Promo Bar Integration for Magento 2

Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, do not hesitate to leave us an email via support@magenest.com

Updated: 12/17/2020 | By: Magenest | Support Portal: http://servicedesk.izysync.com/servicedesk/customer/portal/147

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 - Create Call-to-Action Buttons
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Highlight Features

- Create/Edit one or multiple promo bars.
- Set the promo bar for the mobile view.
- Create/Edit Call-to-Action button for promo bars.
- Display promo bars on any page.
- Design promo bars easily with many options.
- Design promo bars easily with many options
 Design button for promo bar.
- Put button to 1 of 3 positions on promo bar.
- Put promo bar to 1 of 4 possible positions on the web page.
- Use the WYSIWYG editor to edit the content of the bar.
- Set up sticky promo bars.
- Duplicate promo bars with ease.
- Have a click report to see how effective is your promo bar (NEW)
- Admin can schedule active date for a promo bar (NEW)

System Requirements

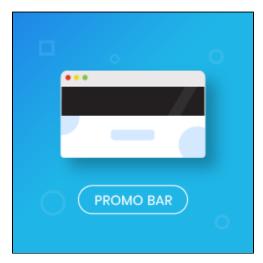
Your store should be running on Magento 2 version 2.3.x and 2.4.x

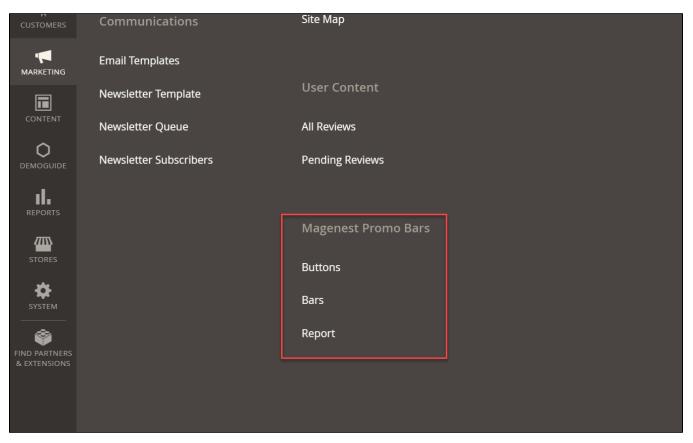
Configuration

Promo Bar extension allows the customer to create the promo bar on the front end with the call-to-action button, therefore, there are two main parts in the configuration: create a call-to-action button and set up a promo bar.

Create Call-to-Action Buttons

• On the Admin sidebar, go to Marketing > Magenest Promo Bars > Buttons.





• In order to create a Call-to-Action button, click on Add New Button on the top right.

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Color for Button Background	#00aeff			
Hover Color for Button Background	#ffffff			
Border Width	•	1px		
Border Style	Dashed •			
Color for Button Border	#0076d6			
Hover Color for Button Border				
Opyright © 2021 Magento Commerce Inc. All rights reserved.				Magento Privacy Policy. Account Active Tutoria

- Status: Select the status for the new button between Enable and Disable.
- Button Title: Enter the title for the button which is shown in the back-end for management.
- Content: Enter the call-to-action phrase for the button which is shown on the frontend. Then use the edit tool style the button title (color, font, size, etc).
- Text Size (px): Set the size for the text. Since the size in the Content field is limited to 36pt, this Text Size field is added for the unlimited font size (px).
- In case both font size settings are set up, the value in the Text Size (px) will be taken.
- Color for Text: Select the text color in the palette.
- Hover Color for Text: set the color of the text when the button is hovered.
- Button Settings: Adjust each field on the adjustment tool to set the button shape and text alignment.
- Color for Button Background: Select the background color for the button.
- Hover Color for Button Background: Set the background color for the button when being hovered.
- Then set for the button border on Border Style, Border Width, Color for Button Border and Hover Color for Button Border.
- View the layout of the new button after each change on the live preview section then click Save when complete.

A Note: If a button is being used in promo bars, it cannot be deleted or disabled.

Setup a new Promo Bar

• On the Admin sidebar, go to Marketing > Magenest Promo Bars > Bars. To create a promo bar, click on Add New Bar button. There are three configuration sections.

- Desktop Bar Setting: set the display for the bar on desktop view.
 Mobile Bar Setting: set the display for the bar on the mobile view.

New Item						Q 😰	1
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Desktop Bar Setting							
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Bar Height			— 30рх		
Background Image Setting	Height		100%	b	
	Width		100%	b	
	Left & Right	•	0%		
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Text vertical alignment		•	— 0px		
Button Position	Show on the left				
	Show on the right				
	Up-Down		•	Орх	
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Desktop Bar Setting

- Bar Title: Enter the bar name which is displayed in Magento back end for management purposes.
 Bar Height: Adjust the tool to set the promo bar height (30px 150px).
 Background Image: Upload the background image for the promo bar. Then use the adjust tool on Background Image Setting field to set for the background image.
 Background Image Setting: Adjust the background image accordingly.

DASHBOARD	Bar 1							Q	.	💄 trang 👻
\$ SALES							← Back	Delete	Reset	Save
CATALOG	Promobar									
CUSTOMERS										
	Bye Bye Birdie						BUT	TON		~
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	Desktop Bar Setting		BUTTON							
SYSTEM	Bar Title *	Bar 1								
FIND PARTNERS & EXTENSIONS	Bar Height		15	0рх						
	Background Image									
		Width			100%					
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		Opacity	•		0.73					
	Sliders	Multiple Con	ntent	Select Bu	utton	Action				
		Bye Bye Bir		Red Rounded Bu Red Dashed		Select 💌				
					Daton	Add Slider				

- Sliders: Create the multiple sliders for the promo bar. Click on Add Slider button to add more slider.
- Select one slider then click on Edit button under the Action column. Enter and modify the content for the slider on the Content field.
 Text size (px): Enter the size of the slider text.
- Since the size in the Content filed is limited to 36pt, the **Text Size** field is added which allows unlimited font size (px). In case both font size settings are set up, the value in the text size (px) will be taken.
- Time life for Each Content (seconds): Set the time to switch the sliders.
- Text Color: Set the text color by choosing in the palette.
- Background Color: The background color of the promo bar. In case you use the background image, this field is unnecessary and vice versa.
- Text Vertical Alignment: The slider content alignment on the promo bar (0px 50px).

Sliders	Multiple Content	Select Button	Action							
	Bye Bye Birdie	Red Rounded Button (Hover)	Select 👻							
	This is a test slider	Red Dashed Button	Select 👻							
			Add Slider							
Content *	Show / Hide Editor									
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Text Size(px)	21									
Time life for each content (seconds)	1									
Text Color										
Background Color	#fabbbb									
Text vertical alignment	•	рх								

- Button Type: Assign a button on the drop-down list to the promo bar.
- Button Position: Change the button alignment on the bar.
- Button URL: Insert the redirect URL when customers click on the CTA button.
- Show button close(x): choose Yes to display the icon (2) to close the bar.
- Display with delay after page load (seconds): Set the time to display the promo bar since the page is opened on the browser.
- Auto-hide after (seconds): Set the time to close the bar since the page is opened on the browser.
- Sticky Top: If choose Yes, the bar will stay at the top of the screen when users scroll down.

Button Type	Red Ro	ounded Button (Hover)					
Button Position	o	Show on the left					
		Show on the right				11%	
		Up-Down		•		Орх	
Button URL							
	Specify UF	RL or {{base_url}} placeholder.					
Show button close(x)	Yes	•					
Display with delay after page load (seconds)							
Auto-hide after (seconds)	4						
Sticky Top	Yes	•					

Mobile Bar Setting

This section is the configuration for the promo bar on the mobile view.

- Use same configuration as desktop: Choose Yes if the configuration for mobile is similar to the desktop configuration. If choose No, set the configuration for the mobile bar setting with some fields below.
- · Breakpoint: set the breakpoint. Mobile promo bar style will be applied if the screen width is less than breakpoint value
- Bar Height: Adjust the tool to set the mobile bar height (30px 150px).

- Background Image Setting: use the adjust tool to set for the the background image.
- Text Size (px): Enter the size of the slider text.
 Text vertical alignment: The slider content alignment on the promo bar (0px 50px).
- Button Position: Change the button alignment on the bar.

Mobile Bar Setting							
Use same configuration as desktop	No						
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	Widtl	•			100%		
	Left & R	ght	•		-13%		
	Up & Do	wn			-34%		
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Text Size (unit: px)							
Text vertical alignment				0px			
Button Position	0	Show on the left					
		Show on the right		•	_		2496
		Up-Down				•	— 25рх

Anote:

- We do not recommend setting 2 sticky promo bars on the same site. It might cause errors. ٠
- You can create a cron job to update the button of the promo bar as soon as the button is edited.

Save the configuration then clear cache in System > Cache Management.

Manage Widgets

- To manage a promo bar widget, go to Content > Widgets.
- Con the Widget management page, you can edit the existing widget or add a new one by clicking on the Add Widget button.
- On the New Widget page

+ Setting

- Type: Select Promo Bar
- **Design Theme:** Select your design theme.
- Then click on Continue

	Widgets			😢 👤 magenest 🗸
				← Back Reset
SYSTEM	WIDGET Settings 🖍	Settings	Type * Promo Bar	
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				Tutorial Menu

+ Storefront Properties

- Widget Title: Enter the name of the widget
 Assign to Store Views: Select your desired store view.
 Sort Order: Set the priority order for your promo bar on the front end display.
 Layout Updates

 Display on: Select a page to display the promo bar widget.
 Container: Select a position to display the promo bar on the front end.

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	Widget Options	Design Package/Theme	Magento Luma 👻				
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		Widget Title *	Thanks Giving Sale				
		widget fille 🔺	Thanks Giving sale				
		Assign to Store Views *	All Store Views	0			
		Assign to store views	Main Website				
			Main Website Store				
			Default Store View				
				Please Select			
				After Page Header			
				After Page Header Top Before Main Columns			
				Before Page Footer			
				Before Page Footer Container CMS Footer Links			
		Sort Order	0	Compare Link Wrapper			
			Sort Order of widget instances in th	Main Content Area Main Content Aside			
			or wager installees in a	Main Content Bottom Main Content Container			
		Layout Updates		Main Content Top			
				Mini-cart promotion block Page Bottom			
		Display on * All Pages 🔹		Page Footer		Remove Layout Up	odate
				Page Footer Container Page Header			
		Container * Ten Page Header Panel Promo B	nplate ar rempiace	Page Header Container			
		Add Layout Update		Page Header Panel Page Top			
				Sidebar Additional			
				Sidebar Main			
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🛨 Widget Options

- Select Promo Bar: Select a promo bar that you have created.
 Schedule Date: Select a time period to keep the promo bar widget activated.

	Widgets					📫 💶 🛓 magenest 🗸
				← Back	Reset Sa	we and Continue Edit Save
SYSTEM	WIDGET Storefront Properties	Widget Options Schedule Date	Select Promo Bar * Thanks Giving sale •	26-4-2023 06:25 AM		
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						Tutorial Menu

Click Save to save the changes. Then go to System > Cache Management to clear the cache.

Manage promo bars

Mass Action

To delete or duplicate bars, go to Magenest Promo Bars > Bars. On Bars page, select bars to delete on the grid, then select Delete or Duplicate on the mass actions drop-down list.

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DASHBOARD	Bars				Q 🕫	💄 trang 👻
\$ SALES					Add Ne	w Bar
CATALOG	_					
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CUSTOMERS	Actions 💌	1 records found		20 💌 per page	< 1 c	of 1 >
	Actions Delete Duplicate	†	Title	Image	A	ction
	Any 💌					
0	31		Bar 1		E	dit
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Disable a bar

On the admin sidebar, go to Content > Widgets. On the Widgets page, select the widget that contains the promo bar need disabling.

blocked URL

• On the Widgets Management Page, scroll down to see the Layout Updates section. Click on the trash bin icon to disable the promo bar on the store-front.

blocked URL

Click Save to save the changes. Then go to System > Cache Management to clear the cache.

Storefront Display

The Promo Bar display on the front end.

• Bar position: Page Header Container

				Default welcome msgl Sign In or C	eate an Account	
	🚫 LUMA			Search entire store here	Q)	
ø	1		We	cooked up a Thanks Givin Enjoy up to 5	g Sale! 9% off your order.	SHOP NOW
	What's New Women $ \checkmark $	Men \vee Gear \vee Training \vee Sale				
	About us	Search Terms		Enter your email address	Subscribe	
	Customer Service	Privacy and Cookie Policy				
		Orders and Returns				
		Advanced Search				Tutorial Menu
		Contact Us				

• Bar position: Page Top

ø	1		We c	cooked up a Thanks Giving Enjoy up to 50%	Sale! off your order.	SHOP NOW
				Default welcome msgl Sign in or Crea	ate an Account	
	🚫 LUMA			Search entire store here	م ب	
	What's New Women 🛇	✓ Men ✓ Gear ✓ Training ✓ Sale				
	About us	Search Terms		Enter your email address	Subscribe	
	Customer Service	Privacy and Cookle Policy		Enter your email address	JUBSCHDE	
		Orders and Returns				
		Advanced Search				Tutorial Menu
		Contact Us				

• Bar position: Page Footer Container

			Default welcome msgl Sign In or Create an Account	A
	🚫 LUMA		Search entire store here Q	
	What's New Women $ imes $	Men \vee Gear \vee Training \vee Sale		
	About us Customer Service	Search Terms Privacy and Cookle Policy Orders and Returns Advanced Search Contact Us	Enter your email address Subscribe	
ø		The cooked up a Thanks Giving	g Sale! SHOP NOW	Tutorial Menu

Report

• Admin can have a report on how many times that users click on the Button of a Promo Bar every day.

• On the Admin sidebar, go to Marketing -> Report.

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	20 reco	ords found			20 v p	oer page	< 1	of 1 >
*		ID †	PromoBar ID	Button Title			Total Clicks	Action
CUSTOMERS		25	28	Fancy Light Button (Border Radius Top Left - Bottom Right + Hover)			1	See details
		24	27	Fancy Light Button (Border Radius Top Left - Bottom Right + Hover)			2	See details
		23	21	Red Corner Button (No Hover)			2	See details
		22	20	Red Corner Light Button (Hover)			2	See details

• When you click on the Promobar ID link, you'll be redirected to the Edit Bar page.

New Item				Q 🕫 🖌
				← Back Reset
Desktop Bar Setting				
Bar Title				
Bar Height	•	30px		
Background Image	Browse to find or drag image here			
	Make sure your file isn't more than 8M.			
Background Image Setting		100%		
	Height •	100%		
	Left & Right			
	Opacity	• 1		
Sliders	Multiple Content	Select Button	Action	
			Select 👻	
			Add Slider	
Content	* Show / Hide Editor			
	Note: Cannot save the slider if the content is empty		POWERED BY TINY	
Text Size(px)				
Time life for each content (seconds)				
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Text Color Background Color				
		0px		
Background Color	Select Button	0px		
Background Color Text vertical alignment	Select Button			
Background Color Text vertical alignment Button Type				
Background Color Text vertical alignment Button Type	Show on the left			
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Background Color Text vertical alignment Button Type	Show on the left Show on the right		0px	
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	Mobile promo bar	style will be applied it	f screen width is less than breakpoint value						
Bar Height	•			— 30рх					
Background Image Setting	Height	•			100%				
	Width	•			100%				
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		Up-Down		•		0px			
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• When you click on the See details link, you'll be redirected to the Report Detail page.

• On the Report Detail page.

- Button Title: title of the button
- Clicks: number of clicks of each promo bar
- Date: the day when users click on the button

			1				
Sliders	Multiple Content	Select Button	Action				
	Bye Bye Birdie	Red Rounded Button (Hover)	Select 💌				
	This is a test slider	Red Dashed Button	Select 👻				
			Add Slider				
Content *	Show / Hide Editor						
	Paragraph \bullet B $I \ \ \Box$ E Ξ \exists $\Xi \bullet$ $\Box \bullet$ Ω						
	Bye Bye Birdie						
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	vote: Cannot save the slider if the content is empty						
Text Size(px)	21	21					
Time life for each content (seconds)	1						
Text Color							
Background Color	#fabbbb						
Text vertical alignment		Орх					

Update

- When a new update is available, we will provide you with a new package containing our updated extension.
- You will have to delete the module directory and repeat the installing steps above.
- Flush the config cache. Your store and newly installed module should be working as expected.

- We will reply to support requests within 2 business days.
 We will offer lifetime free update and 6 months free support for all of our paid products. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.
 Support DOES NOT include other series such as customizing our products, installation and uninstallation service.

Once again, thank you for purchasing our extension. If you have any questions relating to this extension, please do not hesitate to contact us for support.