

Shop By Brand User Guide

Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, please feel free to contact us, we will be happy to assist

Updated: 2nd August 2021 | By: Magenest | Email: support@magenest.com | Support Portal: <http://servicedesk.izsync.com/servicedesk/customer/portal/21>

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Introduction

Shop by Brand for Magento 2 helps merchants to showcase products by brand, taking advantage of familiar brand names to customers to create more sales. Also, the extension shortens the buying journey by letting customers find out products of their favorite brands easily.

Key Features

For admin

- Show brands on brands page, brand detail page, product list and product detail page
- Create multiple brand groups to classify and manage
- Easily create new brands, including: brand name, logo, banner, description and more
- Add products to a brand
- Show brand with multiple display mode: icon, brand name or both
- Show featured brand list and featured product list
- Edit the title for featured list
- Add short description and detail description for brand
- Show number of products on each brand
- Set image for brand logo and banner on brand page
- SEO setting for brands page
- Export Brands using MassAction and Magento's Export function

For Customers

- View brands on brands page, brand detail page, product list and product detail page
- Hover to the brand icon to view brand short description
- View detail information of a brand on the brand detail page



- Search for brands by the search box or brand group
- View featured brands and featured product list
- View the number of product on each brand
- View products of the same brand on product page

System Requirements

Your store should be running on **Magento Open Source version 2.3.x, 2.4.x** or **Adobe Commerce version 2.3.x 2.4.x**.

Configuration

+ On the admin sidebar, go to **Shop By Brand > Settings** to set the general configuration for the extension. On the **Configuration** page:

General

This section contains the setting for the brands on the main menu and product pages.

- **Add All Brands category to main menu:** Choose **Yes** to add **Brands** tab on the main menu.
- **Title of All Brands category on main menu:** Enter the name of the brands tab on the main menu. The default title **Brands** will be shown if this field is left blank.
- **Display brand icons on product listing page:** Choose **Yes** to display the brand icon on each product on product listing page.
- **Display brand icons on product detail page:** Select a layout for the brand information on product detail page. There are four options: **No**, **Brand name only**, **Icon only**, **Brand name and icon**.

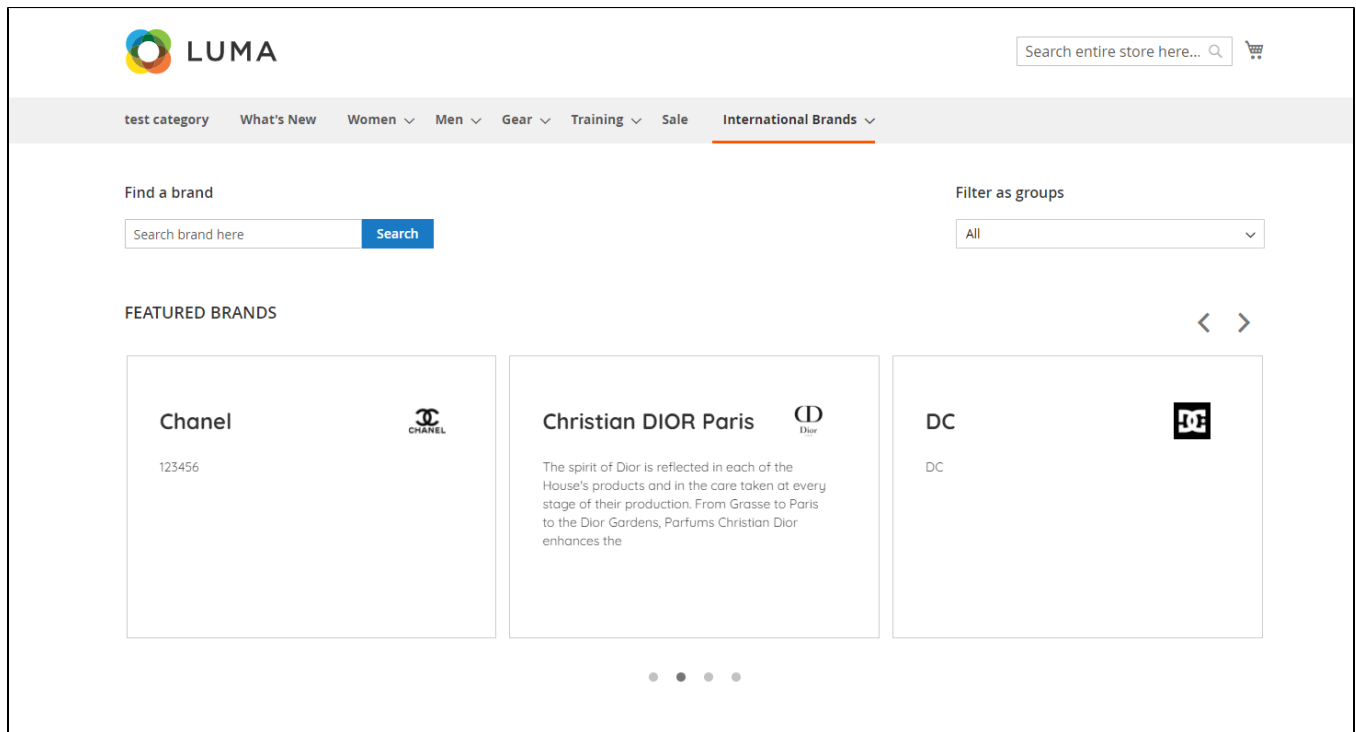
The screenshot shows the Magento 2 Configuration page for the 'Shop By Brand' extension. The left sidebar contains the navigation menu with 'Shop By Brand' selected. The main content area is titled 'Configuration' and shows the 'General' settings for the 'Shop By Brand' module. The 'Scope' is set to 'Default Config'. The settings include:

- Add All Brands category to main menu** (No)
- Title of All Brands category on main menu** (Brands)
- Display brand icons on product listing page** (Yes)
- Display brand icons on product detail page** (Icon only)

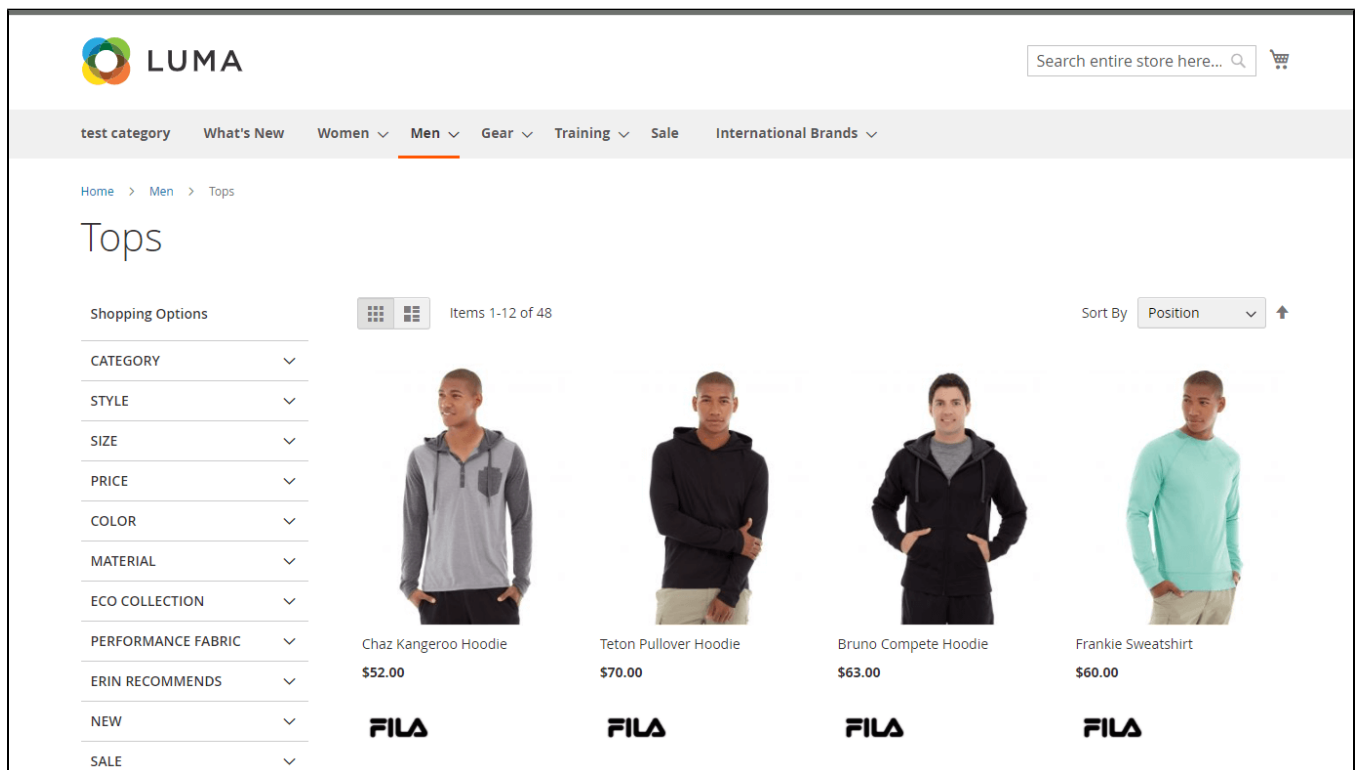
A 'Save Config' button is visible in the top right.

- **Front-end layout**

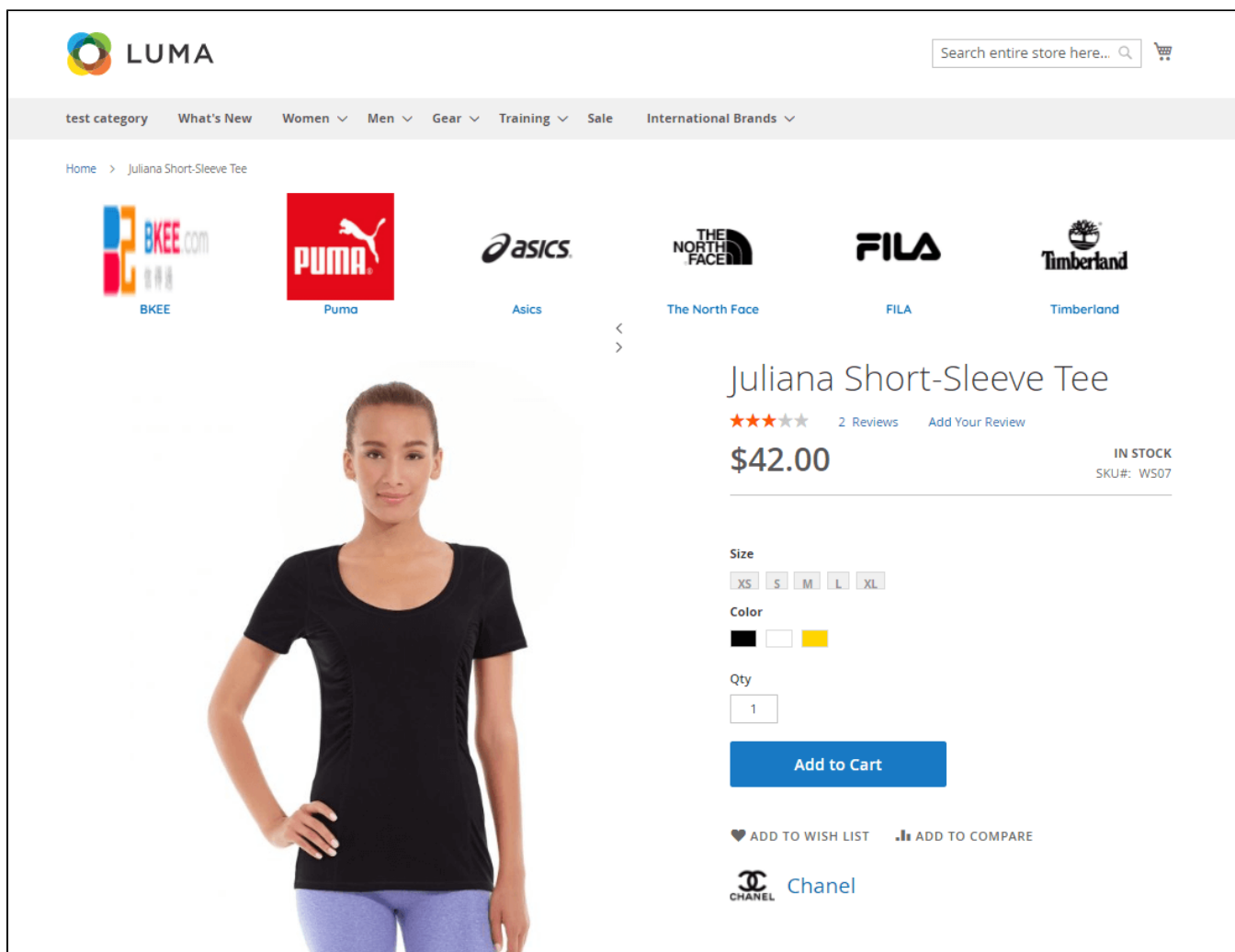
+ International Brands tab could be renamed from the back-end



+ Brand icon 650px on the product list



+ Brand icon on the product on product detail page



All Brand Page Setup

In this section, admin can set the layout for the brands list page.

- **URL Key:** Set url rewrite key for brand listing page. Customer can access the the page using the following format: **<domain_name>/<url_key>/**
- **Meta Title:** Set meta title for brand listing page.
- **Meta keywords:** Set meta keywords for brand listing page.
- **Meta description:** Set meta description for brand listing page.
- **Display Featured Brands list:** Choose **Yes** to display the most-popular-brand list at the top of Brands listing page.
- **Title of Featured Brands list:** Name the title for the featured brands list.
- **Display All Brands list:** Select a layout for the brand information on brand list page.
 - There are two options: **Brand name only** and **Brand name and icon**.
- **Title of All Brands list:** Set header for the brand list section of Brand listing page
- **Display product quantity of each brand:** Choose **Yes** to display the items quantity along with each brand icon on the all-brand list.
- **Sort order of All Brands list:** Set sort order of the brand list.
 - There are two options: **Number first** and **Character first**.

All Brands Page Setup



URL key
[global]

Meta Title
[global]

Meta keywords
[global]

Meta description
[global]

Display Featured Brands list
[global]

Show featured brands list at the top of page

Title of Featured Brands list
[global]

Display All Brands list
[global]

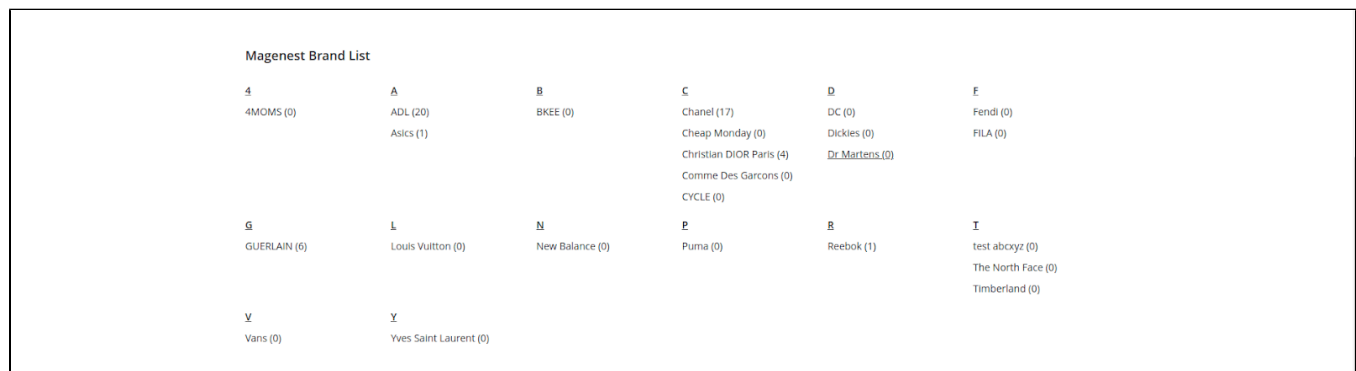
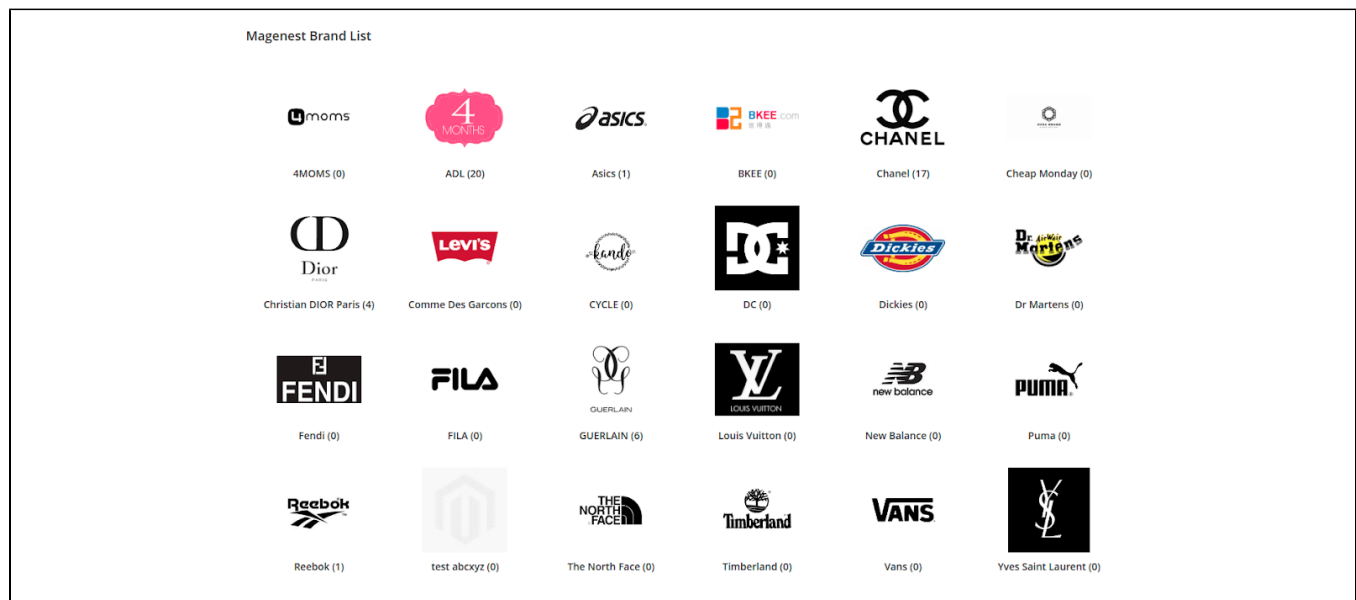
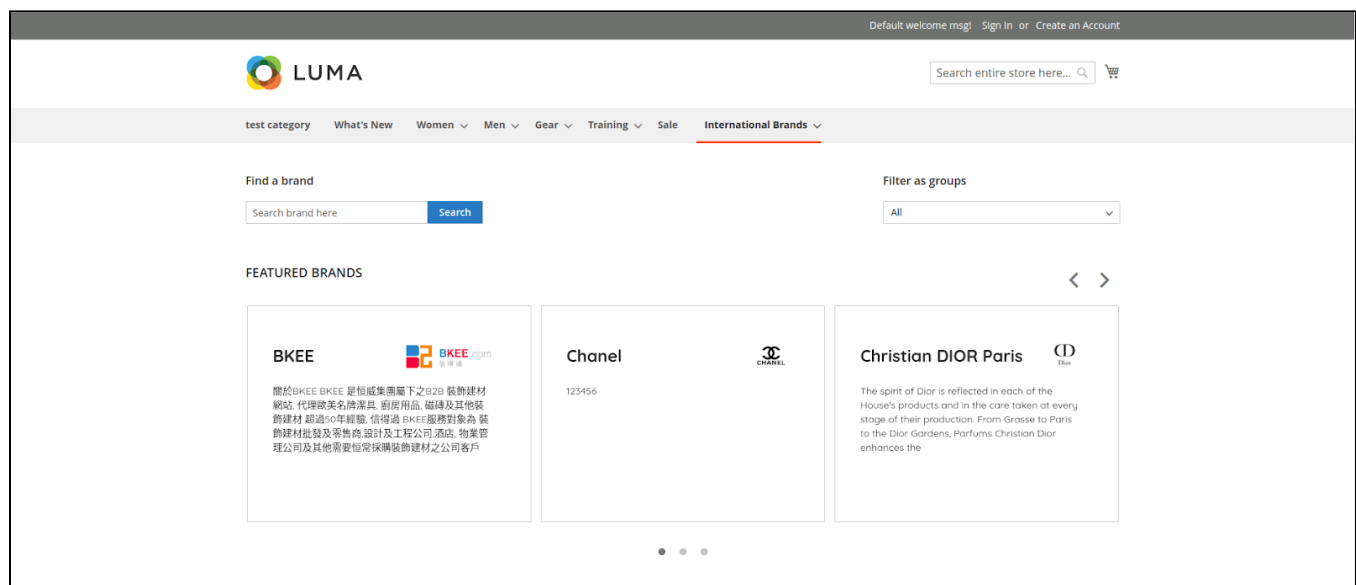
Title of All Brands list
[global]

Display product quantity of each brand
[global]

Show total product number of each brand in all brands list

Sort order of All Brands list
[global]

- Front-end layout



Brand Detail Page Setup

This section contains the settings for the Brand detail page.

- **Display Featured Products list:** Choose **Yes** to enable the featured products list on the Brand detail page.

- **Title Of Featured Product list:** Name the title for the featured products list.

Brand Detail Page Setup

Display Featured Products list

[global]

No

Title of Featured Product list

[global]

Featured Products


- Front-end layout

Default welcome msg! Sign In or Create an Account

LUMA

Search entire store here...

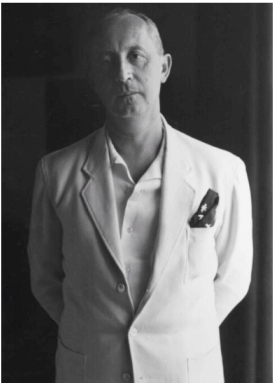
test category What's New Women Men Gear Training Sale International Brands



Dior

IDENTITY

Christian Dior described himself as a fashion and perfume designer. The House of Dior, founded in 1946, changed the face of ladies' style forever when its New Look was unveiled in the halls of 30 Avenue Montaigne on February 12, 1947. The revolutionary look was accompanied by a fragrance, Miss Dior, the finishing touch designed to "leave a trail of desire in a woman's wake". This timeless perfume was the first fragrance created by a visionary brand that invented the concept of global beauty with its Rouge Dior and subsequent cosmetic lines. The current-day trustees of this legendary expertise – François Demachy, Dior perfumery creator, and Peter Philips, creative and image director of Christian Dior make-up – are the heirs to Christian Dior's perfectionism. The worldwide renown of the House's creations is partly down to its seductive muses, including Charlize Theron, Natalie Portman and Robert Pattinson.



Now Shopping by

Product Brand: Christian Dior Paris

Clear All

Shopping Options

CATEGORY

PRICE

Compare Products


You have no items to compare.

My Wish List


You have no items in your wish list.

4 Items


Sort By Position




FACE CREAM CAPTURE TOTALE CELL ENERGY®
\$199.00



CAPTURE TOTALE CELL ENERGY®
\$150.00



3 COULEURS TRICOULEUR - LIMITED EDITION
\$50.00



DIOR LIP GLOW - PINK DIOR-MANIA LIMITED EDITION
\$59.00

Show 12 per page

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Search Terms Privacy and Cookie Policy Orders and Returns Contact Us Advanced Search

Enter your email address

Subscribe

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Manage Groups

Before creating new brands, admin need to create groups to classify the brands.

- + On the admin sidebar, go to **Shop By Brand > Manage Groups**.
- + On **Brand Groups** page, admin can delete or change status of the available groups.
- + To create a new group, click **Add New Group** button.

DASHBOARD

SHOP BY BRAND

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Brand Groups

Add New Group

Filters | Default View | Columns | Export

10 records found (2 selected) | 20 per page | 1 of 1

	Group Name	Status	Action
<input type="checkbox"/>		Enable	Edit
<input type="checkbox"/>	men's	Enable	Edit
<input type="checkbox"/>	kids'	Disable	Edit
<input checked="" type="checkbox"/>	Trousers	Enable	Edit
<input checked="" type="checkbox"/>	test	Enable	Edit
<input type="checkbox"/>	New	Enable	Edit
<input type="checkbox"/>	Winter	Enable	Edit
<input type="checkbox"/>	Hao Nguyen	Enable	Edit
<input type="checkbox"/>	Thao	Enable	Edit
<input type="checkbox"/>	Skincare	Enable	Edit

- + On **New Group** page, set name and status for the new group. Then click **Save Group** button to save.

DASHBOARD

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SYSTEM

New Group

[← Back](#) [Reset](#) [Save and Continue Edit](#) [Save Group](#)

Group Information

Category Name for Brand Group *

Status ☐ Yes ☐ No

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Manage Brands

- + On the admin site bar, go to **Shop By Brand > Manage Brands**.
- + On the **Manage Brands** page, admin can edit or delete the available brands on the list grid.
- + **MassAction** can be used to **delete**, **export**, **toggle status** or **Featured Brand** attribute of multiple brands.

Manage Brands

25 records found

30 per page 1 of 1

ID	Logo	Brand Name	Total Product	Feature Brand	Status	Action	Revenue
76		BKEE	0	Enable	Enable	Edit	\$0.00
78		Puma	0	Disable	Enable	Edit	\$0.00
80		Asics	1	Disable	Enable	Edit	\$0.00
81		The North Face	0	Disable	Enable	Edit	\$0.00
82		FILA	0	Disable	Enable	Edit	\$0.00
83		Timberland	0	Disable	Enable	Edit	\$0.00
84		Vans	0	Disable	Enable	Edit	\$0.00

Create a new brand

To create a new brand, click **Add New Brand** button. On the **New Brand** page:

+ General

- **Title:** Set a name for the new brand.
- **Status:** Choose **Yes** to activate the brand.
- **Add to Featured Brands:** If choose **Yes**, the brand will be added to the featured brands list.
- **Display same-brand products in Product Page:** Choose **Yes** to display other products from the same brand on Product page.
- **Display limit:**
 - Only appear when **Display same-brand products in Product Page** is enabled.
 - Set the maximum number of same-brand products displayed in the product page.
- **Store Views:** Select a store view for the brand.
- **Group:** Assign the brand to one or several groups.

DASHBOARD

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New Brand

hugh31098

← Back

Reset

Save and Continue Edit

Save

General

Images

Products

Brand Page

Related Brand

Brand Information

Title *

Status

Yes

Add to Featured Brands

Yes

Display same-brand products in Product Page

Yes

Display limit

Store Views *

All Store Views

Main Website

Main Website Store

Default Store View

Groups

All Group Views

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- Same brand section in Product Page (with Display limit of 10):

You may also like



Diana Tights

\$47.20



3 Reviews



Aeon Capri

\$38.40



Bardot Capri

\$38.40



Carina Basic Capri

\$40.80



Daria Bikram Pant

\$40.80



Sylvia Capri

\$33.60



Deirdre Relaxed-Fit Capri

\$50.40



Portia Capri

\$39.20



Fiona Fitness Short

\$29.00



3 Reviews



Maxima Drawstring Short

\$28.00



3 Reviews

+ Images

Logo in Brand Page: Set the brand logo on brands page.

Logo in Brand Detail: Set the brand logo on brand detail page.

Banner: Set the banner on brand detail page.

- Dashboard
- Shop by Brand
- Catalog
- Content
- Stores
- System

New Brand

magenest

Back
Reset
Save and Continue Edit
Save

General
Images
Products
Brand Page
Related Brand

Brand Images

Logo in Brand Page

Browse to find or drag image here

Allow image type: jpg, jpeg, gif, png (Optimal icon min size is 100 x 100 px)

Logo in Brand Detail

Browse to find or drag image here

Allow image type: jpg, jpeg, gif, png (Optimal icon min size is 100 x 100 px)

Banner

Browse to find or drag image here


Allow image type: jpg, jpeg, gif, png (Optimal size is 1360 x 318)

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Select products to add to the new brand.

When editing a brand, in case admin want to add more products to the available list, click on **Add Product** button then select products to add.



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New Brand

Back

Reset

Save and Continue Edit

Save

General

Images

Products

Brand Page

Related Brand

Add Product

Search

112 records found

20 per page

1 of 6

	ID	Name	SKU	Price	Featured Brand	Position	Edit
Any				<div>From</div> <div>To</div>		<div>From</div> <div>To</div>	
<input type="checkbox"/>	1593	Desiree Fitness Tee	WS05	\$24.00	<input type="checkbox"/>		Edit
<input type="checkbox"/>	1049	Mona Pullover Hoodie	WH01	\$57.00	<input type="checkbox"/>		Edit
<input type="checkbox"/>	1033	Pierce Gym Short	MSH12	\$27.00	<input type="checkbox"/>		Edit
<input type="checkbox"/>	1020	Arcadio Gym Short	MSH11	\$20.00	<input type="checkbox"/>		Edit
<input type="checkbox"/>	1007	Sol Active Short	MSH10	\$32.00	<input type="checkbox"/>		Edit
<input type="checkbox"/>	994	Troy Yoga Short	MSH09	\$24.00	<input type="checkbox"/>		Edit
<input type="checkbox"/>	981	Orestes Fitness Short	MSH08	\$35.00	<input type="checkbox"/>		Edit
<input type="checkbox"/>	968	Rapha Sports Short	MSH07	\$35.00	<input type="checkbox"/>		Edit
<input type="checkbox"/>	955	Lono Yoga Short	MSH06	\$32.00	<input type="checkbox"/>		Edit

+ Brand Page

Setup the detail page for the brand.

Page Title: Title in the header html.

URL Key: The URL Key for marketing purposes.

Short Description: A short description for the brand. This description will display when users hover on the brand icon.

Brand Description: A detailed description for the brand using the.

Meta keywords, Meta description: Search Engine Optimization for the brands page.

+ Click **Save** to save the brand.

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Manage Brands

Add New Brand

Filters

Default View

Columns

Actions

25 records found

30 per page

1 of 1

ID	Logo	Brand Name	Total Product	Feature Brand	Status	Action	Revenue
76		BKEE	0	Enable	Enable	Edit	\$0.00
78		Puma	0	Disable	Enable	Edit	\$0.00
80		Asics	1	Disable	Enable	Edit	\$0.00
81		The North Face	0	Disable	Enable	Edit	\$0.00
82		FILA	0	Disable	Enable	Edit	\$0.00
83		Timberland	0	Disable	Enable	Edit	\$0.00
84		Vans	0	Disable	Enable	Edit	\$0.00

Import Brand

On the admin site bar, go to **Shop By Brand > Import Brand**

+ Import Settings

Entity Type: Select **Magenest Shop By Brand Import**. Then press **Download Sample File** and modify the content accordingly.

Import Settings

Entity Type *

Magenest Shop By Brand Import

Download Sample File

+ Import Behavior

Import Behavior: Set Import Behavior to one of the following: **Add/Update** **Replace** **Delete**

Validation Strategy: To determine what happens when an error is encountered when importing data, choose one of the following: **Stop on Error** or **Skip error entries**

Allowed Errors Count: Enter the number of errors that can occur before the import is canceled.

Field separator: Accept the default value of a comma (,).

Multiple value separator: Accept the default value of a comma (,).

Fields enclosure: If you want to enclose any special characters that might be found in the data as an escape sequence, select the **Fields Enclosure** checkbox.

Import Behavior

Import Behavior * ?

Validation Strategy *

Allowed Errors Count *
Please specify number of errors to halt import process

Field separator *

Multiple value separator *

Empty attribute value constant *

Fields enclosure ☐

+ File to Import

Select File to Import: Find the CSV file that you prepared to import and click Open.

Images File Directory: Enter the relative path to the location on the Magento server where uploaded images are stored.

File to Import

Select File to Import * No file chosen
File must be saved in UTF-8 encoding for proper import

Images File Directory
For Type "Local Server" use relative path to <Magento root directory>/var/import/images, e.g. *product_images/import_images/batch1*.
For example, in case *product_images*, files should be placed into <Magento root directory>/var/import/images/product_images folder.

Then click the Check Data button and wait a few moments for the validation process to complete. If the import data is valid, the following message appears:

Validation Results

Checked rows: 2, checked entities: 2, invalid rows: 0, total errors: 0

File is valid! To start import process press "Import" button

If the file is valid, click **Import**.

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- SYSTEM

Import

16
 magenest

Status

Created: 2, Updated: 0, Deleted: 0

Import successfully done

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Export Brand

Aside from **MassAction** export in management grid, brands can be exported using Magento's Export function.

On the admin sidebar, go to **Shop By Brand > Export Brand list** > select **Magenest ShopByBrand** in Entity Type.

+ Entity Attribute: Filter to-be-exported brands

- **Filter** column: Select an attribute to filter brand list.
 - You have to select at least 1 filter for the export function. If you wish to export all brands, only select the **Please select** attribute in Brand Names attribute label.
- **Exclude** column: This is a reverse filter. Instead of exporting Brands that matched selected filters, Brands that don't match the selected filter will be exported.
 - Example: If we select Nike brand in Brand Name
 - Without exclude checkbox, only the brand **Nike** will be exported.
 - With exclude checkbox, all brands except **Nike** will be exported.

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Export

Export Settings

Entity Type: Magenest ShopByBrand

Export File Format: CSV

Fields Enclosure: ☐

Entity Attributes

Search Reset Filter 3 records found

Exclude	Attribute Label	Attribute Code	Filter
<input type="checkbox"/>	Brand Names	name	-- Please Select -- Nike Fila Gucci
<input type="checkbox"/>	Brand Groups	groups	Group 1 Group 2 Group 3 Group 4 Group 5
<input type="checkbox"/>	Store View	stores	Main Website Store Default Store View

Continue

1 records found

20 per page 1 of 1

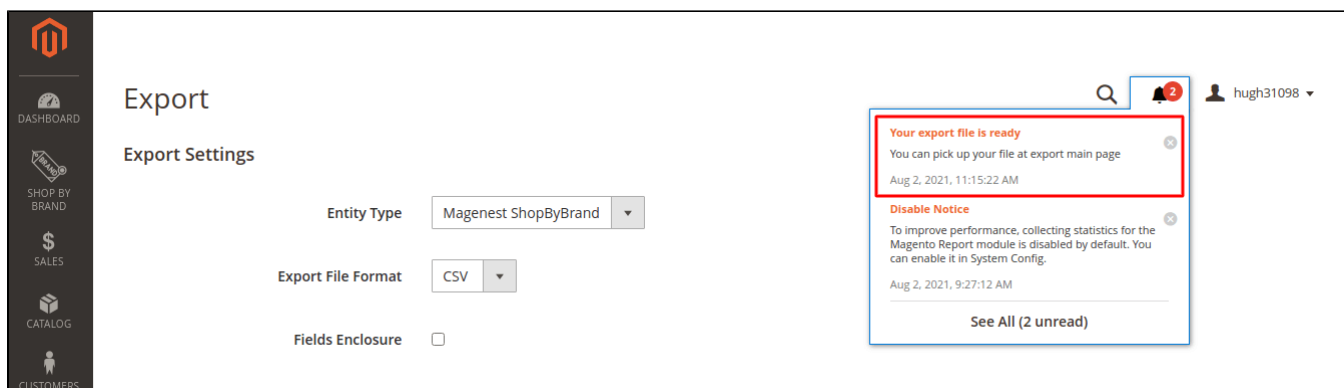
File name	Action
magenest_brand_20210802_041514.csv	Select

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Select the filter you want, then click on **Continue** button to proceed.

Depending on the current Magento version, you will receive the export file right away, or the export request will be added to queue to be processed later.

- If export request is added to queue, admin should receive a notification once the export process is complete and the file is ready to download:



- The queue processor can be executed immediately with Magento CLI, using the following command:
bin/magento queue:consumers:start exportProcessor

Add brands list widget

On the admin site bar, go to **Content > Widget**.

Click Add **Widget** button

Type: Select List Brand

Design Theme: Select the theme to which the widget will be applied.

Then press the **Continue** button.

Storefront Properties: Config widget name and where the widget will show up.

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Save

WIDGET

Storefront Properties

Widget Options

Storefront Properties

Type

List Brand

Design Package/Theme

Magento Luma

Widget Title

List Brand

Assign to Store Views

All Store Views

Main Website

Main Website Store

Default Store View

Sort Order

0

Sort Order of widget instances in the same container

Layout Updates

Display on

Specified Page

Page

Catalog Product View

Container

Before Main Columns

Template

Please Select Container First

Add Layout Update

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+ Widget Options:

Number of Brand: Brand number will show up on widget.

Sort Brand By: Choose sort order brands. There are 2 options: **Ascending and Descending.**

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Save

WIDGET

Storefront Properties

Widget Options

Widget Options

Number of Brand

10

Sort Brand By

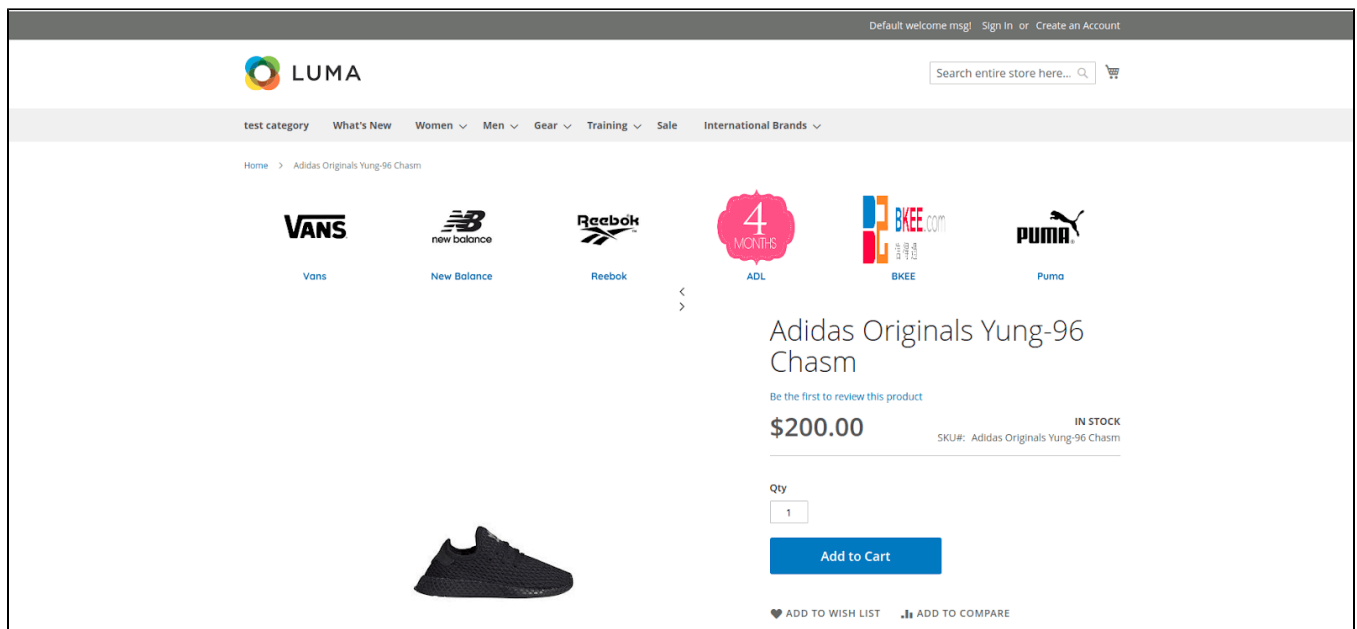
Ascending

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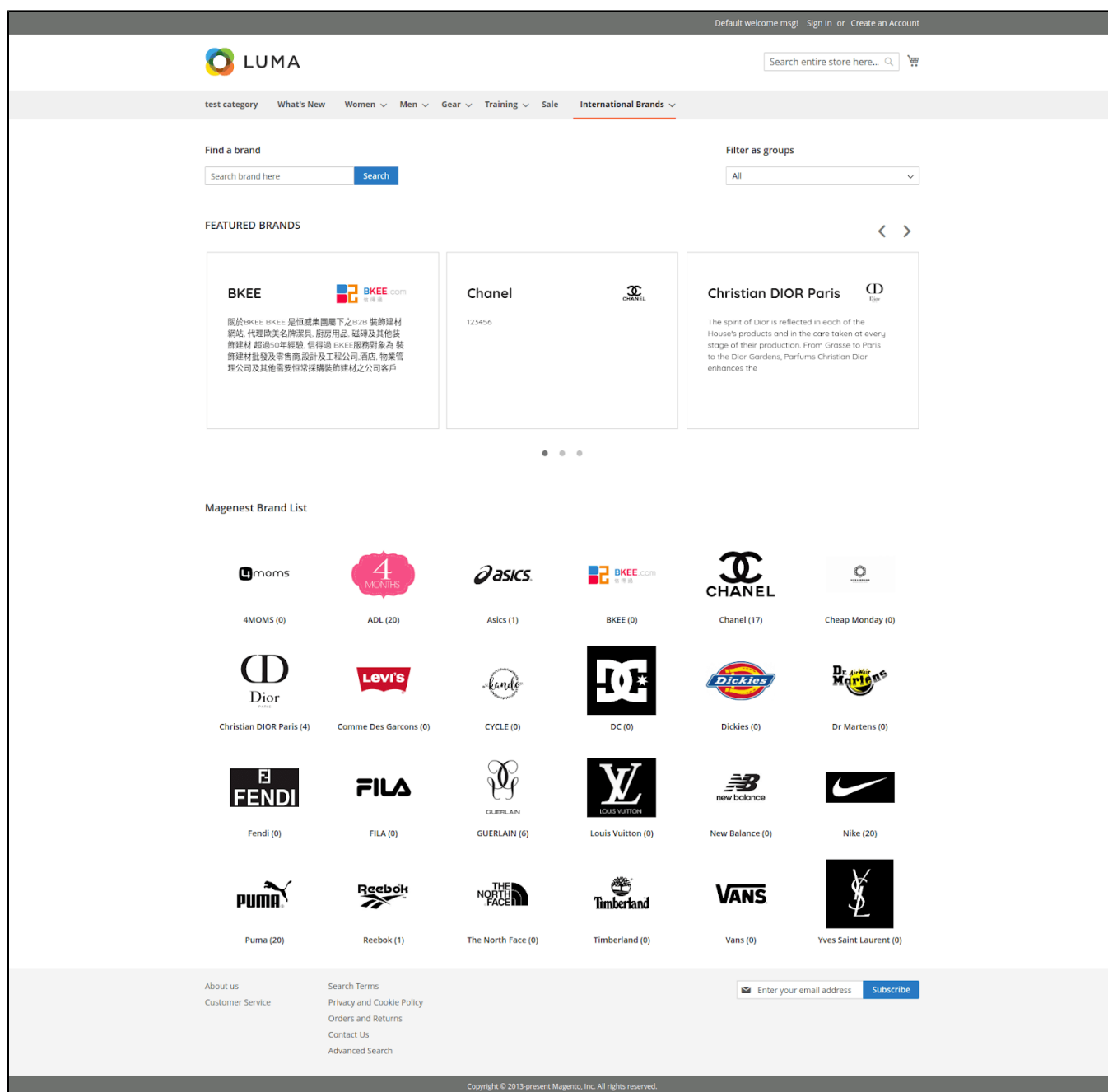
On frontend layout:



Main functions on the front-end

View brands page

On the store, customer can view a separate page for all available brands.




Search for a brand

+ Search by brand name: Customers enter a brand name on the search bar to find the brand.

Default welcome msg!


Sign In or Create an Account


LUMA


Search entire store here... 


test category

What's New


Women 

Men 

Gear 

Training 

Sale


International Brands 

Find a brand

puma

Search


Search results




Puma

Filter as groups

All




BKEE




關於BKEE BKEE 是恒威集團屬下之B2B 裝飾建材網站。代理歐美名牌潔具、廚房用品、磁磚及其他裝飾建材。超過50年經驗，信譽過 BKEE服務對象為裝飾建材批發及零售商、設計及工程公司、酒店、物業管理公司及其他需要恒威採購裝飾建材之公司客戶

Chanel




123456

Christian DIOR Paris



The spirit of Dior is reflected in each of the House's products and in the care taken at every stage of their production. From Grasse to Paris to the Dior Gardens, Parfums Christian Dior enhances the



Puma(20)

About us

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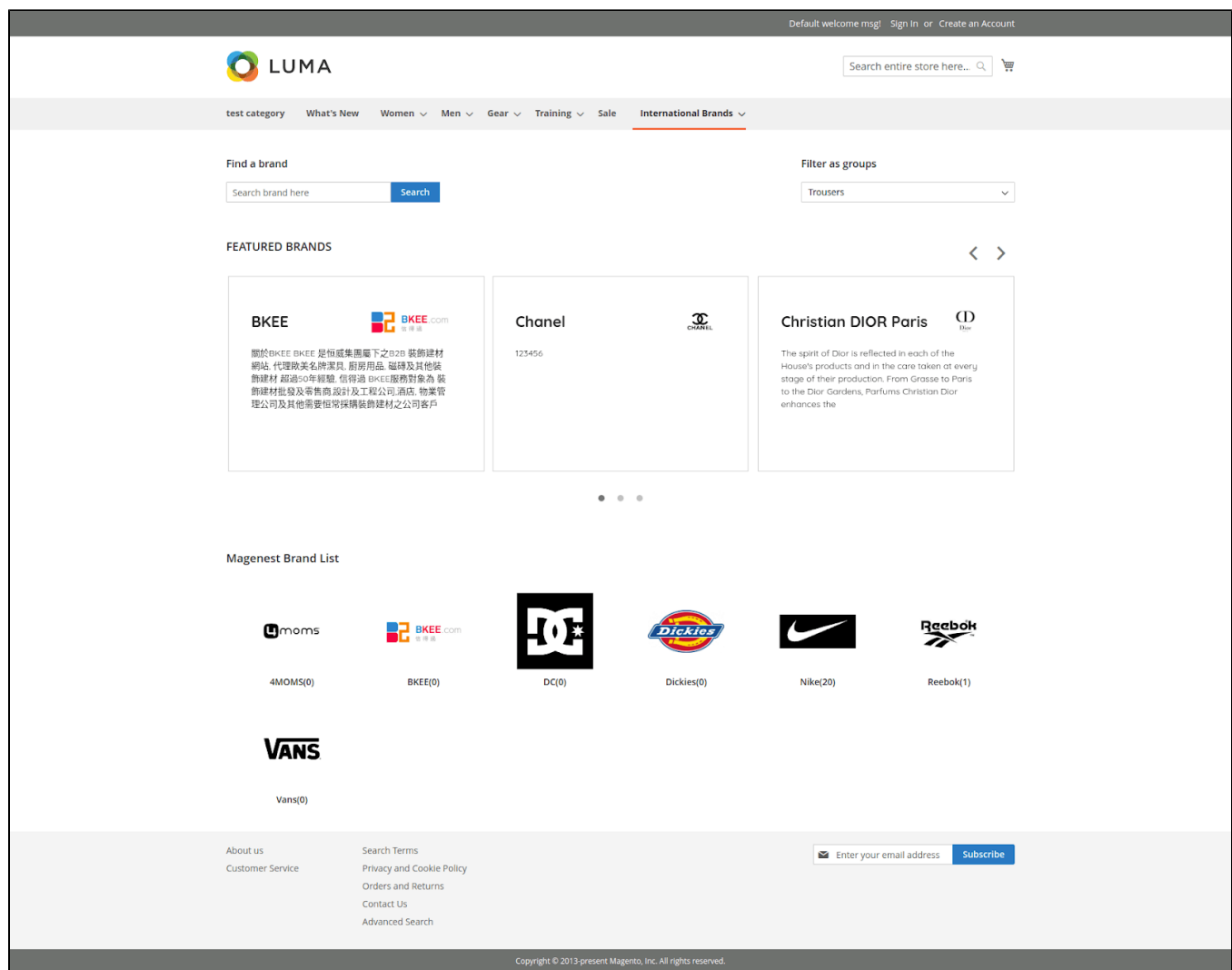
Advanced Search

Enter your email address

Subscribe

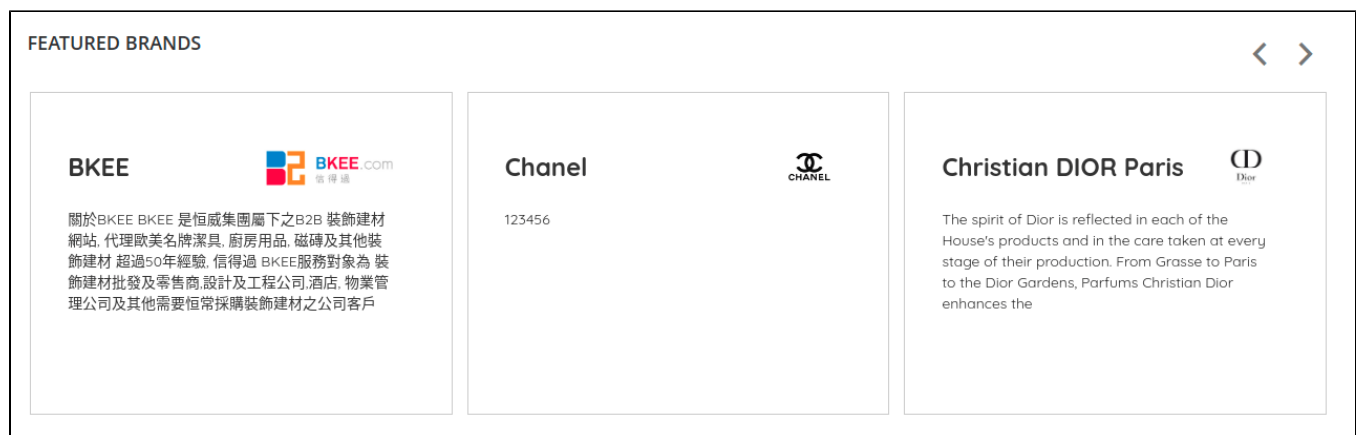
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 **Search by group:** Select a group and all the brands on the group will display on the list below.



View featured brand list

The featured brands list is displayed on a slider.



View product quantity on each brand

Customers can view the number of products on each brand.

Magenest Brand List



4MOMS (0)



ADL (20)



Asics (1)



BKEE (0)



Chanel (17)



Cheap Monday (0)



Christian DIOR Paris (4)



Comme Des Garçons (0)



CYCLE (0)



DC (0)



Dickies (0)



Dr Martens (0)



Fendi (0)



FILA (0)



GUERLAIN (6)



Louis Vuitton (0)



New Balance (0)



Nike (20)



Puma (20)



Reebok (1)



The North Face (0)



Timberland (0)



Vans (0)



Yves Saint Laurent (0)

View brand detail page

Customers can click on a brand to view the detail page of it.



Puma Shoes And Clothing

Puma has emerged as one of the fastest-growing brands for men's and women's shoes, sneakers, slides and apparel in recent years. It's the brand you go to when you need that classic look, with retro shoes like the Suede Classic, Basket and Sky High. But Puma is also moving in a modern direction with new styles like Rihanna's Fenty collection as well as reimagining some of its more classic looks with contemporary upgrades. Hop on the hype train, and shop KicksUSA's diverse collection of Puma shoes, slides and clothes for men, women and kids.

Men's And Women's Puma Shoes For Style

Puma shoes have definitely moved more toward a modern look. When you think of Puma shoes, you might think of the Classic Suede shoes in high or low top. Other classic silhouettes like the Basket and Roma have been in the Puma sneaker rotation for quite some time, too. But that's not what it's all about anymore. Recently, Puma has been rolling out more and more forward-thinking shoes. Puma Fierce sneakers, for example, bring a men's and women's training shoe that is both built for performance and makes a bold fashion statement with a neoprene upper, customizable lacing and added thickness on the heel for some bonus style.

Puma shoes also stepped into modern style with the help of Rihanna's Fenty line. Men's and women's Puma Creepers, raised up to look like platform shoes, bring a whole new twist to the classic Puma look. Women's Fenty Fur Slides bring a new, upscale look and feel to classic soccer slides as well.

A lot of Puma classics have also been updated with oversized laces and new colorways that bring new life to more traditional Puma shoes. So whether you're looking for a retro pair of sneakers, modern running shoes or slides to wear before and after workouts, Puma has something to fill every footwear need.

Men's And Women's Puma Clothes And Apparel

Puma apparel is just as diverse as its shoe selection. Puma makes everything from shirts and shorts to sweatsuits and casual clothing for men and women. Rihanna's Fenty Line carries Puma clothes as well.

At its core, Puma clothing is made up for two things: sport and lifestyle. The sport side of things comes from products aimed at categories like soccer, running, golf, and more. The lifestyle comes in with comfortable, flexible yet trendy everyday clothes.

For women, this means t-shirts, sweatsuits and even dresses that are made from sporty, breathable materials, but look similar to traditional casual clothing. Puma men's clothes fall into the same athleisure category.

Track jackets, pants, sweatsuits, t-shirts, and more all align with modern style but are made with the same flexible, comfortable materials Puma sport clothes are known for. For men's and women's clothes, it's hard to go wrong with that sport and lifestyle combination from Puma.

Shop Men's And Women's Puma Shoes, Slides And Clothes

Find out where classic and modern meet. If you're looking for the best collection of Puma shoes, slides and clothes for men and women, shop KicksUSA's collection of Puma products for sport, leisure and lifestyle.

Now Shopping by















Items 1-12 of 20

Sort By Position

X Product Brand: Puma

Clear All

Shopping Options

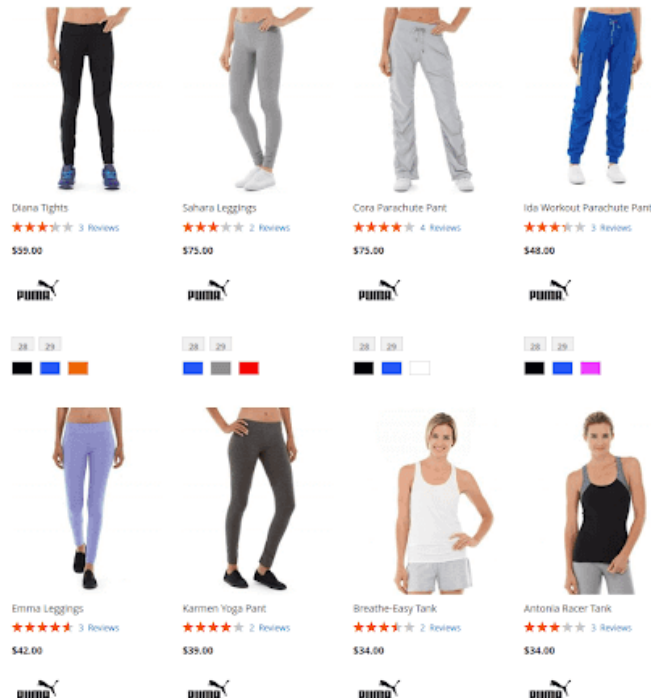
- CATEGORY 
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- ERIN RECOMMENDS 
- NEW 
- SALE 
- PATTERN 
- CLIMATE 

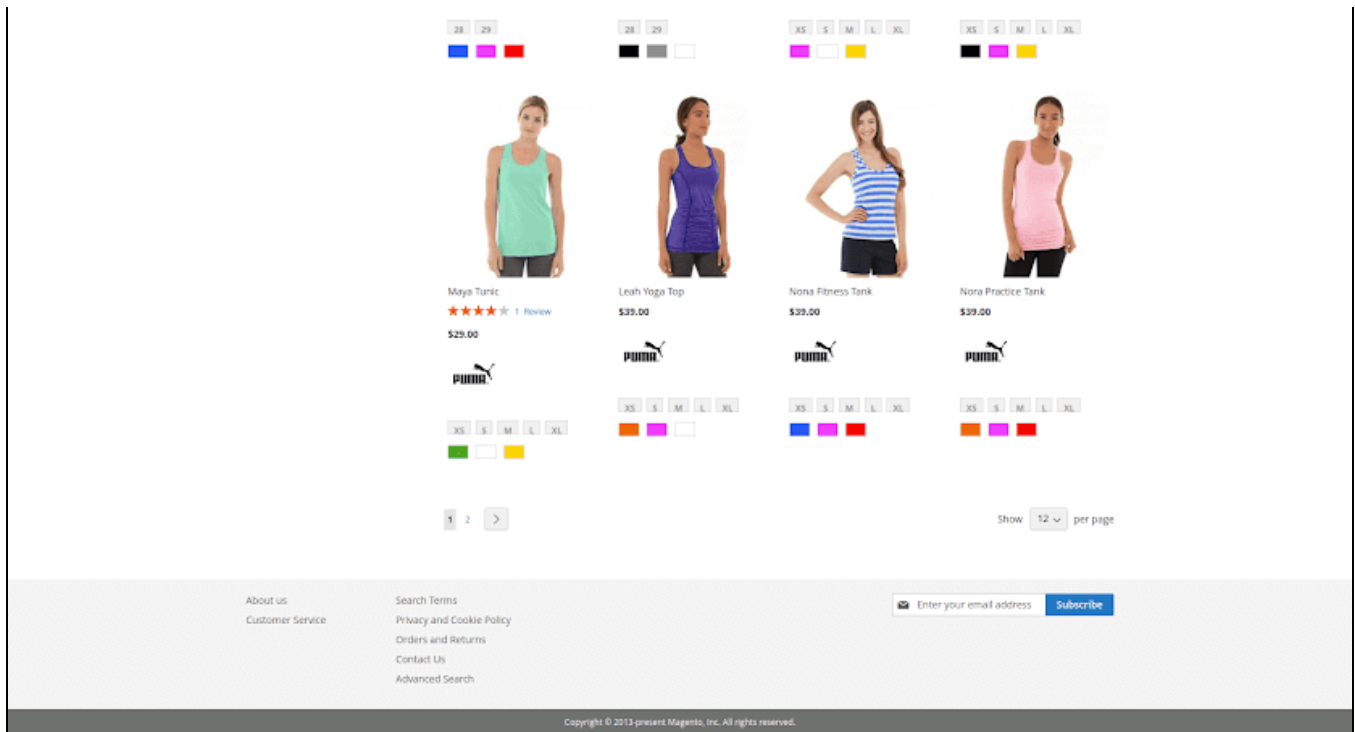
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My Wish List

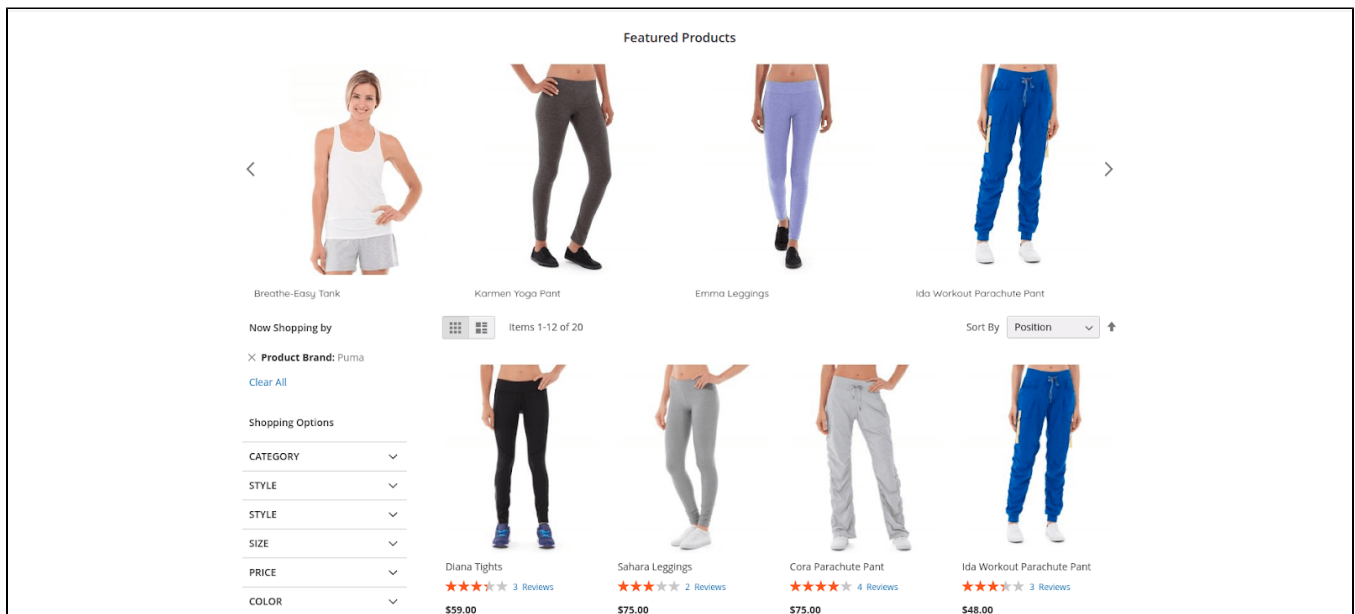
You have no items in your wish list.





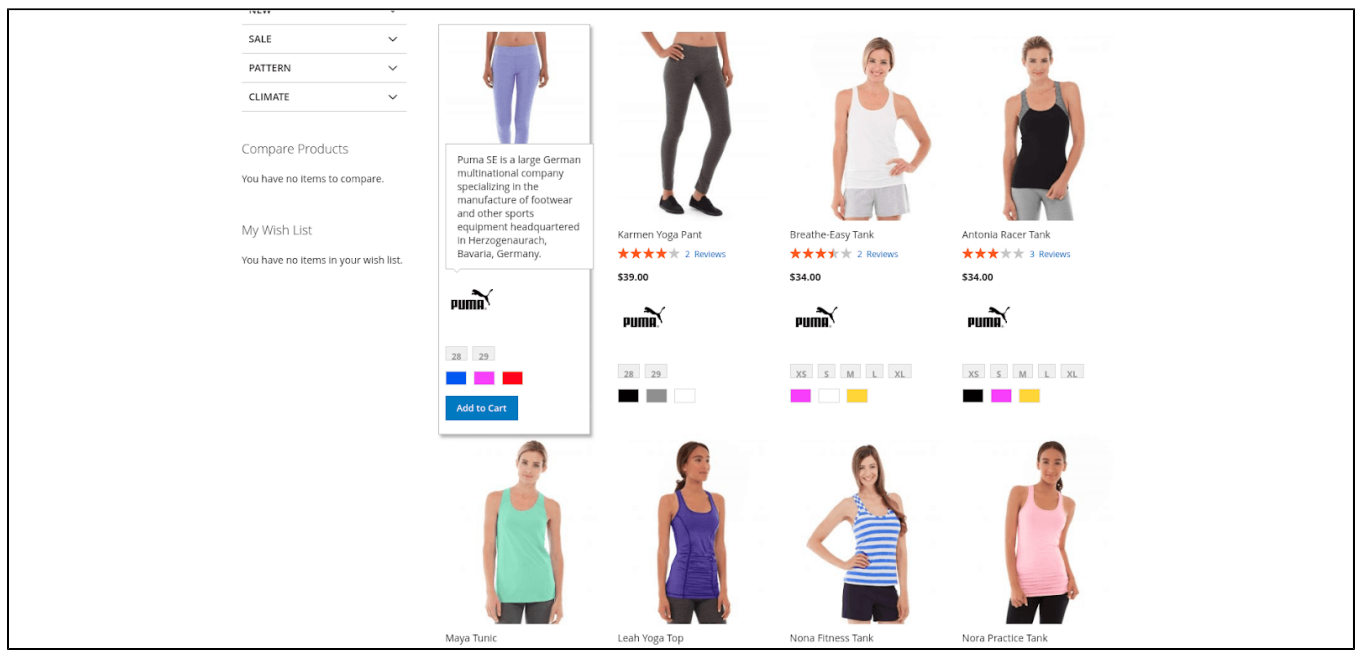
View featured product list

Customers can view a list of featured product on the brand page. This list is set by admin from the back-end.



View brand icon and short description on products list

On the product list, the short description will display when customers hover on the brand icon of a product.



View related brand

Customers can view a list of related brands on the brand page.



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Featured Products



Breathe-Easy Tank

Karmen Yoga Pant

Emma Leggings

Ida Workout Parachute Pant

Now Shopping by

Items 1-12 of 20

Sort By Position

Product Brand: Puma

Clear All

Shopping Options

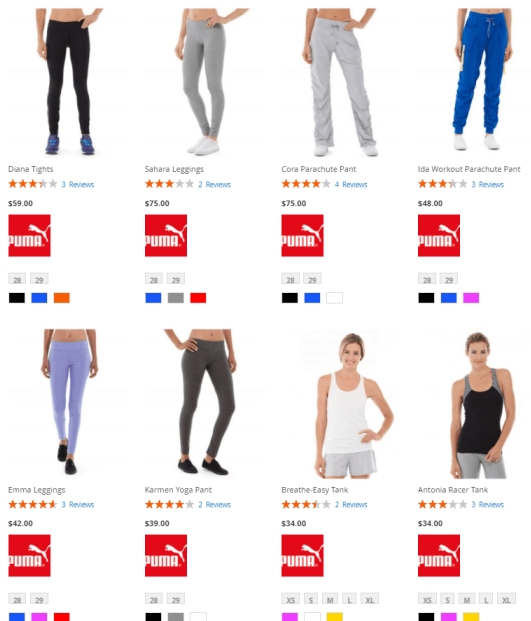
- CATEGORY
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- PERFORMANCE FABRIC
- ERIN RECOMMENDS
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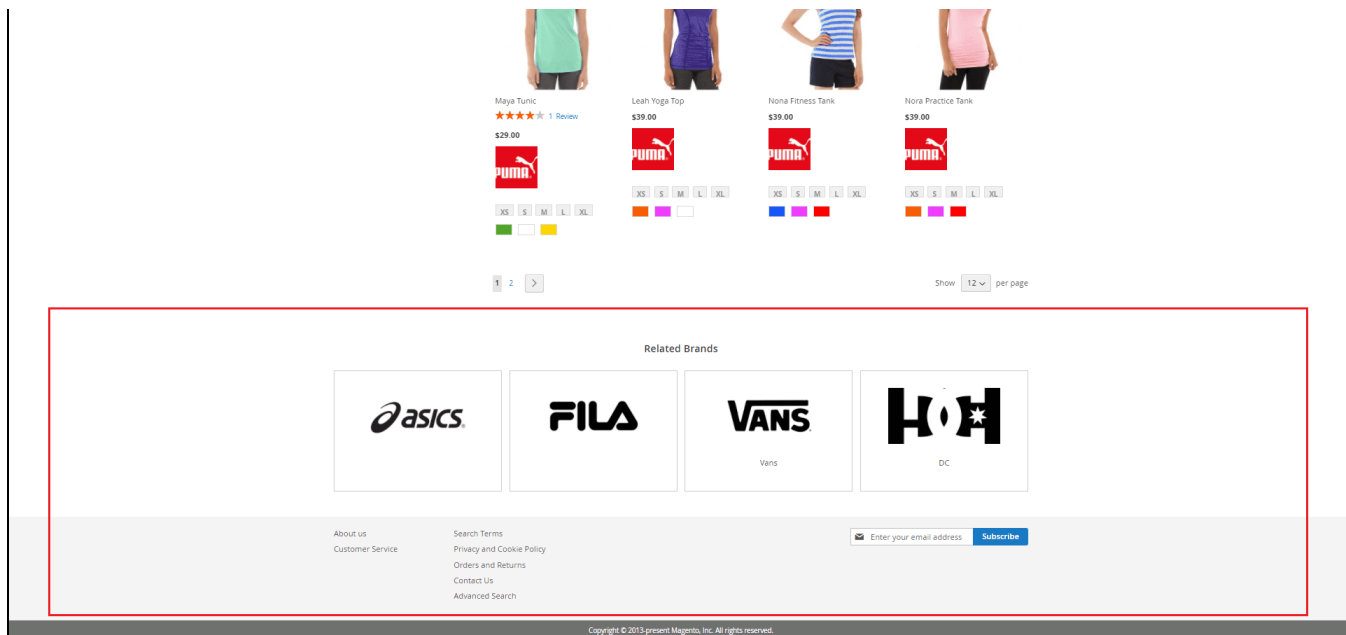
Compare Products

You have no items to compare.

My Wish List

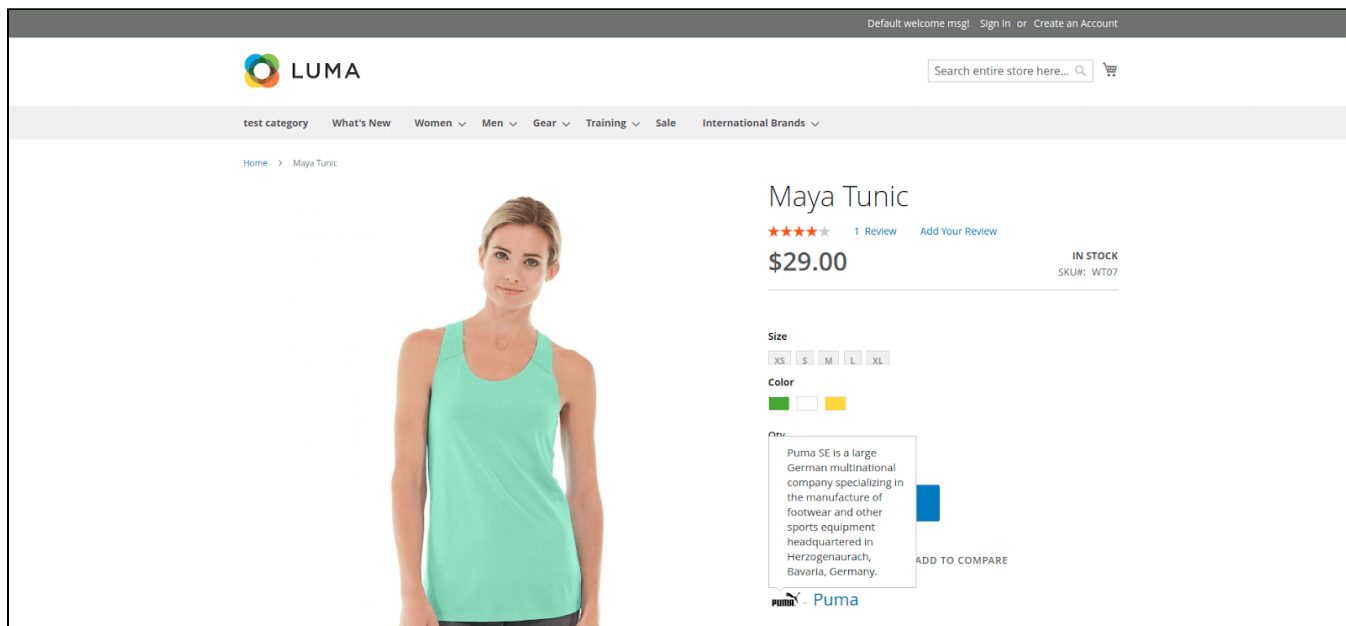
You have no items in your wish list.





View brand icon and short description on product detail page

On the product detail page, the short description will display when customers hover on the brand icon.



Update

When a bug fix or new feature is released, we will provide you with the updated package.

All you need to do is repeating the above installing steps and uploading the package onto your store. The code will automatically override.

Flush the configure cache. Your store and newly installed module should be working as expected.

Support

We will reply to support request within **2 business days**.

We will offer **lifetime free update and 6 months free support for all of our paid products**. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.

Support **DOES NOT** include other series such as customizing our products, installation and uninstallation service.