute Set
- Category
- Category Gear
- Climate
- Collar
- Color
- Eco Collection
- Erin Recommends
- Features
- Format
- Gender
- Material
- New
- Pattern
- Performance Fabric
- SKU

[← Back](#) [Delete Feed](#) [Save and Continue Edit](#) [Save](#)

GENERAL INFORMATION

General Information

Conditions

Google Analytics

Google Status

Conditions (don't add conditions if you want to include all products in the feed)

If ALL of these conditions are TRUE :

SKU is TM2GF-083 lan 2

SearchReset Filter42051 records found

20per page1of 2103

☐	ID	Type	Attribute Set	SKU	Product
Any					
☐	42051	Simple Product	Default	TM2GF-083 lan 5	TM2GF-083 lan 5
☐	42050	Simple Product	Default	TM2GF-083 lan 4	TM2GF-083 lan 4
☐	42049	Simple Product	Default	TM2GF-083 lan 3	TM2GF-083 lan 3
☒	42048	Simple Product	Default	TM2GF-083 lan 2	TM2GF-083 lan 2
☐	42047	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 787	Configurable Product 787
☐	42046	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 786	Configurable Product 786
☐	42045	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 785	Configurable Product 785
☐	42044	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 784	Configurable Product 784
☐	42043	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 783	Configurable Product 783
☐	42042	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 782	Configurable Product 782
☐	42041	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 781	Configurable Product 781
☐	42040	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 780	Configurable Product 780
☐	42039	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 779	Configurable Product 779
☐	42038	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 778	Configurable Product 778
☐	42037	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 777	Configurable Product 777
☐	42036	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 776	Configurable Product 776
☐	42035	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 775	Configurable Product 775
☐	42034	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 774	Configurable Product 774
☐	42033	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 773	Configurable Product 773
☐	42032	Configurable Product	Dynamic Attribute Set 631447041	Configurable Product 772	Configurable Product 772

Google Analytics

Admin can add UTM parameters to track the performance of the feed for:

- Campaign Source
- Campaign Medium
- Campaign Content
- Campaign Term
- Campaign Name

Google Shopping

← BackDelete FeedSave and Continue EditSave

GENERAL INFORMATION

General Information

Conditions

Google Analytics

Google Status

Google Analytics

Add UTM parameters to track the performance of the feed

Campaign Source

Campaign Medium

Campaign Content

Campaign Term

Campaign Name

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Google Status

When the products of feed sync to google merchant, their status on Google Merchant is displayed here.

Google Shopping

← BackDelete FeedSave and Continue EditSave

GENERAL INFORMATION

General Information

Conditions

Google Analytics

Google Status

SearchReset FilterUpdate product status1 records found

20per page1 of 1

ID #	Google Product Id	SKU	Status	Message
42048	onlineviVN:TM2GF-083 lan 2	TM2GF-083 lan 2	disapproved	

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Products on the google merchant

Google Merchant Center Products > All products																																																																																																																							
Overview Products Diagnostics All products Feeds Performance Growth																																																																																																																							
All products Product updates (last 24 hours)																																																																																																																							
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<table> <thead> <tr> <th></th><th>Image</th><th>Title</th><th>Item ID</th><th>Last update time</th><th>Price</th><th>Clicks</th><th>Unpaid clicks</th><th>Condition</th><th>Availability</th><th>Country of sale</th><th>Language</th><th>Source</th><th>Program</th><th>Status</th></tr> </thead> <tbody> <tr> <td>☐</td><td></td><td>Wayfarer Messenger Bag</td><td>24-MB05</td><td>Dec 17, 2020 2:30:59 PM</td><td>\$45.00</td><td>0</td><td>0</td><td>New</td><td></td><td>VN</td><td>vi</td><td>Content API</td><td>Free listings</td><td>Disapproved or invalid</td></tr> <tr> <td>☐</td><td></td><td>TM2GF-083 lan 5</td><td>TM2GF-083 lan 5</td><td>Dec 11, 2020 5:24:49 PM</td><td>\$99.00</td><td>0</td><td>0</td><td>New</td><td></td><td>VN</td><td>vi</td><td>Content API</td><td>Free listings</td><td>Disapproved or invalid</td></tr> <tr> <td>☐</td><td></td><td>TM2GF-083 lan 4</td><td>TM2GF-083 lan 4</td><td>Dec 11, 2020 5:16:03 PM</td><td>\$99.00</td><td>0</td><td>0</td><td>New</td><td></td><td>VN</td><td>vi</td><td>Content API</td><td>Free listings</td><td>Disapproved or invalid</td></tr> <tr> <td>☐</td><td></td><td>TM2GF-083 lan 3</td><td>TM2GF-083 lan 3</td><td>Dec 11, 2020 4:34:33 PM</td><td>\$1,000.00</td><td>0</td><td>0</td><td>New</td><td></td><td>VN</td><td>vi</td><td>Content API</td><td>Free listings</td><td>Disapproved or invalid</td></tr> <tr> <td>☐</td><td></td><td>TM2GF-083 lan 2</td><td>TM2GF-083 lan 2</td><td>Dec 11, 2020 4:27:37 PM</td><td>\$99.00</td><td>0</td><td>0</td><td>New</td><td></td><td>VN</td><td>vi</td><td>Content API</td><td>Free listings</td><td>Disapproved or invalid</td></tr> <tr> <td>☐</td><td></td><td>TM2GF-095</td><td>TM2GF-095</td><td>Dec 10, 2020 2:44:21 PM</td><td>\$99.00</td><td>0</td><td>0</td><td>New</td><td></td><td>VN</td><td>vi</td><td>Content API</td><td>Free listings</td><td>Disapproved or invalid</td></tr> </tbody> </table>																Image	Title	Item ID	Last update time	Price	Clicks	Unpaid clicks	Condition	Availability	Country of sale	Language	Source	Program	Status	☐		Wayfarer Messenger Bag	24-MB05	Dec 17, 2020 2:30:59 PM	\$45.00	0	0	New		VN	vi	Content API	Free listings	Disapproved or invalid	☐		TM2GF-083 lan 5	TM2GF-083 lan 5	Dec 11, 2020 5:24:49 PM	\$99.00	0	0	New		VN	vi	Content API	Free listings	Disapproved or invalid	☐		TM2GF-083 lan 4	TM2GF-083 lan 4	Dec 11, 2020 5:16:03 PM	\$99.00	0	0	New		VN	vi	Content API	Free listings	Disapproved or invalid	☐		TM2GF-083 lan 3	TM2GF-083 lan 3	Dec 11, 2020 4:34:33 PM	\$1,000.00	0	0	New		VN	vi	Content API	Free listings	Disapproved or invalid	☐		TM2GF-083 lan 2	TM2GF-083 lan 2	Dec 11, 2020 4:27:37 PM	\$99.00	0	0	New		VN	vi	Content API	Free listings	Disapproved or invalid	☐		TM2GF-095	TM2GF-095	Dec 10, 2020 2:44:21 PM	\$99.00	0	0	New		VN	vi	Content API	Free listings	Disapproved or invalid
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Show rows: 50 1 - 6 of 6 < > >>																																																																																																																							

Update

- When a bug fix or new feature is released, we will provide you with the module's new package.
- All you need to do is repeating the above installing steps and uploading the package to your store. The code will automatically override.
- Flush the configure cache. Your store and newly installed module should be working as expected.

Support

- We will reply to support requests within **2 business days**.
- We will offer **a lifetime free update and 6 months of free support for all of our paid products**. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well on your site exactly like our demo.
- Support **DOES NOT** include other services such as customizing our products, installation, and uninstallation service.