Shop By Brand User Guide

Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, please feel free to contact us, we will be happy to assist

Updated: 2nd August 2021 | By: Magenest | Email: support@magenest.com | Support Portal: http://servicedesk.izysync.com/servicedesk/customer/portal/21

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Introduction

Shop by Brand for Magento 2 helps merchants to showcase products by brand, taking advantage of familiar brand names to customers to create more sales. Also, the extension shortens the buying journey by letting customers find out products of their favorite brands easily.

Key Features

For admin

- Show brands on brands page, brand detail page, product list and product detail page
- Create multiple brand groups to classify and manage
- Easily create new brands, including: brand name, logo, banner, description and more
- Add products to a brand
- Show brand with multiple display mode: icon, brand name or both
- · Show featured brand list and featured product list
- Edit the title for featured list
- Add short description and detail description for brand
- Show number of products on each brand
- Set image for brand logo and banner on brand page
- SEO setting for brands page
- Export Brands using MassAction and Magento's Export function

For Customers

- View brands on brands page, brand detail page, product list and product detail page
- Hover to the brand icon to view brand short description
- View detail information of a brand on the brand detail page



- Search for brands by the search box or brand group
- View featured brands and featured product list
- View the number of product on each brand
- · View products of the same brand on product page

System Requirements

Your store should be running on Magento Open Source version 2.3.x, 2.4.x or Adobe Commerce version 2.3.x 2.4.x.

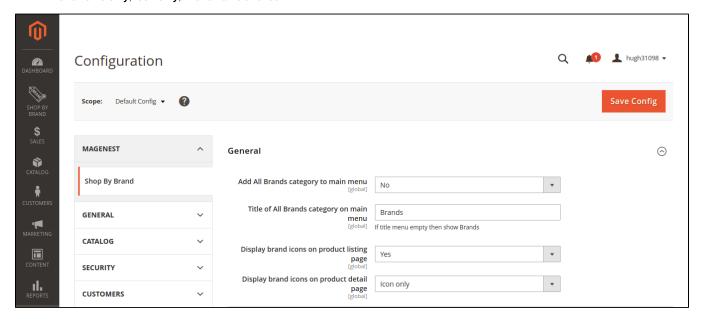
Configuration

• On the admin sidebar, go to **Shop By Brand > Settings** to set the general configuration for the extension. On the **Configuration** page:

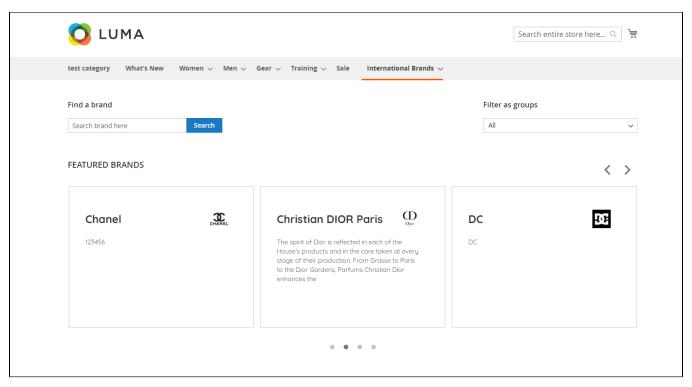
General

This section contains the setting for the brands on the main menu and product pages.

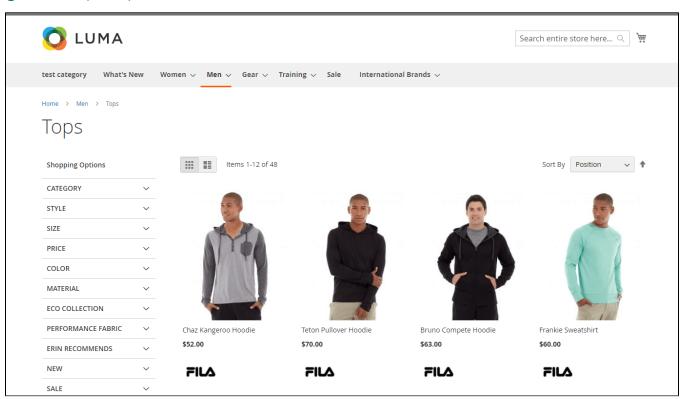
- Add All Brands category to main menu: Choose Yes to add Brands tab on the main menu.
- Title of All Brands category on main menu: Enter the name of the brands tab on the main menu. The default title Brands will be shown if this field is left blank.
- · Display brand icons on product listing page: Choose Yes to display the brand icon on each product on product listing page.
- Display brand icons on product detail page: Select a layout for the brand information on product detail page. There are four options: No, B rand name only, Icon only, Brand name and icon.



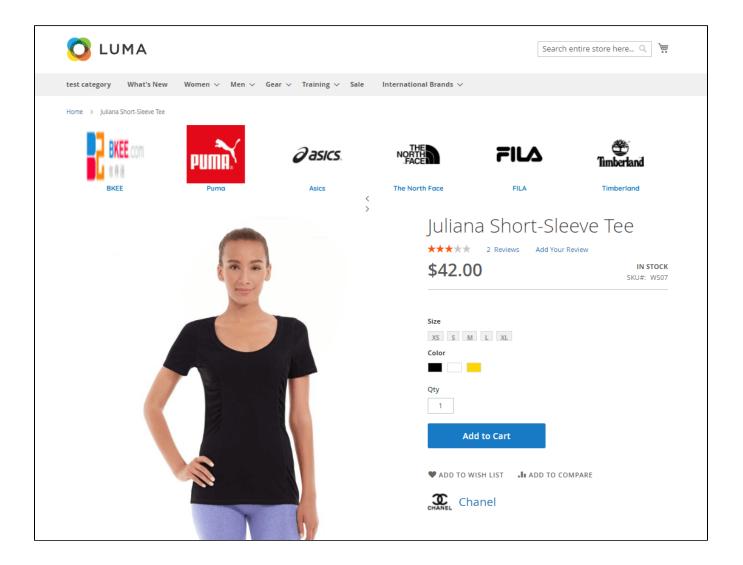
- Front-end layout
- 1 International Brands tab could be renamed from the back-end



Brand icon 650pxon the product list



Brand icon on the product on product detail page



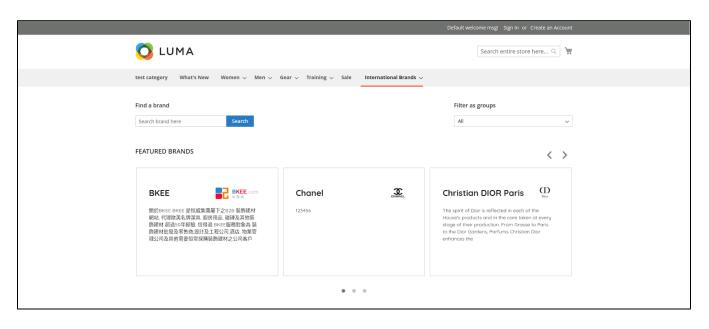
All Brand Page Setup

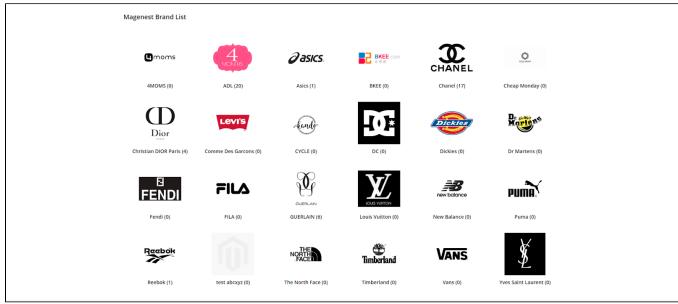
In this section, admin can set the layout for the brands list page.

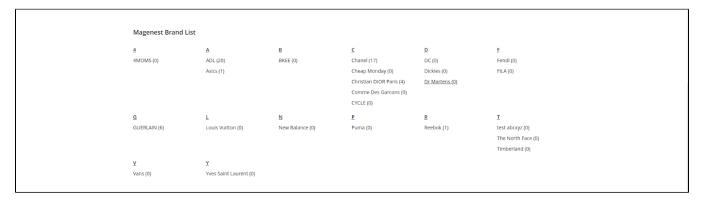
- URL Key: Set url rewrite key for brand listing page. Customer can access the the page using the following format: <domain_name> /<url_key>/
- Meta Title: Set meta title for brand listing page.
- Meta keywords: Set meta keywords for brand listing page.
- Meta description: Set meta description for brand listing page.
- · Display Featured Brands list: Choose Yes to display the most-popular-brand list at the top of Brands listing page.
- Title of Featured Brands list: Name the title for the featured brands list.
- Display All Brands list: Select a layout for the brand information on brand list page.
 - There are two options: **Brand name only** and **Brand name and icon.**
- Title of All Brands list: Set header for the brand list section of Brand listing page
- Display product quantity of each brand: Choose Yes to display the items quantity along with each brand icon on the all-brand list.
- Sort order of All Brands list: Set sort order of the brand list.
 - There are two options: Number first and Character first.

			_
All Brands Page Setup		€)
URL key [global]			
Meta Title [global]	Brands		
Meta keywords [global]			
		<u>//</u>	
Meta description [global]			
Display Featured Brands list [global]	No	•	
Title of Featured Brands list	Show featured brands list at the top of page		
[global]	Featured Brands		
Display All Brands list [global]	Brand name only	•	
Title of All Brands list [global]	All Brands		
Display product quantity of each brand [global]	No Show total product number of each brand in all brands list	*	
Sort order of All Brands list [global]	Number first	•	

• Front-end layout







Brand Detail Page Setup

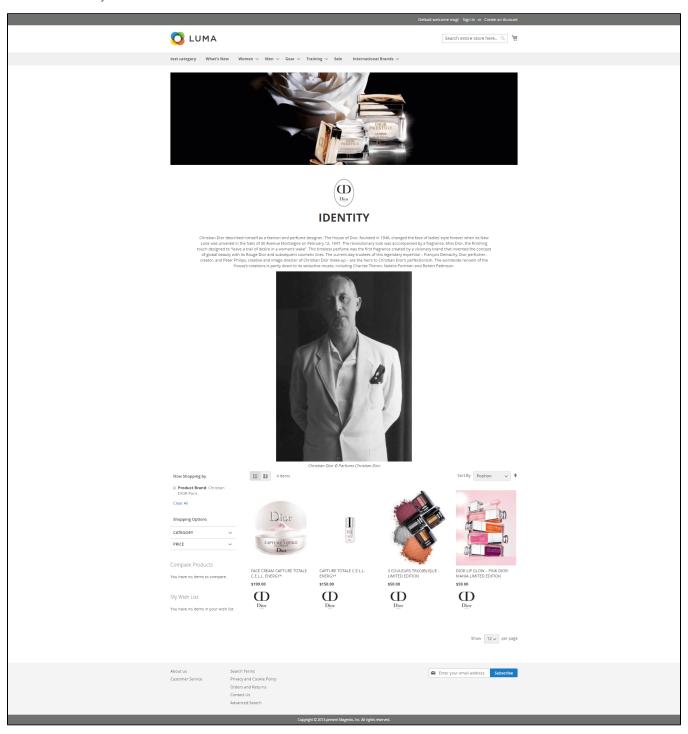
This section contains the settings for the Brand detail page.

• Display Featured Products list: Choose Yes to enable the featured products list on the Brand detail page.

• Title Of Featured Product list: Name the title for the featured products list.

Brand Detail Page Setup		0
Display Featured Products list [global]	No v	
Title of Featured Product list [global]	Featured Products	

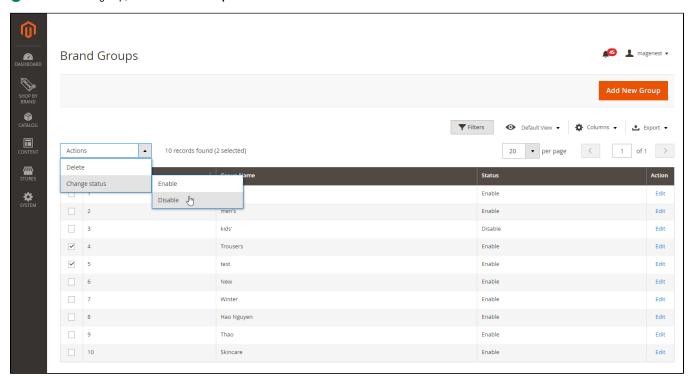
• Front-end layout



Manage Groups

Before creating new brands, admin need to create groups to classify the brands.

- On the admin sidebar, go to Shop By Brand > Manage Groups.
- n Brand Groups page, admin can delete or change status of the available groups.
- To create a new group, click **Add New Group** button.

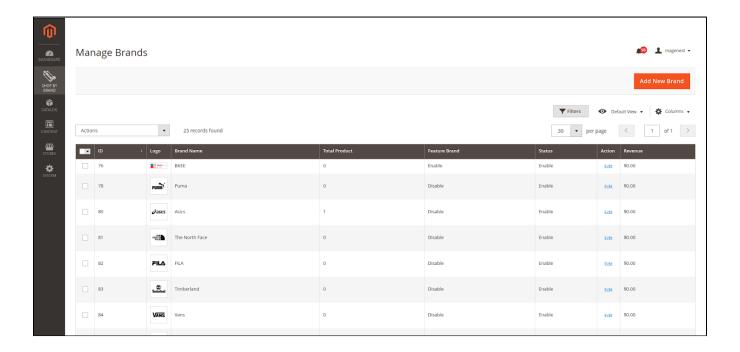


① On New Group page, set name and status for the new group. Then click Save Group button to save.



Manage Brands

- On the admin site bar, go to Shop By Brand > Manage Brands.
- not the Manage Brands page, admin can edit or delete the available brands on the list grid.
- **MassAction** can be used to **delete**, **export**, **toggle status** or **Featured Brand** attribute of multiple brands.

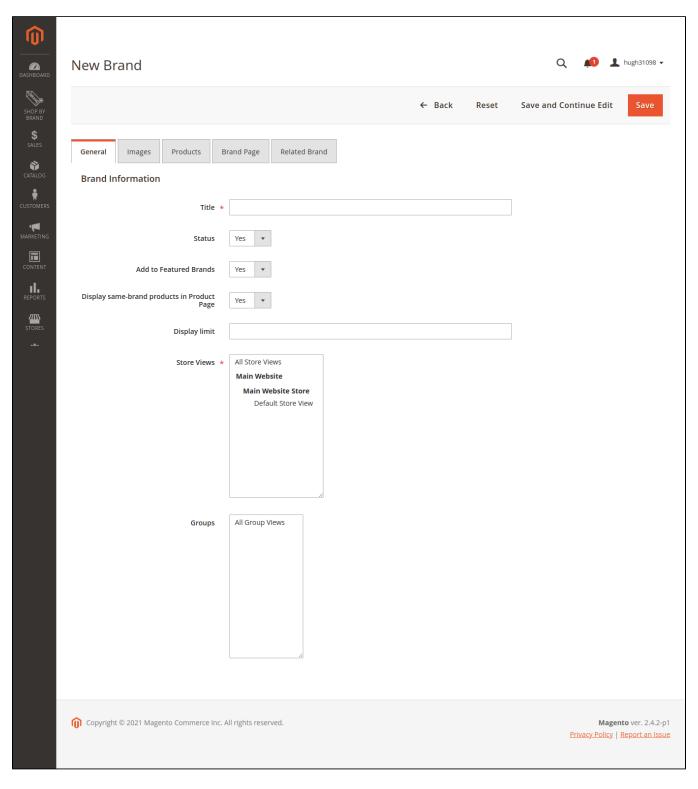


Create a new brand

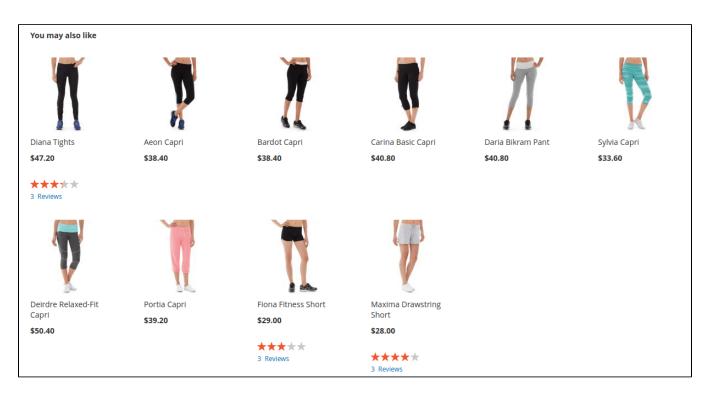
To create a new brand, click **Add New Brand** button. On the **New Brand** page:

General

- Title: Set a name for the new brand.
- Status: Choose Yes to activate the brand.
- Add to Featured Brands: If choose Yes, the brand will be added to the featured brands list.
- Display same-brand products in Product Page: Choose Yes to display other products from the same brand on Product page.
- Display limit:
 - Only appear when Display same-brand products in Product Page is enabled.
 - Set the maximum number of same-brand products displayed in the product page.
- Store Views: Select a store view for the brand.
- Group: Assign the brand to one or several groups.



• Same brand section in Product Page (with Display limit of 10):

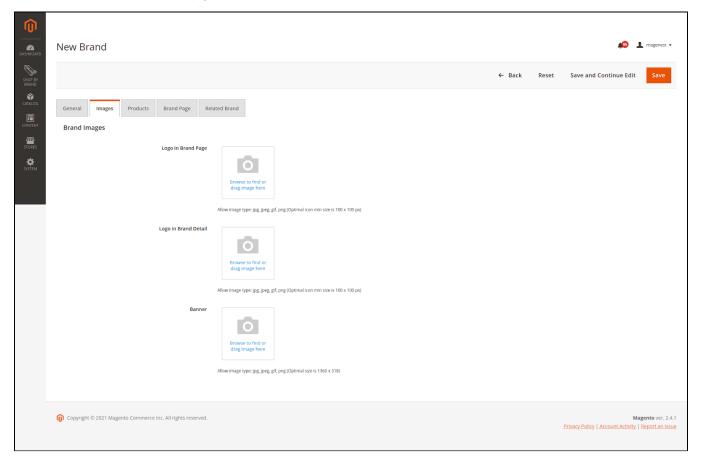


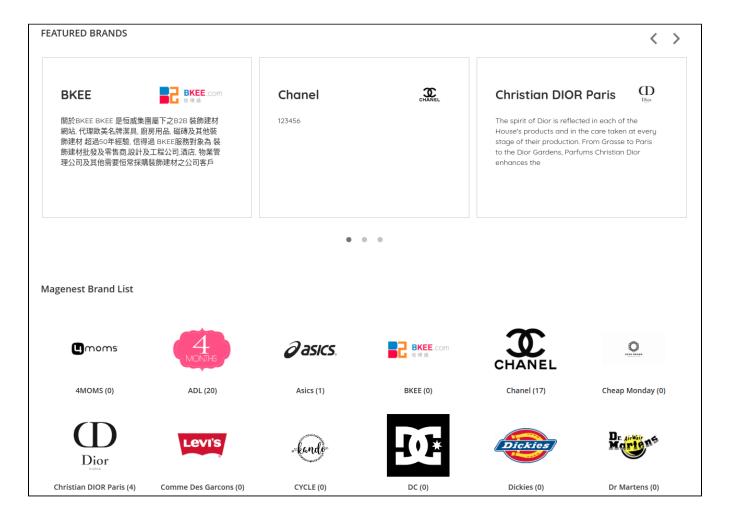
Images

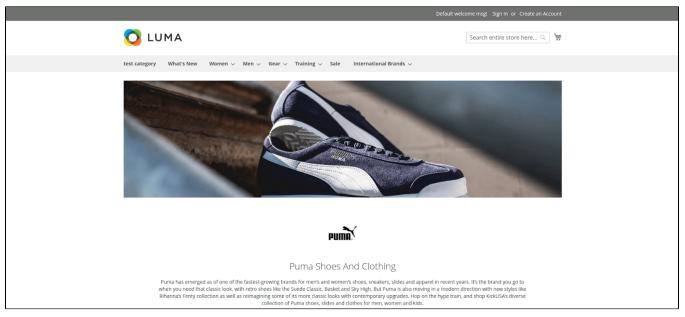
Logo in Brand Page: Set the brand logo on brands page.

Logo in Brand Detail: Set the brand logo on brand detail page.

Banner: Set the banner on brand detail page.

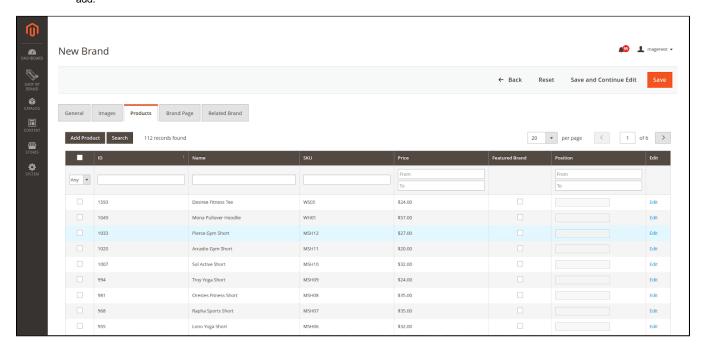






Products

When editing a brand, in case admin want to add more products to the available list, click on **Add Product** button then select products to add.



Brand Page

Setup the detail page for the brand.

Page Title: Title in the header html.

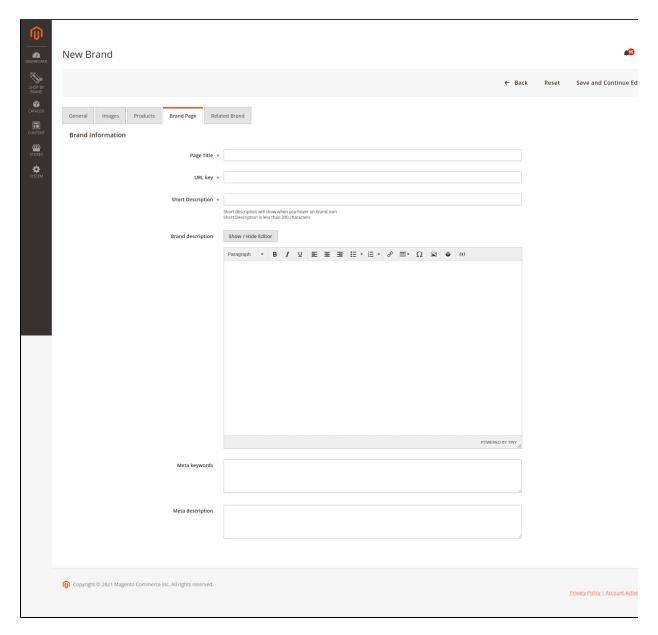
URL Key: The URL Key for marketing purposes.

Short Description: A short description for the brand. This description will display when users hover on the brand icon.

Brand Description: A detailed description for the brand using the.

 $\textbf{Meta keywords, Meta description:} \ \ \textbf{Search Engine Optimization for the brands page}.$

Click Save to save the brand.

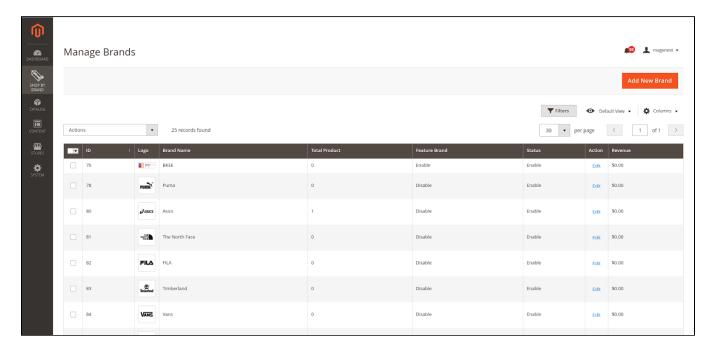


Related Brand

Select brands to add to the new brand. These brands will be displayed in the Related Brand section on the frontend.

When editing a brand, in case the admin wants to add more brands to the available list, click on the Add Brand button then select brands to add.

Click **Save** to save the brand.

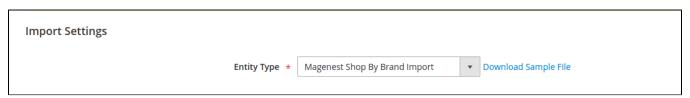


Import Brand

On the admin site bar, go to Shop By Brand > Import Brand

⊕ Import Settings

Entity Type: Select Magenest Shop By Brand Import. Then press Download Sample File and modify the content accordingly.



1 Import Behavior

Import Behavior: Set Import Behavior to one of the following: Add/Update Replace Delete

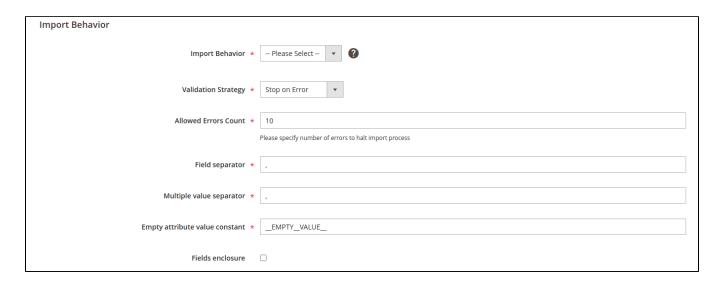
Validation Strategy: To determine what happens when an error is encountered when importing data, choose one of the following: Stop on Error or Skip error entries

Allowed Errors Count: Enter the number of errors that can occur before the import is canceled.

Field separator: Accept the default value of a comma (,).

Multiple value separator: Accept the default value of a comma (,).

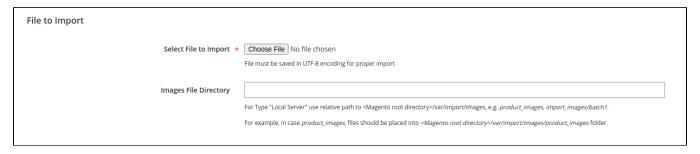
Fields enclosure: If you want to enclose any special characters that might be found in the data as an escape sequence, select the Fields Enclosure checkbox.



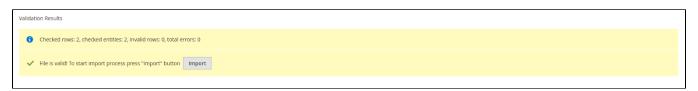
File to Import

Select File to Import: Find the CSV file that you prepared to import and click Open.

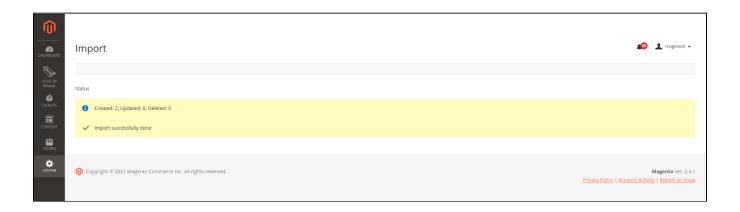
Images File Directory: Enter the relative path to the location on the Magento server where uploaded images are stored.



Then click the Check Data button and wait a few moments for the validation process to complete. If the import data is valid, the following message appears:



If the file is valid, click Import.

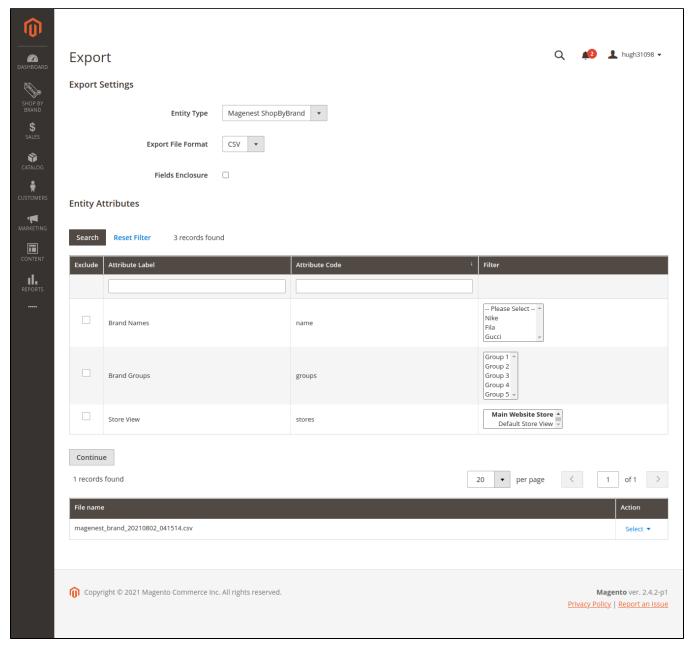


Export Brand

Aside from MassAction export in management grid, brands can be exported using Magento's Export function.

On the admin sidebar, go to Shop By Brand > Export Brand list > select Magenest ShopByBrand in Entity Type.

- ⊕ Entity Attribute: Filter to-be-exported brands
 - Filter column: Select an attribute to filter brand list.
 - You have to select at least 1 filter for the export function. If you wish to export all brands, only select the Please select attribute in Brand Names attribute label.
 - Exclude column: This is a reverse filter. Instead of exporting Brands that matched selected filters, Brands that don't match the selected filter will be exported.
 - o Example: If we select Nike brand in Brand Name
 - Without exclude checkbox, only the brand Nike will be exported.
 - With exclude checkbox, all brands except **Nike** will be exported.



Select the filter you want, then click on Continue button to proceed.

Depending on the current Magento version, you will receive the export file right away, or the export request will be added to queue to be processed later.

• If export request is added to queue, admin should receive a notification once the export process is complete and the file is ready to download:



• The queue processor can be executed immediately with Magento CLI, using the following command: bin/magento queue:consumers:start exportProcessor

Add brands list widget

On the admin site bar, go to Content > Widget.

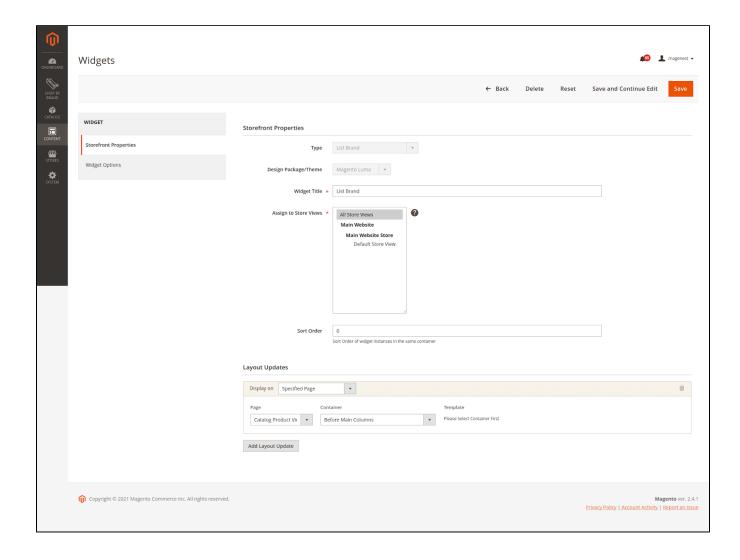
Click Add Widget button

Type: Select List Brand

Design Theme: Select the theme to which the widget will be applied.

Then press the **Continue** button.

Storefront Properties: Config widget name and where the widget will show up.



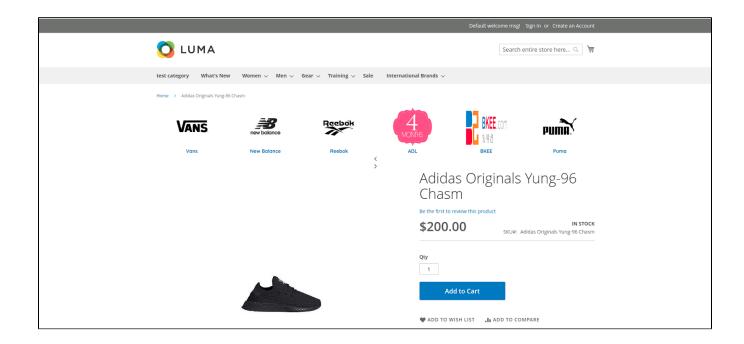
Widget Options:

Number of Brand: Brand number will show up on widget.

Sort Brand By: Choose sort order brands. There are 2 options: Ascending and Descending.



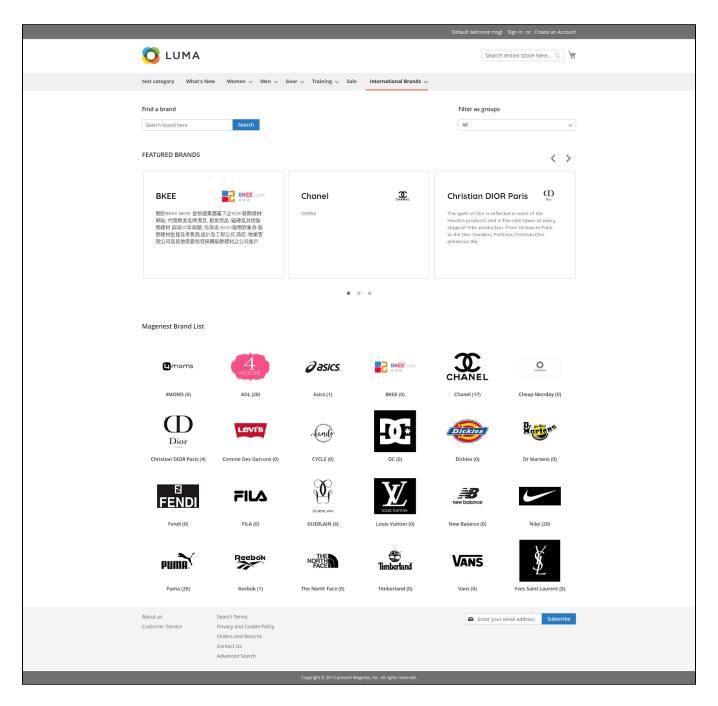
On frontend layout:



Main functions on the front-end

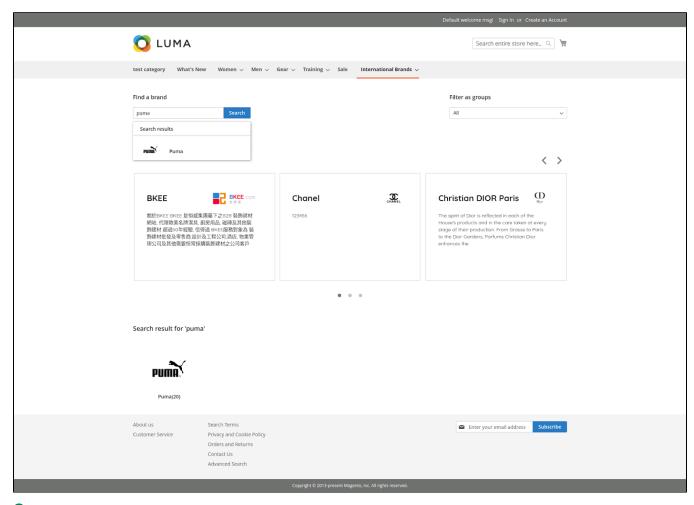
View brands page

On the store, customer can view a separate page for all available brands.

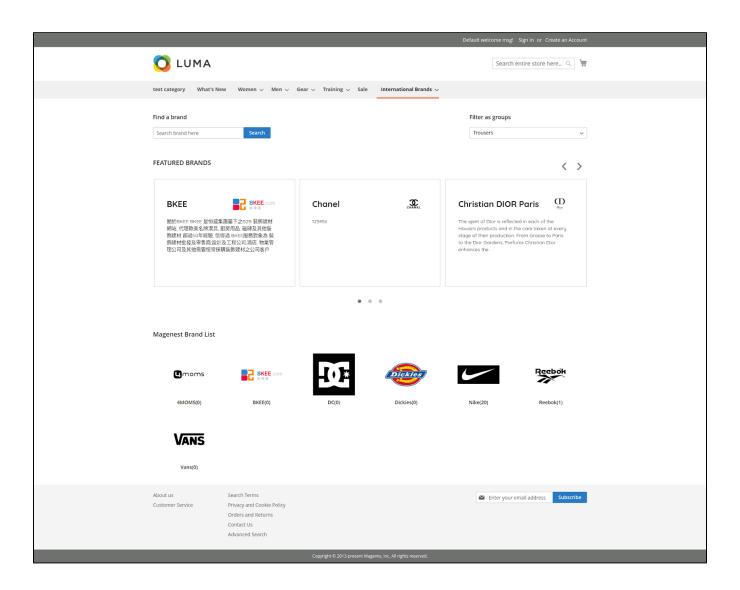


Search for a brand

Search by brand name: Customers enter a brand name on the search bar to find the brand.



Search by group: Select a group and all the brands on the group will display on the list below.



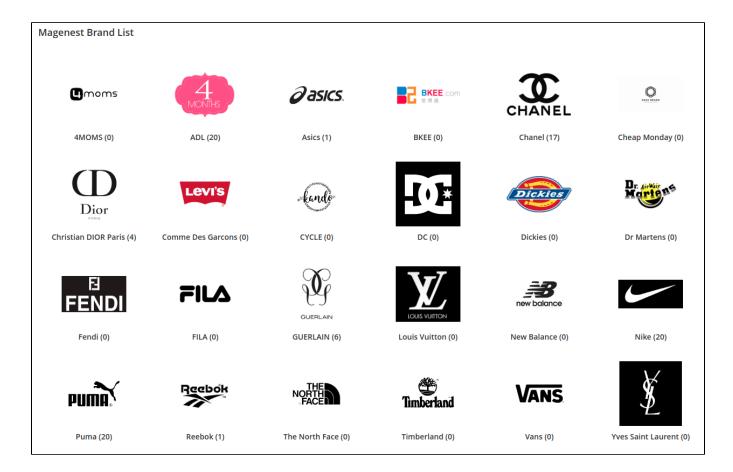
View featured brand list

The featured brands list is displayed on a slider.



View product quantity on each brand

Customers can view the number of products on each brand.



View brand detail page

Customers can click on a brand to view the detail page of it.





Puma Shoes And Clothing

Puma has emerged as of one of the finitest-growing brands for men's and women's shoes, sneakers, slides and apparel in recent years. It's the brand you go to when you need that classic look, with retro shoes like the Suede classic, Basket and Sky High. But Puma is also moving in a modern direction with new styles like Rhanna's Fenty collection as well as reimagining some of its more classic looks with contemporary upgrades. Hop on the type train, and shop KickUSA's diverse collection of Puma shoes, slides and clothes for men, women and kids.

Men's And Women's Puma Shoes For Style

Puma shoes have definitely moved more toward a modern look. When you think of Puma shoes, you might think of the Classic Suide shoes in high or low top. Other classic silhouettes like the Basket and Roma have been in the Puma sneaker rotation for quite some time, too. But that's not what it's all about anymore. Recently, Puma has been rolling out more and more forward-thinking shoes. Puma Fierce sneakers, for example, bring a men's and women's training shoe that is both built for performance and makes a bold fashion statement with a neoprene upper, customizable lacing and added thickness on the heel for some bonus style.

Puma shoes also stepped into modern style with the help of Rihanna's Fenty line. Men's and women's Puma Creepers, raised up to look like platform shoes, bring a whole new twist to the classic Puma look. Women's Fenty Fur Slides bring a new, upscale look and feel to classic soccer slides as well.

A lot of Puma classics have also been updated with oversized laces and new colorways that bring new life to more traditional Puma shoes. So whether you're looking for a retro pair of sneakers, modern running shoes or slides to wear before and after workouts, Puma has something to fill every footwear need.

Men's And Women's Puma Clothes And Apparel

Puma apparel is just as diverse as its shoe selection. Puma makes everything from shirts and shorts to sweatsuits and casual clothing for men and women.
Rihanna's Fenry Line carries Puma clothes as well.

At its core, Puma clothing is made up for two things: sport and lifestyle. The sport side of things comes from products aimed at categories like soccer, running, golf, and more. The lifestyle comes in with comfortable, flexible yet trendy everyday clothes.

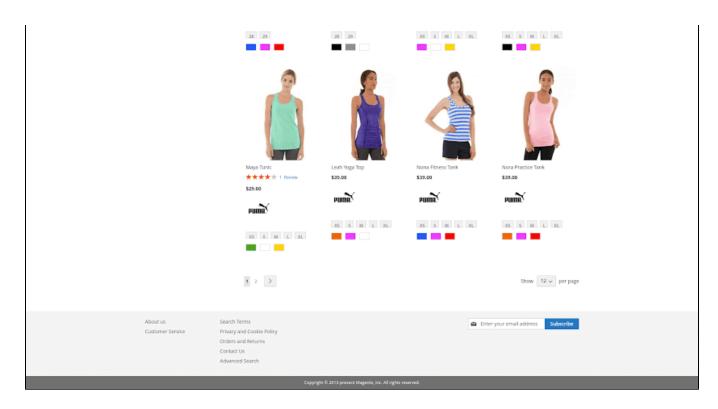
For women, this means t-shirts, sweatcuits and even dresses that are made from sporty, breathable materials, but look similar to traditional casual clothing. Puma merrs clothes fall into the same athlessure category.

Track Jackets, pants, sweatsuits, T-shirts, and more all align with modern style but are made with the same flexible, comfortable materials Pama sport clothes are known for. For meris and women's clothes, it's hard to go wrong with that sport and lifestyle combination from Puma.

Shop Men's And Women's Puma Shoes, Slides And Clothes

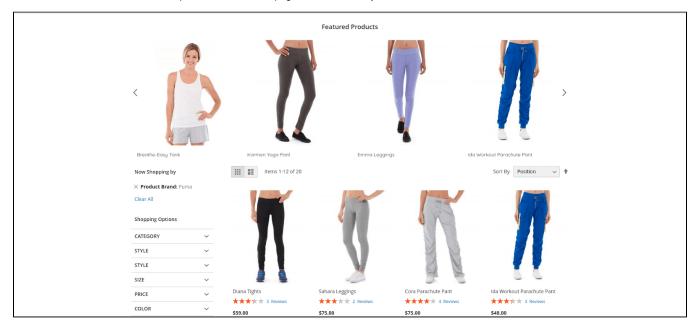
Find out where classic and modern meet. If you're looking for the best collection of Puma shoes, slides and clothes for men and women, shop KicksUSA's collection of Puma products for sport, letoure and lifestyle.

Now Shopping by		## ##	20		Sort By Position ✓ 🛊
× Product Brand: Puma					
Clear All			1	778	1
Shopping Options		4	4 7	1	4
CATEGORY	~		11.0	20 M	
STYLE	~		- 1		
STYLE	~	7 7	V	8 8	7 7
SIZE	~		100	J. 12	0.0
PRICE	v	Diana Tights	Sahara Leggings	Cora Parachute Pant	Ida Workout Parachute Parit
COLOR	~	***** 10 16 3 Reviews \$59.00	★★★☆☆ 2 Reviews \$75.00	* * * * 4 Reviews \$75.00	★★水水水 3 Reviews \$48.00
MATERIAL	~				
ECO COLLECTION	~	euma:	euma:	PUITIR	Puma?
PERFORMANCE FABRIC	~				
ERIN RECOMMENDS	~	28 29	28 29	28 29	28 29
NEW	~				
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CLIMATE	¥	9 1 2		100	
Compare Products		41	()		
You have no items to compa	re.		1.2	A SHARE	
My Wish List		Emma Leggings	Karmen Yoga Pant	Breathe-Easy Tank	Antonia Racer Tank
You have no Rems In your w	ish list.	★★★★ 3 Reviews	★★★★ 2 Reviews	★★★★☆ 2 Reviews	★★★☆☆ 3 Reviews
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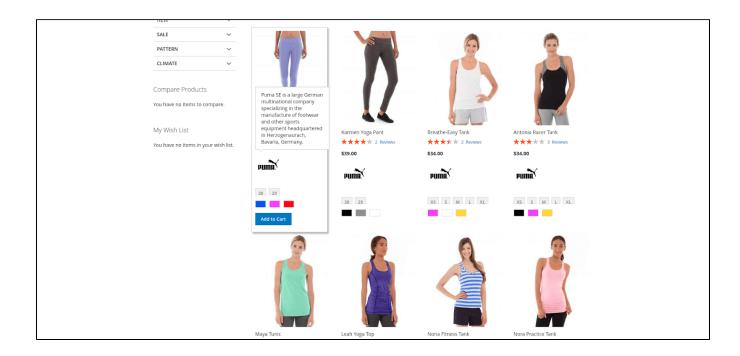
View featured product list

Customers can view a list of featured product on the brand page. This list is set by admin from the back-end.



View brand icon and short description on products list

On the product list, the short description will display when customers hover on the brand icon of a product.



View related brand

Customers can view a list of related brands on the brand page.





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Featured Products



CATEGORY	~
STYLE	~
STYLE	~
SIZE	~
PRICE	~
COLOR	~
MATERIAL	~
ECO COLLECTION	~
PERFORMANCE FABRIC	~

CLIMATE Compare Products You have no items to compare

SALE PATTERN

My Wish List You have no items in your wish list.







III III Items 1-12 of 20





















Sort By Position ✓ 🛊





















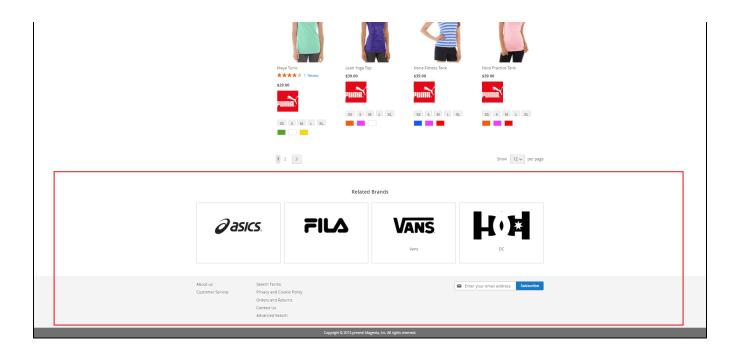






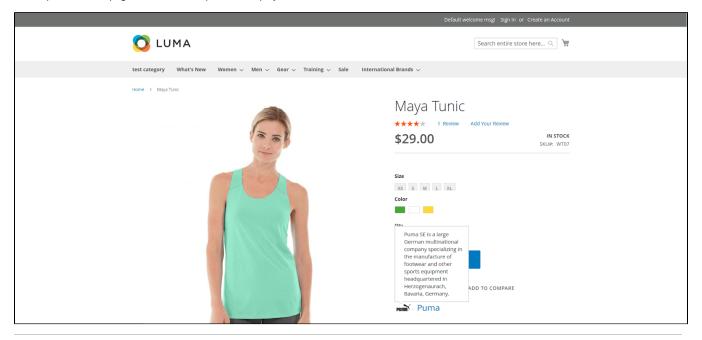






View brand icon and short description on product detail page

On the product detail page, the short description will display when customers hover on the brand icon.



Update

When a bug fix or new feature is released, we will provide you with the updated package.

All you need to do is repeating the above installing steps and uploading the package onto your store. The code will automatically override.

Flush the configure cache. Your store and newly installed module should be working as expected.

Support

We will reply to support request within 2 business days.

We will offer **lifetime free update and 6 months free support for all of our paid products**. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.

Support DOES NOT include other series such as customizing our products, installation and uninstallation service.