

Promo Bar Integration for Magento 2

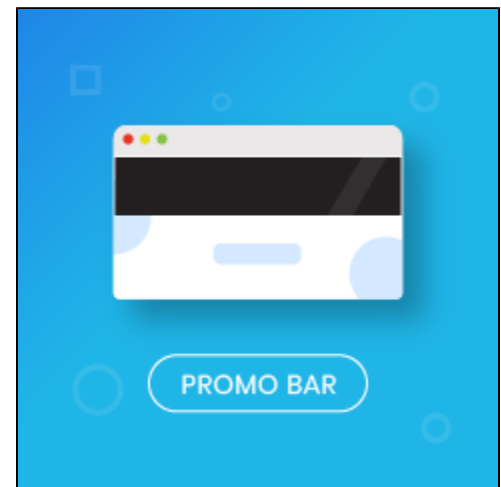
Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, do not hesitate to leave us an email via support@magenest.com

Updated: 12/17/2020 | By: Magenest | Support Portal: <http://servicedesk.izysync.com/servicedesk/customer/portal/147>

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Highlight Features

- Create/Edit one or multiple promo bars.
- Set the promo bar for the mobile view.
- Create/Edit Call-to-Action button for promo bars.
- Display promo bars on any page.
- Design promo bars easily with many options.
- Design button for promo bar.
- Put button to 1 of 3 positions on promo bar.
- Put promo bar to 1 of 4 possible positions on the web page.
- Use the WYSIWYG editor to edit the content of the bar.
- Set up sticky promo bars.
- Duplicate promo bars with ease.
- Have a click report to see how effective is your promo bar **(NEW)**
- Admin can schedule active date for a promo bar **(NEW)**



System Requirements

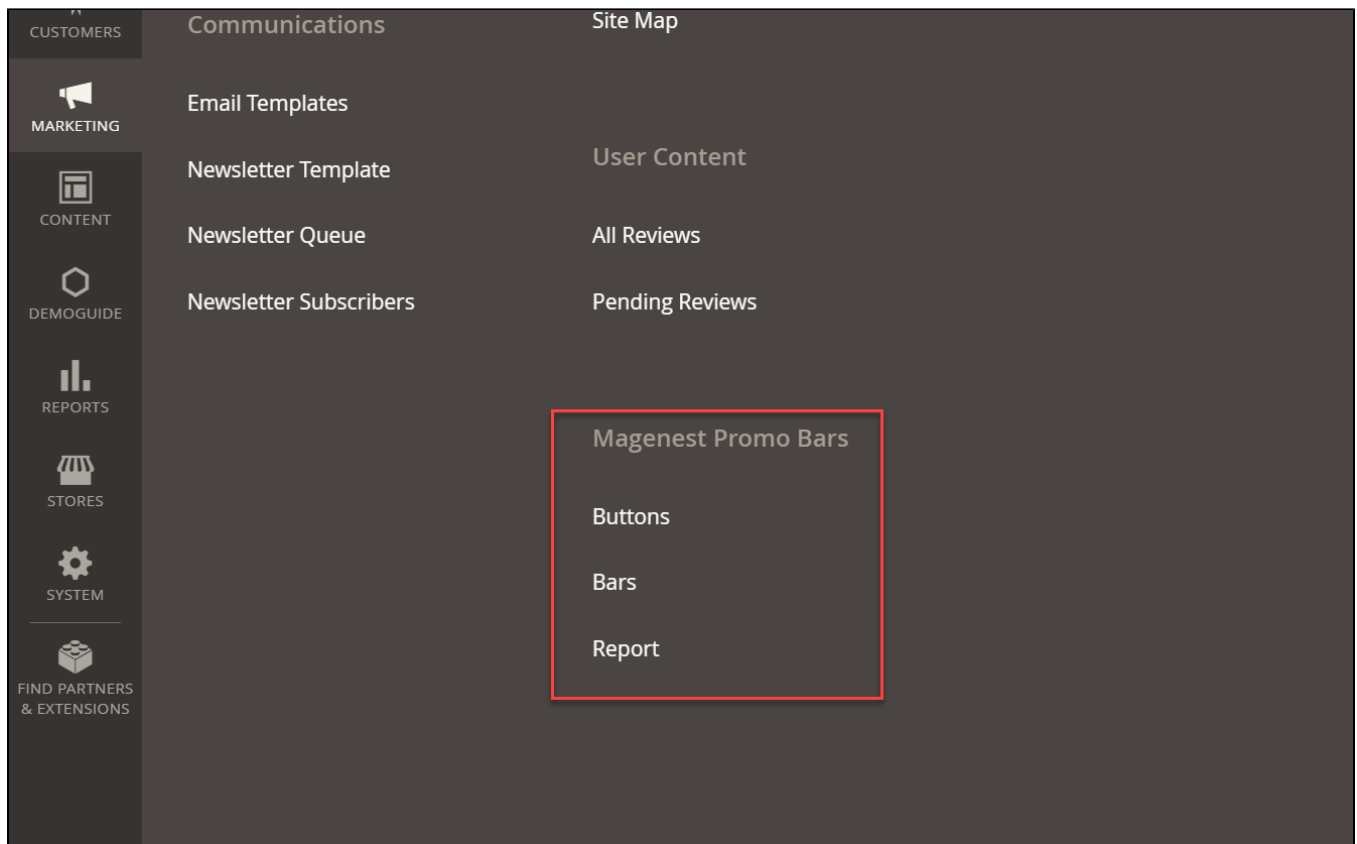
Your store should be running on **Magento 2** version **2.3.x** and **2.4.x**

Configuration

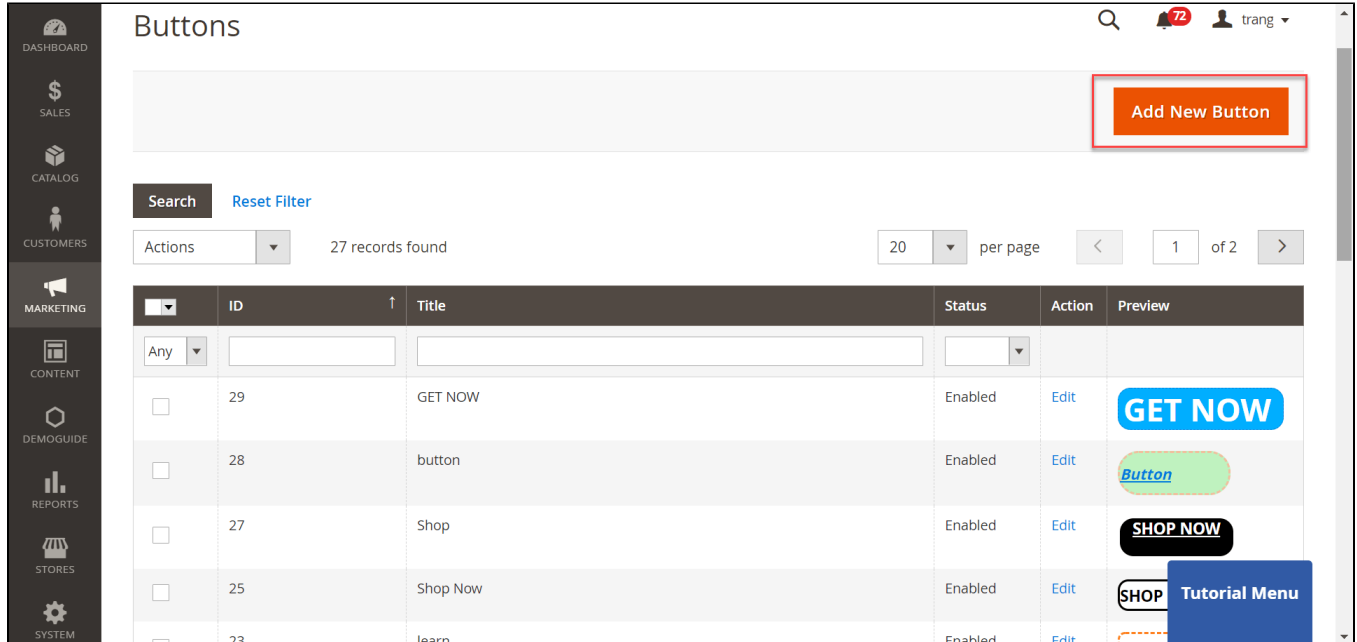
Promo Bar extension allows the customer to create the promo bar on the front end with the call-to-action button, therefore, there are two main parts in the configuration: create a call-to-action button and set up a promo bar.

Create Call-to-Action Buttons

+ On the Admin sidebar, go to **Marketing > Magenest Promo Bars > Buttons**.



+ In order to create a Call-to-Action button, click on **Add New Button** on the top right.



+ On the Edit Button page

➤ On the Admin sidebar, go to **Marketing > Magenest Promo Bars > Bars**. To create a promo bar, click on **Add New Bar** button. There are three configuration sections.


- **Desktop Bar Setting:** set the display for the bar on desktop view.
- **Mobile Bar Setting:** set the display for the bar on the mobile view.

Desktop Bar Setting

Bar Title *



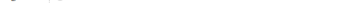
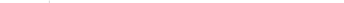
Bar Height 30px

Background Image



Browse to find or
drag image here

Make sure your file isn't more than 8M.

Background Image Setting		
Height		100%
Width		100%
Left & Right		0%
Opacity		1

Sliders	Multiple Content	Select Button	Action
			Select ▾

Add Slider

Note: Cannot save the slider if the content is empty

Text Size(px)

Time life for each content (seconds)	

Text Color

Background Color

Text vertical alignment 0px

Button Type ---Select Button---

Button Position			
<input type="checkbox"/>	Show on the left		
<input type="checkbox"/>	Show on the right		
	Up-Down		0px

Button URL

Specify URL or {{base_url}} placeholder.

Show button close(x) No

Display with delay after page load (seconds)

Auto-hide after (seconds)

Sticky Top

Mobile Bar Setting

Use same configuration as desktop No

- **Sliders:** Create the multiple sliders for the promo bar. Click on **Add Slider** button to add more slider.
- Select one slider then click on **Edit** button under the **Action** column. Enter and modify the content for the slider on the **Content** field.
- **Text size (px):** Enter the size of the slider text.
Since the size in the Content field is limited to 36pt, the **Text Size** field is added which allows unlimited font size (px). In case both font size settings are set up, the value in the text size (px) will be taken.
- **Time life for Each Content (seconds):** Set the time to switch the sliders.
- **Text Color:** Set the text color by choosing in the palette.
- **Background Color:** The background color of the promo bar. In case you use the background image, this field is unnecessary and vice versa.
- **Text Vertical Alignment:** The slider content alignment on the promo bar (0px - 50px).

Sliders

Multiple Content	Select Button	Action
Bye Bye Birdie	Red Rounded Button (Hover)	Select ▼
<i>This is a test slider</i>	Red Dashed Button	Select ▼

Add Slider

Content *

Show / Hide Editor

Paragraph ▼

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Bye Bye Birdie

POWERED BY TINYMCE

Note: Cannot save the slider if the content is empty

Text Size(px)

21

Time life for each content (seconds)

1


Text Color

Background Color

#fabbbb

Text vertical alignment

0px

- **Button Type:** Assign a button on the drop-down list to the promo bar.
- **Button Position:** Change the button alignment on the bar.
- **Button URL:** Insert the redirect URL when customers click on the CTA button.
- **Show button close(x):** choose **Yes** to display the icon  to close the bar.
- **Display with delay after page load (seconds):** Set the time to display the promo bar since the page is opened on the browser.
- **Auto-hide after (seconds):** Set the time to close the bar since the page is opened on the browser.
- **Sticky Top:** If choose **Yes**, the bar will stay at the top of the screen when users scroll down.

Button Type	Red Rounded Button (Hover) ▼		
Button Position	<input type="checkbox"/>	Show on the left	
	<input checked="" type="checkbox"/>	Show on the right	11%
		Up-Down	0px
Button URL	<input type="text"/>		
	Specify URL or {{base_url}} placeholder.		
Show button close(x)	Yes ▼		
Display with delay after page load (seconds)	<input type="text"/>		
Auto-hide after (seconds)	<input type="text" value="4"/>		
Sticky Top	Yes ▼		

Mobile Bar Setting

This section is the configuration for the promo bar on the mobile view.

- **Use same configuration as desktop:** Choose **Yes** if the configuration for mobile is similar to the desktop configuration. If choose **No**, set the configuration for the mobile bar setting with some fields below.
- **Breakpoint:** set the breakpoint. Mobile promo bar style will be applied if the screen width is less than breakpoint value
- **Bar Height:** Adjust the tool to set the mobile bar height (30px - 150px).

- **Background Image Setting:** use the adjust tool to set for the the background image.
- **Text Size (px):** Enter the size of the slider text.
- **Text vertical alignment:** The slider content alignment on the promo bar (0px - 50px).
- **Button Position:** Change the button alignment on the bar.

Mobile Bar Setting

Use same configuration as desktop

No

Breakpoint

650

Mobile promo bar style will be applied if screen width is less than breakpoint value

Bar Height

113px

Background Image Setting

Height		100%
Width		100%
Left & Right		-13%
Up & Down		-34%
Opacity		1

Text Size (unit: px)

Text vertical alignment

0px

Button Position

<input type="checkbox"/>	Show on the left		
<input checked="" type="checkbox"/>	Show on the right		24%
	Up-Down		25px

Note:

- We do not recommend setting **2 sticky promo bars on the same site**. It might cause errors.
- You can create a cron job to update the button of the promo bar as soon as the button is edited.

Save the configuration then clear cache in **System > Cache Management**.

Manage Widgets

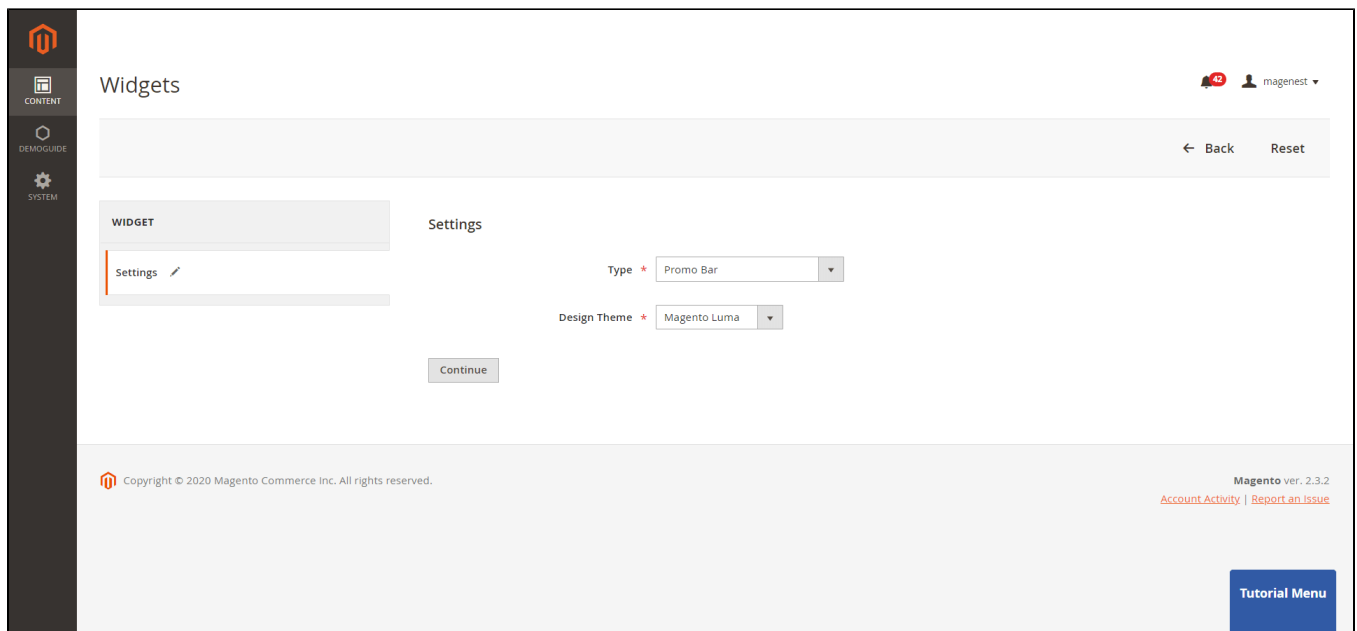
+ To manage a promo bar widget, go to **Content > Widgets**.

+ On the **Widget** management page, you can edit the existing widget or add a new one by clicking on the **Add Widget** button.

+ On the New Widget page

★ Setting

- **Type:** Select **Promo Bar**
- **Design Theme:** Select your design theme.
- Then click on **Continue**



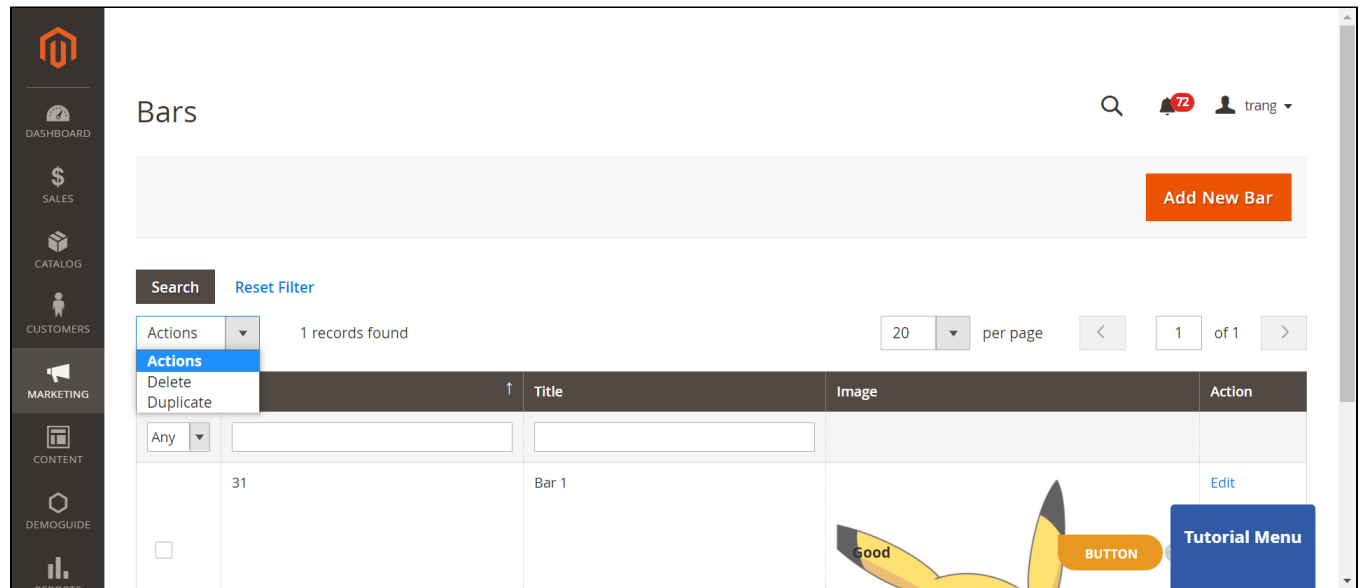
★ Storefront Properties

- **Widget Title:** Enter the name of the widget
- **Assign to Store Views:** Select your desired store view.
- **Sort Order:** Set the priority order for your promo bar on the front end display.
- **Layout Updates**
 - **Display on:** Select a page to display the promo bar widget.
 - **Container:** Select a position to display the promo bar on the front end.

Manage promo bars

Mass Action

+ To delete or duplicate bars, go to **Magenest Promo Bars > Bars**. On **Bars** page, select bars to delete on the grid, then select **Delete** or **Duplicate** on the mass actions drop-down list.



Disable a bar

+ On the admin sidebar, go to **Content > Widgets**. On the **Widgets** page, select the widget that contains the promo bar need disabling.

[blocked URL](#)

+ On the **Widgets Management Page**, scroll down to see the **Layout Updates** section. Click on the trash bin icon to disable the promo bar on the store-front.

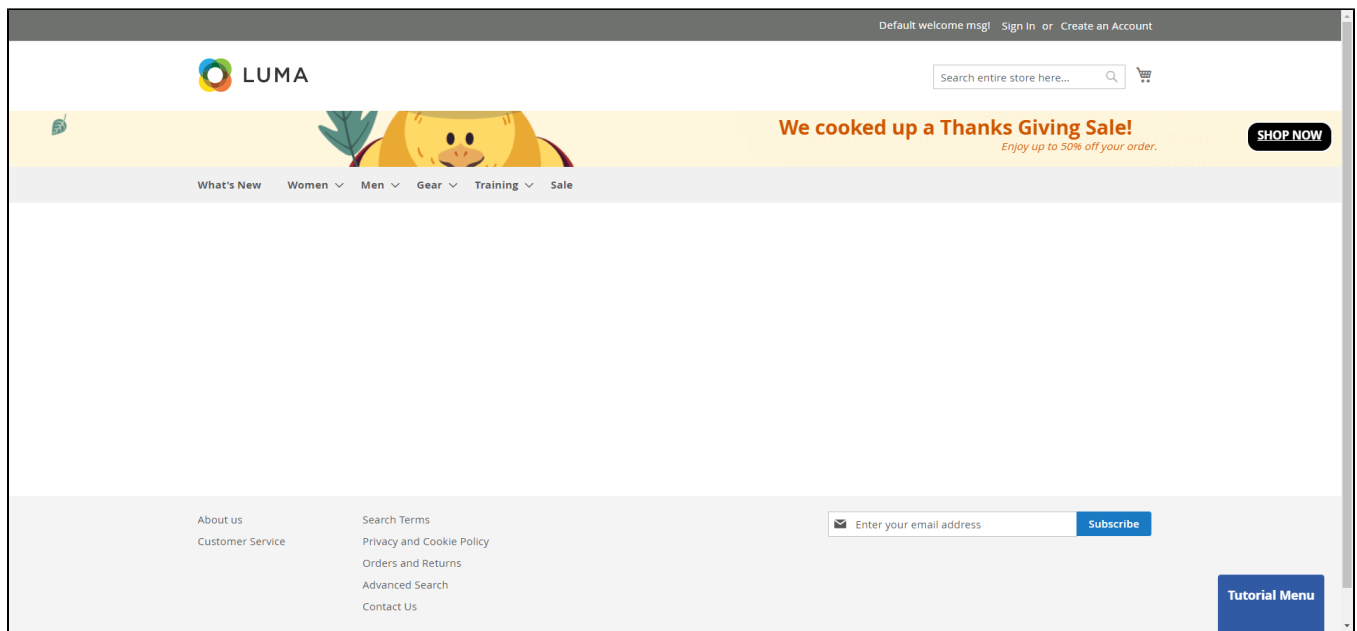
[blocked URL](#)

+ Click Save to save the changes. Then go to **System > Cache Management** to clear the cache.

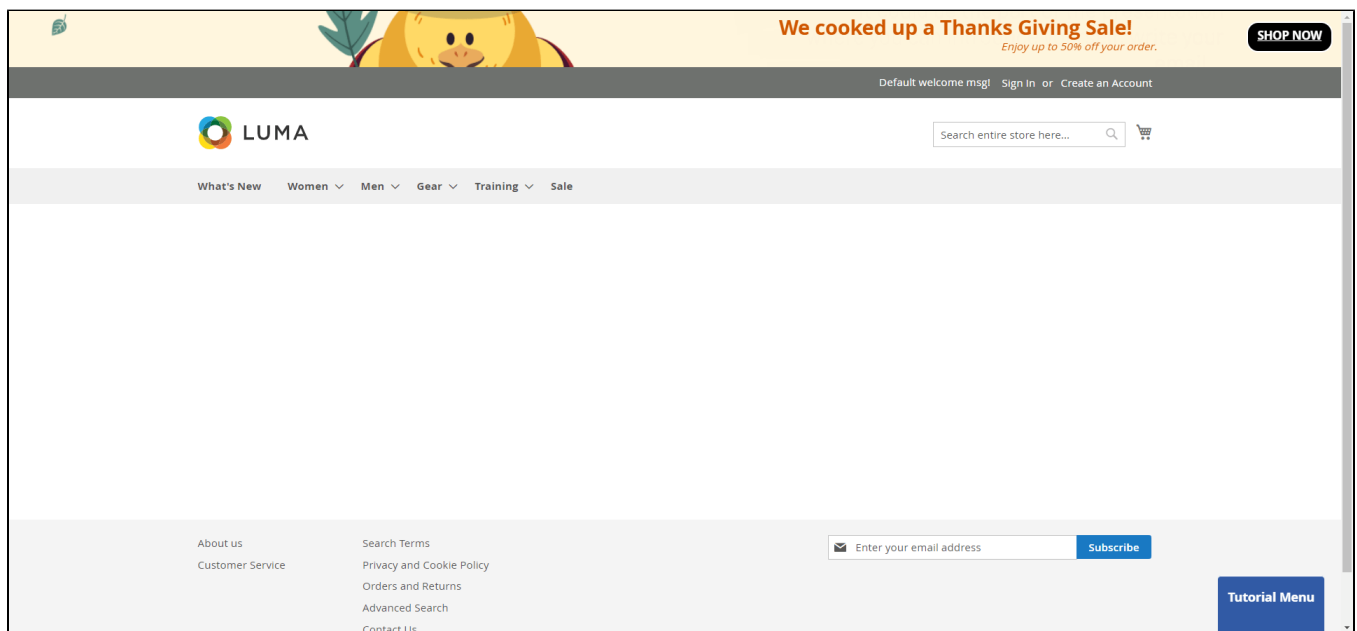
Storefront Display

+ The Promo Bar display on the front end.

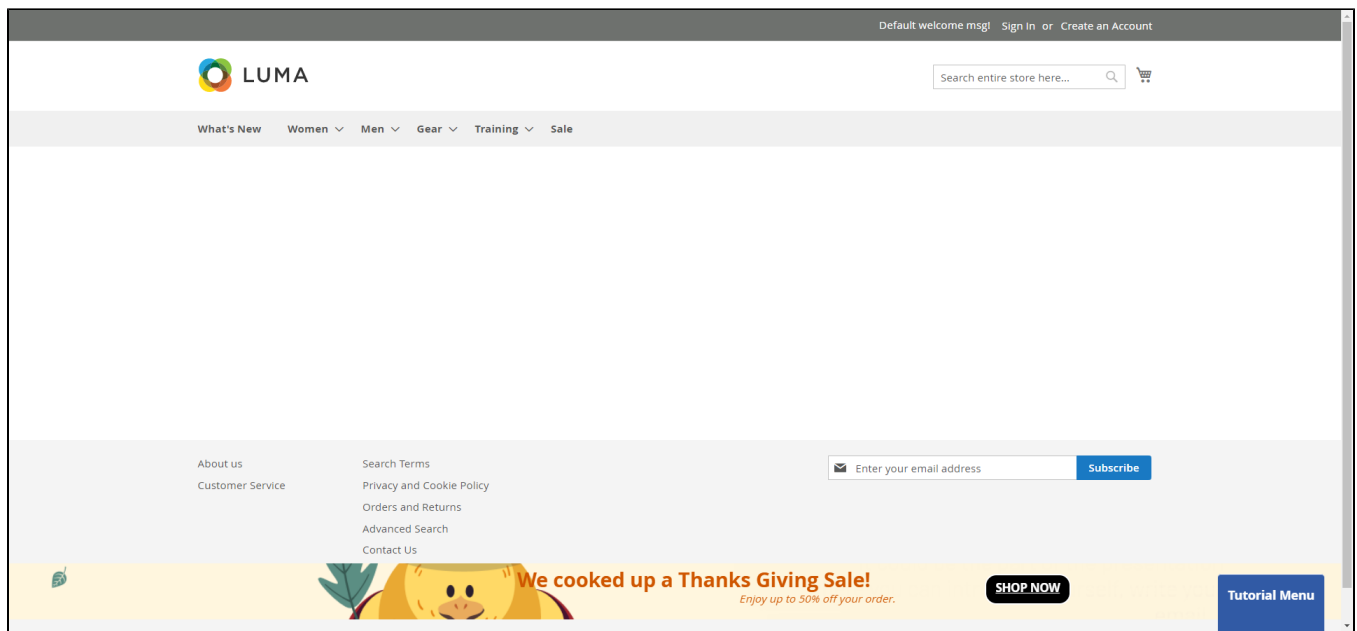
- **Bar position:** Page Header Container



- Bar position: Page Top




- Bar position: Page Footer Container




Report


- + Admin can have a report on how many times that users click on the Button of a Promo Bar every day.
- + On the Admin sidebar, go to **Marketing -> Report**.




DASHBOARD




SALES




CATALOG




CUSTOMERS



MARKETING



CONTENT



REPORTS

Report

- When you click on the **Promobar ID** link, you'll be redirected to the **Edit Bar** page.

New Item

Desktop Bar Setting

Bar Title *

Bar Height

Background Image



Make sure your file isn't more than 8M.

Background Image Setting







































Height	<input type="range" value="100%"/>	100%
Width	<input type="range" value="100%"/>	100%
Left & Right	<input type="range" value="0%"/>	0%
Opacity	<input type="range" value="1"/>	1

Sliders

Multiple Content	Select Button	Action
		Select ▾
Add Slider		

Content *

Show / Hide Editor

Paragraph ▾ **B** *I* U                                      

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