2. Product Labels User Guide

If you have any questions that are beyond the scope of this document, do not hesitate to leave us an email at support@magenest.com

By Magenest | Support Portal: http://servicedesk.izysync.com/servicedesk/customer/portal/16

Introduction

You want to highlight your new arrival items, you desire to sell more on certain products by offering discount prices, or a particular holiday set needs to be outstanding on the ground. With this extension, you can easily place the tags such as *"new arrivals", "bestseller"* or *"50% off"* on your products to get customer attention. You are able to decide which place to stick the labels so that it's visually suitable with the product image and layout. This extension allows you to design your all tags based on a variety of available options. At the back end, you can set rules and conditions for your product labels such as the start and end date or the duration for the promotion applied.

Features

- Create an unlimited number of label rules
- Define conditions to trigger a label rule
- Support multiple store views/ Specify a store where a label rule can be applied
- Select customers' groups that can view rule-based labels
- Set rule expiry time
- Prioritize label rules when many rules are applied for the same product (s).
- Separate catalog and product view labels setup
- Add your own images for catalog and product labels
- Take advantage of nine predefined label positions: top-left, top-center, top-right, mid-left, mid-center, mid-right, bottom-left, bottom-center, and bottom-right
- Support multiple labels on product pages
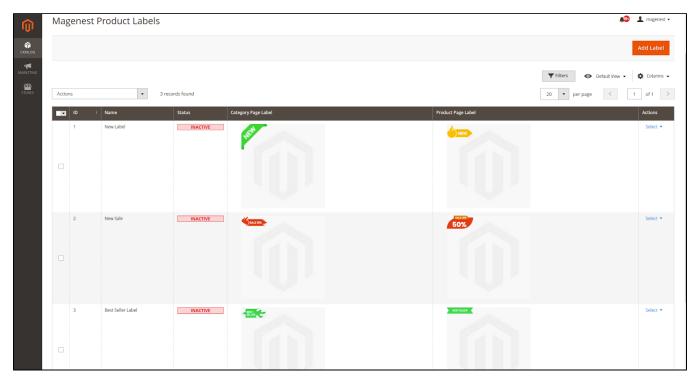- Disable catalog and/or product labels when needed

System Requirements

Your store should be running on **Magento Community Edition 2.3.x, 2.4.x**

Configuration

Product Label Grid

To create labels please go to **Admin Panel > Catalog > Magenest Product Label > Product Label Manage**
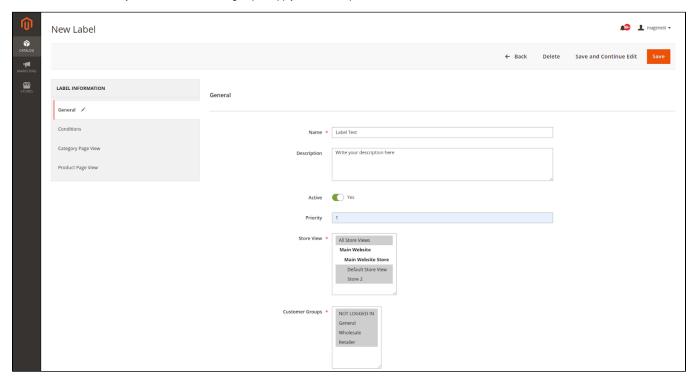
After successful installation, you will have access to our pre-made label templates, which you can customize to use for your own purposes or as reference templates for your custom label templates.

⭐ Click here to download the full templates

To create a new label please click on **Add Label**

➕ General

- **Name:** This name will be used in Magento 2 backend for management
- **Description**: Short description of the rule
- **Active:** Activate/ Deactivate the label
- **Store View(s):** Choose the store view(s) you want to apply the label
- **Customer Groups**: Choose a customer group to apply the follow-up label
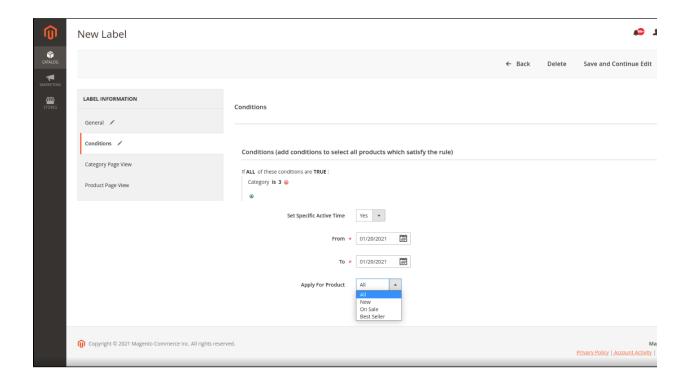
⊕ Condition

Select the conditions for the label

- **Set Specific Active Time:** Set the label start and end time
- **Apply For Product:** You can choose from All, New, On Sale, or Best Seller

ID	Name	Description
1	All	Apply labels on all products that satisfy the condition you have set
2	New	Apply all products that satisfy the condition you have set and are new products (fill in the product's "Set Product as New From" field)
3	On Sale	Applies to products that satisfy the label requirements and that qualify as a product being on sale (products with special prices set in a specific product or creating discount rules for each category)
4	Best Seller	Apply to products that satisfy the conditions of the label and are the best seller

⚠ Note:

- For **New** label, you can only specify products with the start and end dates of the new products set.

To enable the New attribute option, go to **Catalog > Product > Edit/Add Product.**
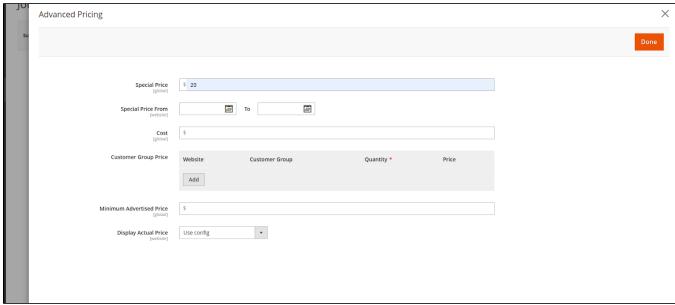
On the **Product Detail Page,** set the start and end date for the new product

- For **On Sale** label, you can only assign to products that have **Advanced Pricing** or are applied **Catalog Price Rule**.

To set up Advanced Pricing, go to **Catalog > Product > Edit/Add Product.**

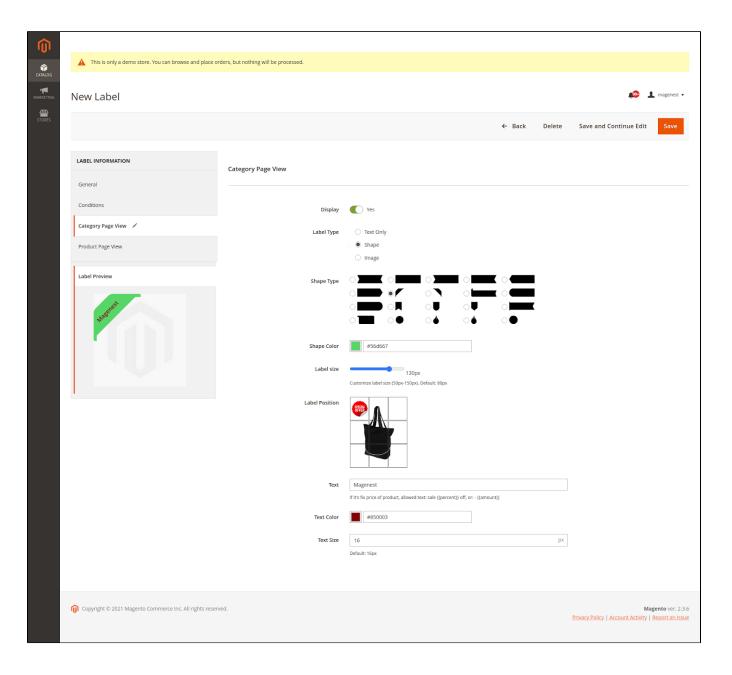On the **Product Detail Page**, select **Advanced Pricing** and enter the discounted price accordingly.

Advanced Pricing   ✕

                                                          Done

                Special Price $ 20
                    [global]

        Special Price From   📅   To   📅
                  [website]

                     Cost $
                    [global]

      Customer Group Price   Website   Customer Group   Quantity *   Price

                              Add

   Minimum Advertised Price $
                    [global]

         Display Actual Price Use config   ▼
                  [website]

Or you can create discount rules in **Marketing > Catalog Price Rule** to display **On Sale** label.
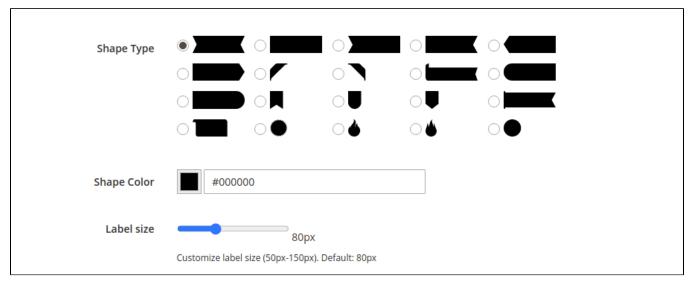
➕ Category Page View

- **Display:** enable/disable displaying labels
- **Label Type:** You can choose **Text Only, Shape,** or **Image**

- **Shape Color:** Color Selection for Shape
- **Label size:** Customize label size for Shape or Image (50px-150px). Default: 80px
- **Label Position:** Set the position of the label (there are 9 default positions)
- **Text:** Enter custom text for the label (If it's a label sale, allowed text: "sale {{percent}} off, or: - {{amount}}").
- **Text Color:** Customize the text color
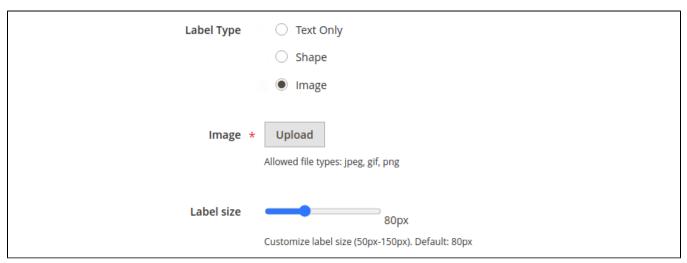- **Text Size:** Customize the text size

⚠️ NOTE: **Text, Text Color, Text Size** fields will be hidden if you choose the **Label Type** as **Image.**

New Label

magenest ▾

← Back   Delete   Save and Continue Edit   **Save**

LABEL INFORMATION

General

Conditions

Category Page View ✏

Product Page View

Label Preview

Category Page View

Display	● Yes
Label Type	○ Text Only
	● Shape
	○ Image
Shape Type	(shape options grid)
Shape Color	#56d667
Label size	130px
	Customize label size (50px-150px). Default: 80px
Label Position	(position grid)
Text	Magenest
	If it's fix price of product, allowed text: sale {{percent}} off, or: - {{amount}}
Text Color	#850003
Text Size	16 px
	Default: 16px

⭐ Select **Shape,** you will see the option below

⭐ Select **Image**, you will see the option to upload an image. **Please note that allowed file types are jpeg, gif, png.**

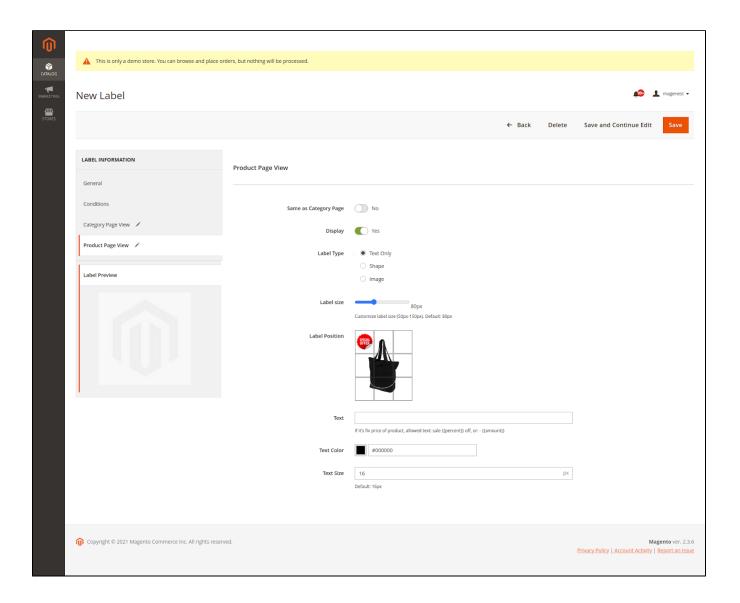➕ **Product Page View**

In the same rule, you can use a different label, or hide the label in the product view.

- Same as **Category Page**: **Yes** - the label on the **Product Page** will be the same as on the **Category** and **Search Page**.

  No - to add a different label for the product view.

- If you want to customize the display of a separate label for product viewing pages, please do the same configuration as in the **Category Page View.**
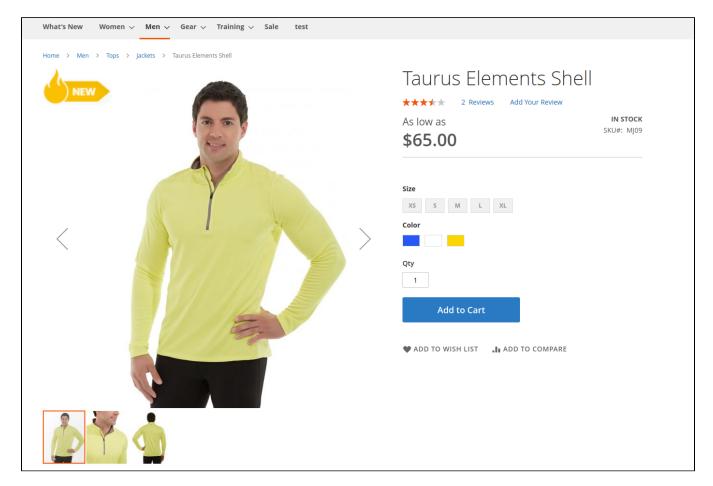
Front end Display

You can easily add labels to emphasize **Bestsellers, On Sale, New Products** on **Category Page** and **Product Page.**

- **On category page**

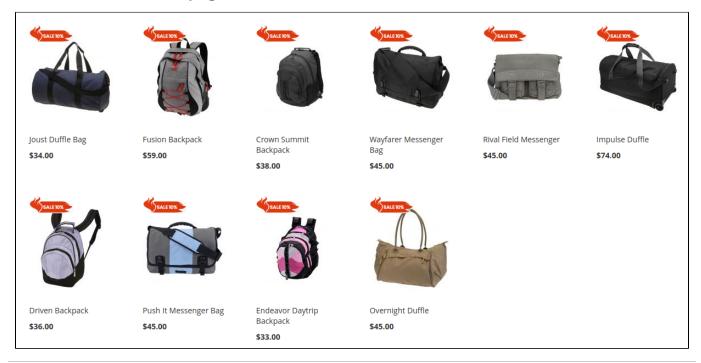- **On the product page**

- **On the Cross sale page**

Update

- When a new update is available, we will provide you with a new package containing our updated extension.
- You will have to delete the module directory and repeat the installation steps above.

Support

- We will reply to support requests within **2 business days**.
- We will offer a **lifetime free update and 6 months of free support for all of our paid products**. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.
- Support **DOES NOT** include other series such as customizing our products, installation, and uninstallation service.

Once again, thank you for purchasing our extension. If you have any questions relating to this extension, please do not hesitate to contact us for support.