

# Product Feed user guide

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[blocked URL](#)

## Introduction

Product Feed for Magento 2 by Magenest is a powerful tool to promote your products.

### Feature

- Flexible Product Feed configurations.
- Easily generate product feeds.
- Customizable feed templates.

### System Requirements

Your store should be running on **Magento 2 CE & EE version 2.2.x and 2.3.x**

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## Configuration

From the Admin sidebar, choose **Marketing > Product Feed > Configuration**, go to the **Configuration** page.

Under the **Mail Settings** section:

- **Enable:** Choose **"Yes"** to enable the email notification for store owners.
- **Confirmation Template:** select a template for the email on the drop-down list.
- **Send Email To:** Enter the receiver email.
- **Send Mail When:** select a stage to send the email.

- DASHBOARD
- SALES
- CATALOG
- CUSTOMERS
- MARKETING
- CONTENT
- REPORTS
- STORES
- SYSTEM
- FIND PARTNERS & EXTENSIONS

## Configuration

Scope: Default Config

Save Config

MAGENEST

Product Feed

GENERAL

CATALOG

SECURITY

MAGENEST

CUSTOMERS

SALES

YOTPO

DOTDIGITAL

SERVICES

ADVANCED

Mail Settings

Enable

Yes

Email Sender

General Contact

Use system value

Confirmation Template

Magenest ProductFeed Template (Default)

Use system value

Send Email To

Send Mail When

Generated successfully

Generated error

## Manage feed

- + Go to **Marketing > Manage Feed**.
- + On Magenest ProductFeed, you can edit or delete the available feed by clicking on **Select** in the **Action** column.
- + To create a new feed, click on the **New Feed** button.

- DASHBOARD
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## Magenest ProductFeed

New Feed

Filters

Default View

Columns

2 records found

20 per page

1 of 1

ID	Feed Name	File Name	Cron Status	Store	Action
1	Product Feed 1	trial1	ENABLE	All Store Views	Select
2	Product Feed 2	trial2	DISABLE	All Store Views	Select

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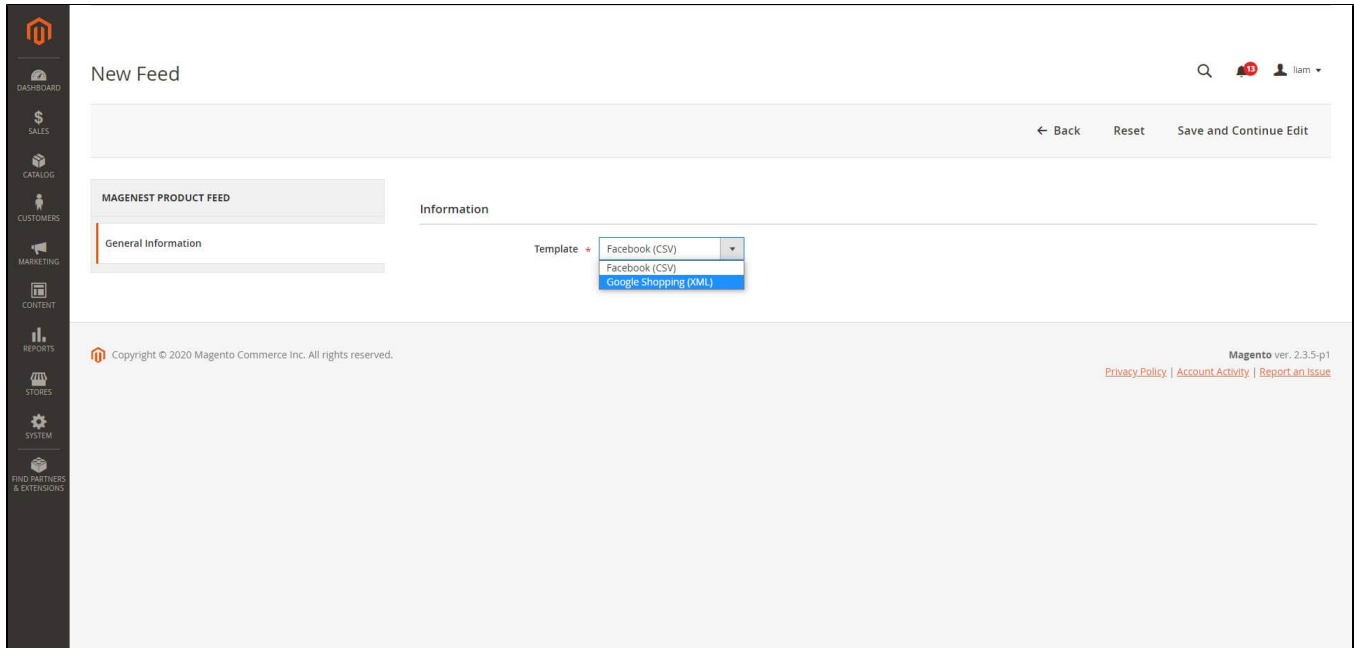
Magento ver. 2.3.5-p1

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## Create a new feed

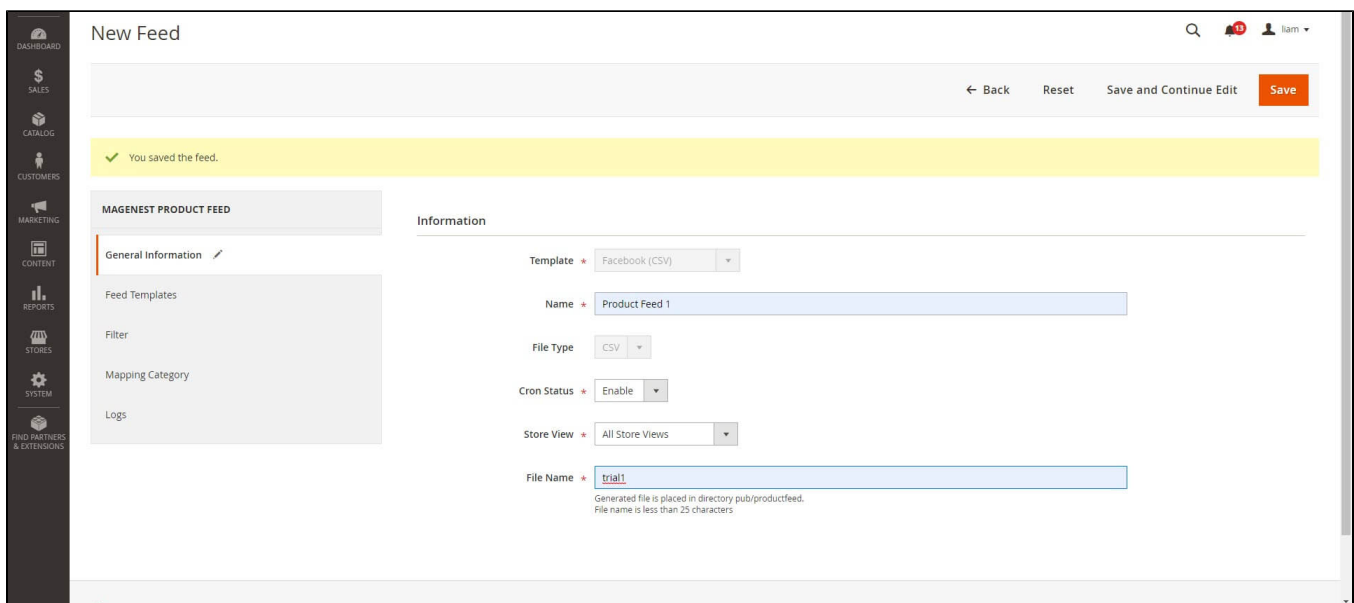
### Step 1: Choose a template for the feed

Select the file format on the **Template** field. There are 2 file formats: CSV, and XML.



## Step 2: Fill in the General Information field

- + **Name:** enter a name for the feed.
- + **Cron Status:** Choose "Enable" send the email automatically.
- + **Store View:** Choose a store to get the products and generate the file.
- + **File Name:** enter the name of the file after being generated.



## Step 3: Choose Template Type

- + For the template format is XML:
  - **Title Feed:** Title of the feed.
  - **Description:** Description of the feed.

+ For the template format is CSV:

- Choose the character separating the fields when exporting the file in the “Field Separate” field.
- Select the character surrounding the fields when exporting the file in the “Field Around” field.
- To get the header field when exporting the file, choose “Yes” in the Include Field Header field.

+ **Fields Map:** Allow adding any value you want into the Fields Map field. The added values must be the standard of Google or Facebook.

+ Template for Google XML file

New Feed

← Back

Reset

Save and Continue Edit

Save

MAGENEST PRODUCT FEED

General Information

Feed Templates

Filter

Mapping Category

Logs

Templates

Title Feed \*

Description \*

Fields Map

Column Name	Type	Value		
g:id	Attribute	SKU(sku)	Add Modifier	Remove
title	Attribute	Product Name(name)	Add Modifier	Remove
descriptio	Attribute	Description(description)	Add Modifier	Remove
Strip Html Tags			Remove	
g:link	Attribute	Product Link(link)	Add Modifier	Remove
g:image_li	Attribute	Product Image Link(image_link)	Add Modifier	Remove
g:addition	Attribute	--Please Select--	Add Modifier	Remove
g:conditio	Attribute	--Please Select--	Add Modifier	Remove
Default			Default	New
g:availabil	Attribute	Quantity(quantity_and_stock_status)	Add Modifier	Remove
g:price	Attribute	Price(price)	Add Modifier	Remove
g:google_i	Attribute	Product Mapping(mapping)	Add Modifier	Remove
g:product	Attribute	Product Category Path(category_path)	Add Modifier	Remove
g:brand	Attribute	Manufacturer(manufacturer)	Add Modifier	Remove
If Empty			Default	DefaultBrand
g:identifie	Attribute	--Please Select--	Add Modifier	Remove
Default			Default	FALSE
g:tax_coui	Attribute	--Please Select--	Add Modifier	Remove
Default			Default	US
g:tax_rate	Attribute	--Please Select--	Add Modifier	Remove
Default			Default	0
g:tax_tax_	Attribute	--Please Select--	Add Modifier	Remove
Default			Default	n
g:shipping	Attribute	--Please Select--	Add Modifier	Remove
Default			Default	US
g:shipping	Attribute	--Please Select--	Add Modifier	Remove
Default			Default	0 USD
Add				

+ Template for Facebook CSV file



New Feed

← Back

Reset

Save and Continue Edit

Save

MAGENEST PRODUCT FEED

General Information

Feed Templates

Filter

Mapping Category

Logs

Root Catalog (ID: 1)

Default Category (ID: 2)

Home (ID: 34)

attribute set (ID: 37)

Category 2 (ID: 10)

Category 2.1 (ID: 11)

Category 2.2 (ID: 14)

Category 4 (ID: 24)

Category 4.1 (ID: 25)

Category 4.2 (ID: 28)

Category 3 (ID: 17)

Category 3.1 (ID: 18)

Category 3.2 (ID: 21)

Category 5 (ID: 31)

Category 5.1 (ID: 32)

tttt (ID: 35)

vcl (ID: 36)

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## Step 6: Save and generate files.

- After entering full information about feed (from step 1 to step 5), click on the **Save** button to save the feed.
- Click on the **Generate** button to generate a feed file.

One or more indexers are invalid. Make sure your [Magento cron job](#) is running.

System Messages: 1

Product Feed 1

Reset

Generate

Save and Continue Edit

Save

MAGENEST PRODUCT FEED

General Information

Feed Templates

Filter

Mapping Category

Logs

Information

Template \* Facebook (CSV)

Name \* Product Feed 1

File Type CSV

Cron Status \* Enable

Store View \* All Store Views

File Name \* trial1

Generated file is placed in directory pub/productfeed. File name is less than 25 characters

- Feed file generated successfully

## Logs

- On the Admin sidebar, go to **Marketing > Manage Feed > Edit > Logs**, you can view the file history of feed.

**Product Feed 1**

One or more indexes are invalid. Make sure your [Magento cron job](#) is running.

System Messages: 1

Search icon | User icon | User name: liam

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← Back   Reset   Generate   Save and Continue Edit   **Save**

### MAGENEST PRODUCT FEED

- General Information
- Feed Templates
- Filter
- Mapping Category
- Logs**

0 records found

Filters   Default View   Columns

20 per page < 1 of 1 >

Log ID	File Name	Generation time
We couldn't find any records.		

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