

Popup Integration for Magento 2 User Guide

Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, do not hesitate to leave us an email via support@magenest.com

By: Magenest | Support Portal: <http://servicedesk.izysync.com/servicedesk/customer/portal/48>

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Highlight Features



- Create/Edit one or multiple popups
- 25+ default popup templates
- 4 popup triggers
- 6 popup types

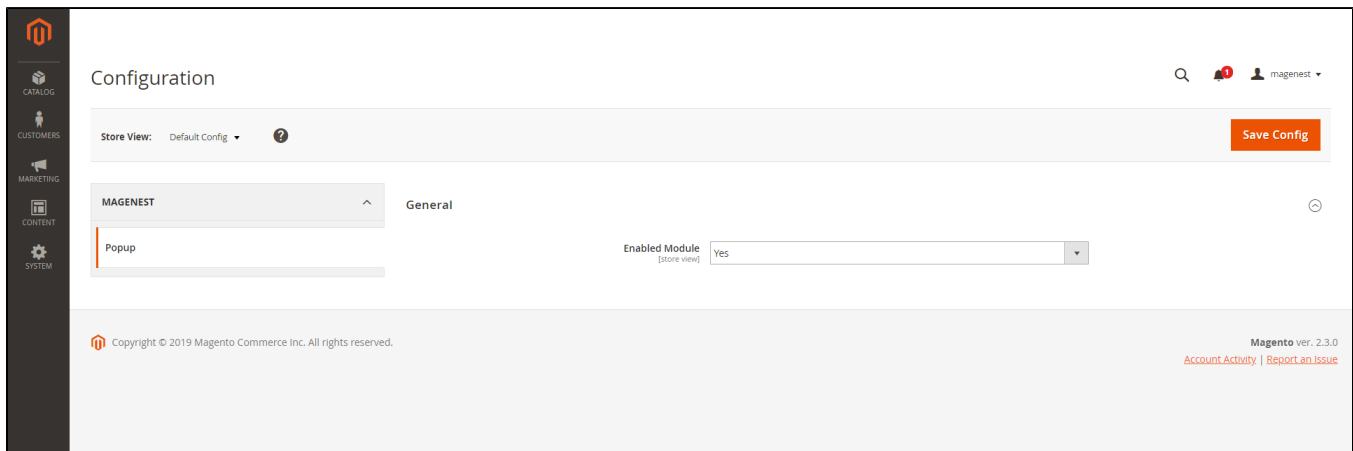
- Assign a template to each popup
- Display popup on any page
- Full-screen popup
- Use WYSIWYG editor to edit the content of the popup
- Use CSS to style the popup
- Report on popup performance

System Requirements

Your store should be running on **Magento 2** version **2.1.x**; **2.2.x**; **2.3.x**

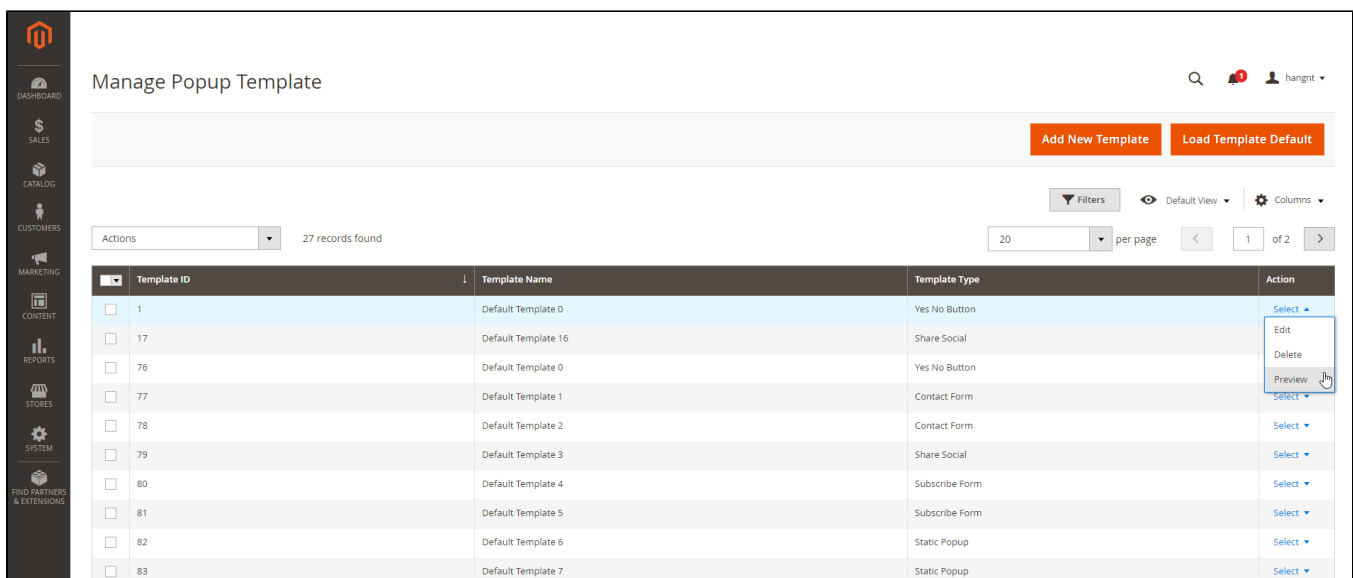
Configuration

+ To enable the extension, go to **Stores > Configuration > Magenest > Popup**



Add New Popup Template

+ In Magento 2 backend, go to **Content > Magenest Popup > Manage Template**. On this page, you can manage all popup templates, on the Action column, you can select to edit, delete, or preview the template.



- + You can add default templates (26 at once) by clicking on the **Load Template Default** button.
- + You can create a new popup template by clicking on the **Add New Template** button.
 - For a new popup template, you can name the template
 - You can choose the popup template type from 6 available types. The available template files are
 - Yes/No button
 - Contact Form
 - Social Sharing
 - Subscribe Form
 - Static Popup
 - Hot Deal
 - You can customize the content and style the popup with **HTML and CSS**.

New Popup Template

← Back Reset Save

Popup Template

Template Name * 10% discount template

Template Type * Contact Form

HTML Content * Show / Hide Editor

Paragraph B I U [List Icons] [Link Icon] [Image Icon] [Media Icon] (0)

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Powered by TinyMCE

p

CSS Styles

Copyright © 2019 Magento Commerce Inc. All rights reserved. Magento ver. 2.3.0 Account Activity Report an Issue

Add New Popup

- + Go to **Content > Magenest Popup > Manage Popup**, you can view and manage all the available popups.

You can create a new popup by clicking on the **Add New Popup** button on the right side.

You can **Disable, Enable, or Delete** an available popup

[blocked URL](#)

General Settings

- + In General Settings, you can name the popup, enable/disable popup, active time (Start Date - End Date), and set priority.

The screenshot shows the 'New Popup' configuration interface. On the left is a dark sidebar with navigation icons for CATALOG, CUSTOMERS, MARKETING, CONTENT, and SYSTEM. The main header area is titled 'New Popup' and includes search, notification, and user profile icons. Below the header is a toolbar with 'Back', 'Reset', 'Save and Continue Edit', and a red 'Save' button. The configuration area is divided into a left sidebar with tabs: 'General Setting' (active), 'Popup Configuration', 'HTML Content', and 'Report'. The 'General Setting' tab contains the following fields: 'Popup Name' (text input), 'Enabled' (toggle switch set to 'Yes'), 'Start Date' (calendar icon), 'End Date' (calendar icon), and 'Priority' (text input).

Popup Configuration

In Popup configuration page

- **Popup Type:** Corresponding to each popup type, you can select popup default template compatible.
- **Enable Floating Button:** Select Yes to enable the floating button to trigger the popup.

Once you enable it, you will see a **floating button preview [new]**

- **Display Popup:** Choose to display the popup before or after clicking on the floating button.
- **Floating Button Content:** Enter the name of the button.
- **Floating Button Position:** Select a position to display the button on the storefront.
- **Floating Button Text Color:** Select a color for the button text in the color scheme.
- **Floating Button Text Hover Color [new]:** Select a color for the button text when users hover it
- **Floating Button Background Color:** Select a color for the button background in the color scheme.
- **Floating Button Background Hover Color [new]:** Select a color for the button background when users hover it
- **Popup Trigger:** Select a popup trigger method.
- **Number X:** Define the X value in the Popup Trigger setting.
- **Enable Mailchimp:** In case you have selected the **Contact Form** and **Subscribe Form** popup type. Choose **Yes** to enable the MailChimp.
 - **Mailchimp API Key:** To find your API Key, follow these steps
 - [Login to Mailchimp](#)
 - Copy an existing API key or click the **Create A Key** button. Paste this into **Mailchimp API Key**.
 - Click the **Extras menu** and choose API keys.
 - Click your profile name to expand the Account Panel and choose Account.
 - **Mailchimp Audience Id:** To find your audience ID, follow these steps
 - In the Audience ID section, you'll see a string of letters and numbers. This is your audience ID.
 - Click the **Settings** drop-down and choose the Audience name and defaults.
 - Click **View Contacts**.
 - If you have more than one audience, click the Current audience drop-down and choose the one you want to work with.
 - Navigate to the Audience tab.
- **Popup Position on page:** You can customize the popup position in various areas on the storefront.
- **Popup Animation:** Set animation when a popup displays
- **Store View:** Set the store view to display the popup
- **Customer Groups [new]:** Set customer groups can see popup
- **Enable Cookie Lifetime:** Duration (in seconds) before the popup appears again for the same customer.
- **Layout Updates:** Select a page to display the popup.

One or more of the Cache Types are invalidated: Page Cache. Please go to [Cache Management](#) and refresh cache types.

System Messages: 1

New Popup

← Back Delete Reset **Preview Popup** Save and Continue Edit Save

POPUP

General Setting

Popup Configuration

HTML Content

Report

Floating Button Preview

Button

Popup Configuration

Popup Type Yes/No Button

Enable Floating Button Yes

Display Popup Before Click Button Before Click Button After Click Button

Floating Button Content * Button

Floating Button Position Bottom Center Bottom Center Bottom Left Bottom Right

Floating Button Text Color * #5d96d3

Floating Button Text Hover Color * #0e3e81

Floating Button Background Color * #f0f0f0

Floating Button Background Hover Color * #eaeaea

Popup Trigger After customers spend X seconds on page After customers spend X seconds on page After customers scroll page by X percent After customers view X pages Exit intent (When cursor moves outside the page)

Number X * 1

Enable Mailchimp Yes

Mailchimp Api Key * Center Top Left Top Right Top Center Bottom Left Bottom Right Bottom Center Middle Left Middle Right

Mailchimp Audience Id *

Popup Position On Page Center

Popup Animation Zoom In Zoom In Zoom Out Move From Left Move From Right Move From Top Move From Bottom None

Store View * All Store Views Main Website Main Website Store Default Store View

Customer Groups * ALL GROUPS NOT LOGGED IN General Wholesale Retailer

Enable Cookie Lifetime No Duration (in seconds) before popup appears again for the same customer

Layout Updates

Add Layout Update

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Magento ver. 2.4.1

[Privacy Policy](#) | [Account Activity](#) | [Report an Issue](#)

HTML Content

+ You can customize the content and style of the popup using the **WYSIWYG editor**.

- **Popup Template:** Assign the template to this popup. You can add more templates on the **Manage Template** page

- **Load Template Button [new]:** Load default template content
- **HTML Content:** Contain popup HTML content, you can customize the content and style of the popup using the WYSIWYG editor.
- **Background Image [new]:** Upload background popup
- **CSS Style:** You can also select an additional background image to add to the popup

blocked URL

- For the Hot Deal popup only, you can add the products to the popup.
 - In order to add the products, you can place your blinking cursor between `<div class="popup-product">` and the `</div>` tag.
 - Click on the **Insert Widget** button.
 - Select the **Catalog Product List**.

Subscribe

POPUP

General Setting

Popup Configuration

HTML Content

Report

Floating Button Preview

Button

HTML Content

Popup Template: Default Template 39

Load Template

Show / Hide Editor

Insert Widget...

Insert Image...

Insert Variable...

```
<div class="magenest-popup-step">
<div class="popup-bg">&nbsp;</div>
<div class="popup-content">
<div class="popup-title">Like Us</div>
<div class="popup-description">
<div class="action-social">
<div class="social-elm social-face"><button> <a href="https://www.facebook.com"> <em
class="fa fa-facebook"><span class="text-label">face</span> </em> </a> </button>
</div>
<div class="social-elm social-twitter"><button> <a href="https://twitter.com/?lang=vi">
<em class="fa fa-twitter"><span class="text-label">twitter</span></em> </a> </button>
</div>
<div class="social-elm social-youtube"><button> <a href="https://www.youtube.com/?
gl=VN"> <em class="fa fa-youtube"><span class="text-label">youtube</span></em> </a>
</button></div>
</div>
<div class="subscribe-text">or<span class="subscribe">Subscribe</span></div>
</div>
<div class="popup-action">
```

Background Image

Upload

Select from Gallery

Maximum file size: 2 MB. Allowed file types: JPG, GIF, PNG.

Insert Widget

Cancel

Insert Widget

Inserting a widget does not create a widget instance.

Widget Type

CMS Static Block

Contents of a Static Block

Widget Options

Template

CMS Static Block Default Template

Block

Women Block

Select Block...

Report

- + In the Report tab, you can see the popup performance with the number of **clicks**, **views**, and the **CTR** (Click-through rate)

CATALOG

CUSTOMERS

MARKETING

CONTENT

SYSTEM

Subscribe

← Back

Delete

Reset

Preview Popup

Save and Continue Edit

Save

POPUP

General Setting

Popup Configuration

HTML Content

Report

Report

Floating Button Preview

Button

Report

Click (s)

26

View (s)

28

CTR (%)

92.857142857143

Data Log

On the Magento 2 backend, you can view the data that customers fill in the popup (form) in **Content > Magenest Popup > Data Collection**.

CATALOG

CUSTOMERS

MARKETING

CONTENT

SYSTEM

Data Log

Actions

15 records found

Filters

Default View

Columns

Export

20

per page

1

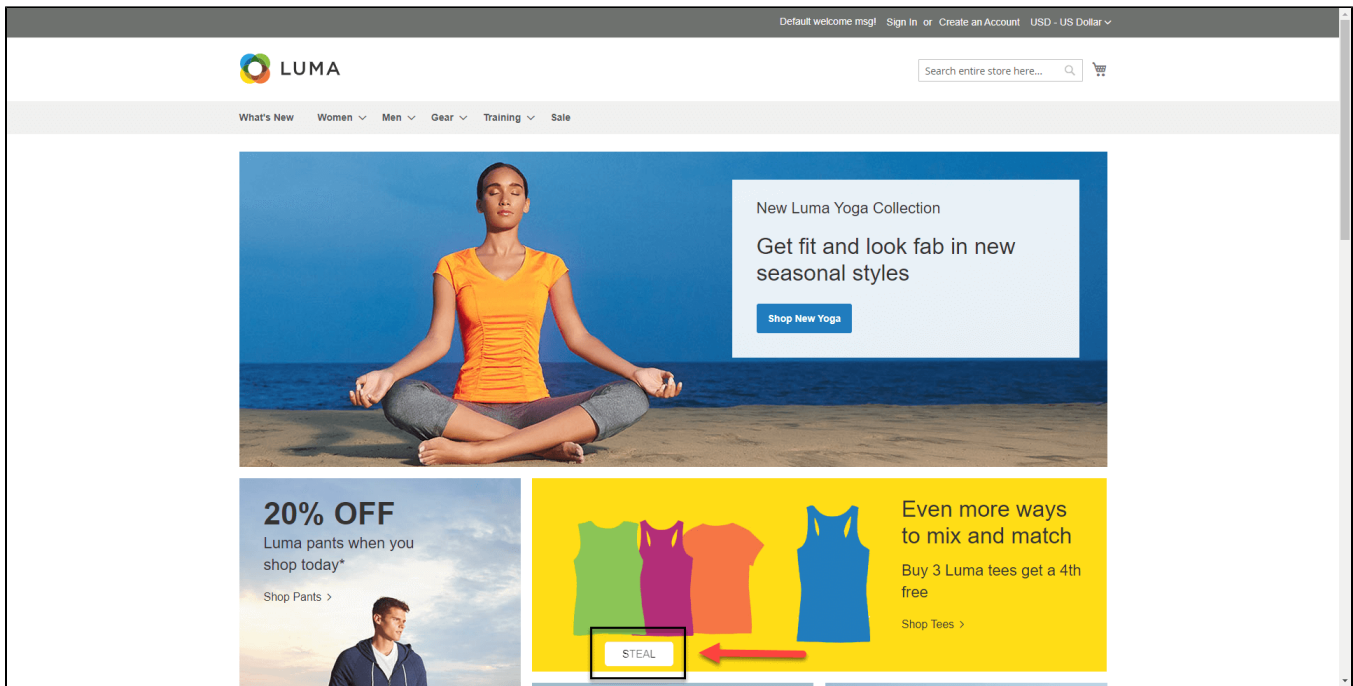
of 1

	Log ID	Popup ID	Content	Created At	Popup Name
<input type="checkbox"/>	15	222	name: email: expertdev10@gmail.com phone: comment:	2021-04-02 06:45:37	Subscribe
<input type="checkbox"/>	14	222	name: email: expertdev10@gmail.com phone: comment:	2021-04-02 05:58:01	Subscribe
<input type="checkbox"/>	13	222	name: email: expertdev9@gmail.com phone: comment:	2021-04-02 05:57:42	Subscribe
<input type="checkbox"/>	12	222	name: email: expertdev9@gmail.com phone: comment:	2021-04-02 05:56:32	Subscribe
<input type="checkbox"/>	11	194	name: Testing Coupon email: soham.rakshit@maxmobility.biz phone: comment: qwqwqwqwqwqwqw	2021-02-24 06:32:23	soham testing
<input type="checkbox"/>	10	194	name: Testing Coupon email: soham.rakshit@maxmobility.biz phone: comment: asasa	2021-02-24 06:27:43	soham testing
<input type="checkbox"/>	9	165	name: fdsfsdf email: admin@google.com phone: comment: asdasda	2021-01-13 13:36:03	homepage
<input type="checkbox"/>	8	153	name: email: phone: comment:	2020-12-27 01:31:07	Subscribe Form
<input type="checkbox"/>	7	158	name: email: frnbvt@gmail.com phone: comment:	2020-12-23 10:12:16	All Test
<input type="checkbox"/>	6	158	name: email: alidal23@icloud.com phone: comment:	2020-12-23 09:08:31	All Test
<input type="checkbox"/>	5	158	name: email: ali.dal@cooperativecomputing.com phone: comment:	2020-12-23 09:07:57	All Test
<input type="checkbox"/>	4	156	name: email: ali.dal@cooperativecomputing.com phone: comment:	2020-12-21 14:42:33	testeste
<input type="checkbox"/>	3	156	name: email: john.doe@com phone: comment:	2020-12-21 14:42:15	testeste
<input type="checkbox"/>	2	153	name: email: phone: comment:	2020-12-18 08:24:18	Subscribe Form
<input type="checkbox"/>	1	151	name: email: phone: comment:	2020-12-12 12:02:03	asd

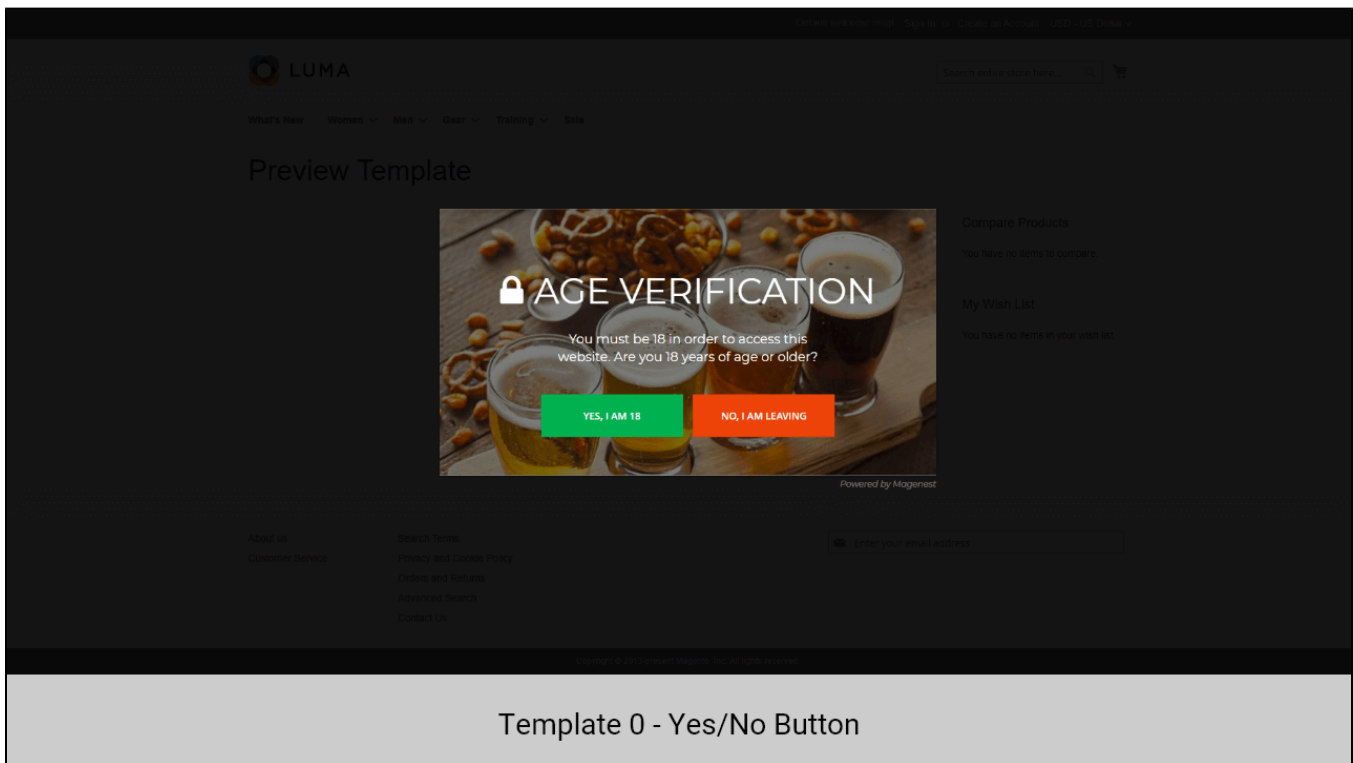
Storefront Display

➕ After finishing all the configuration, you can see the popups displayed on the storefront correctly as the requirements.

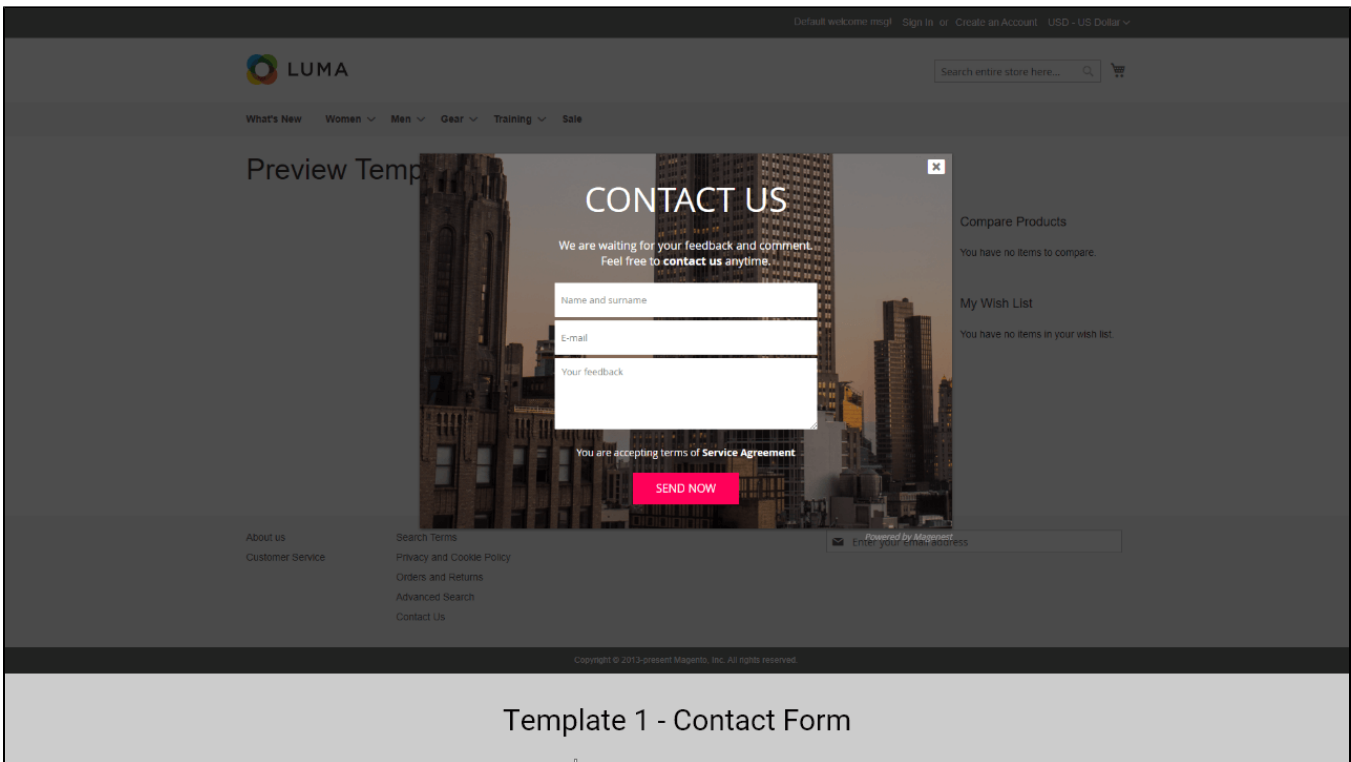
- The floating button



- Popup - Yes/No button

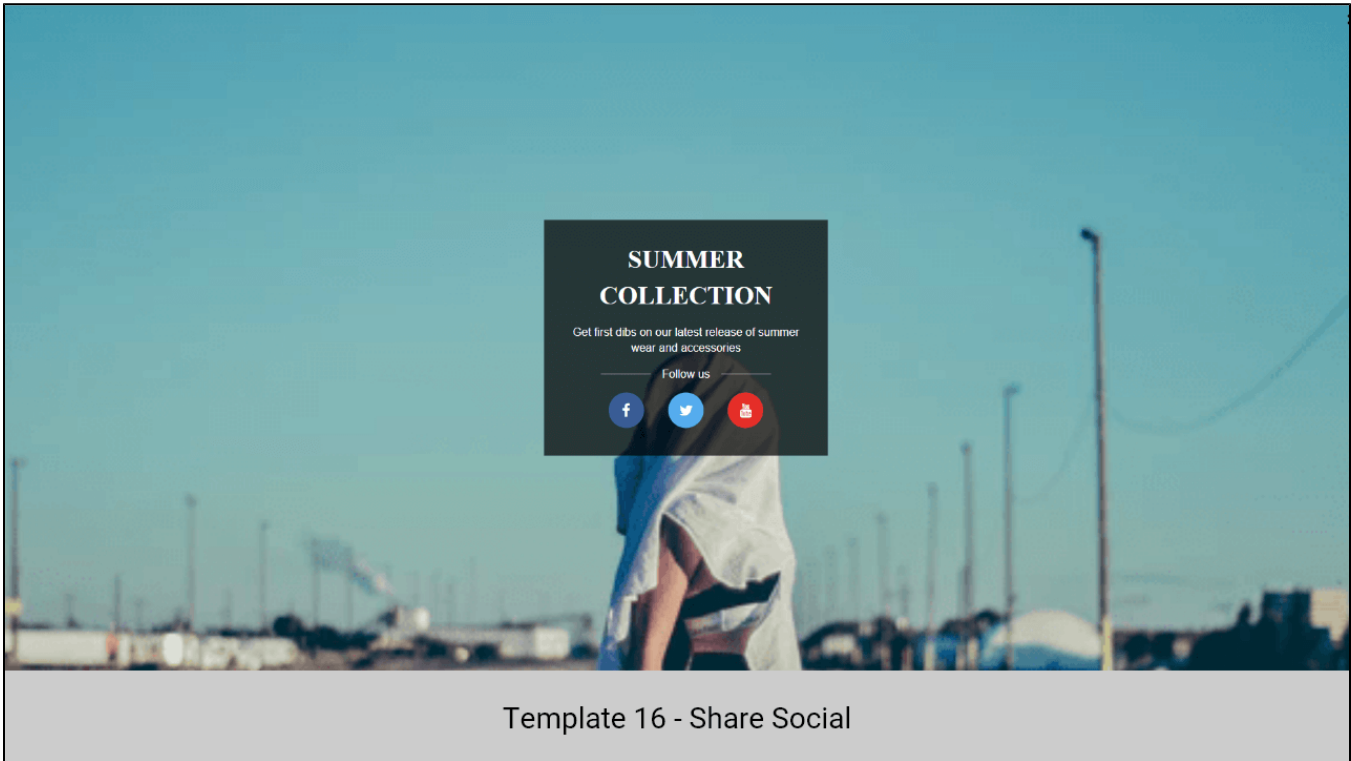


- Popup - Contact Form



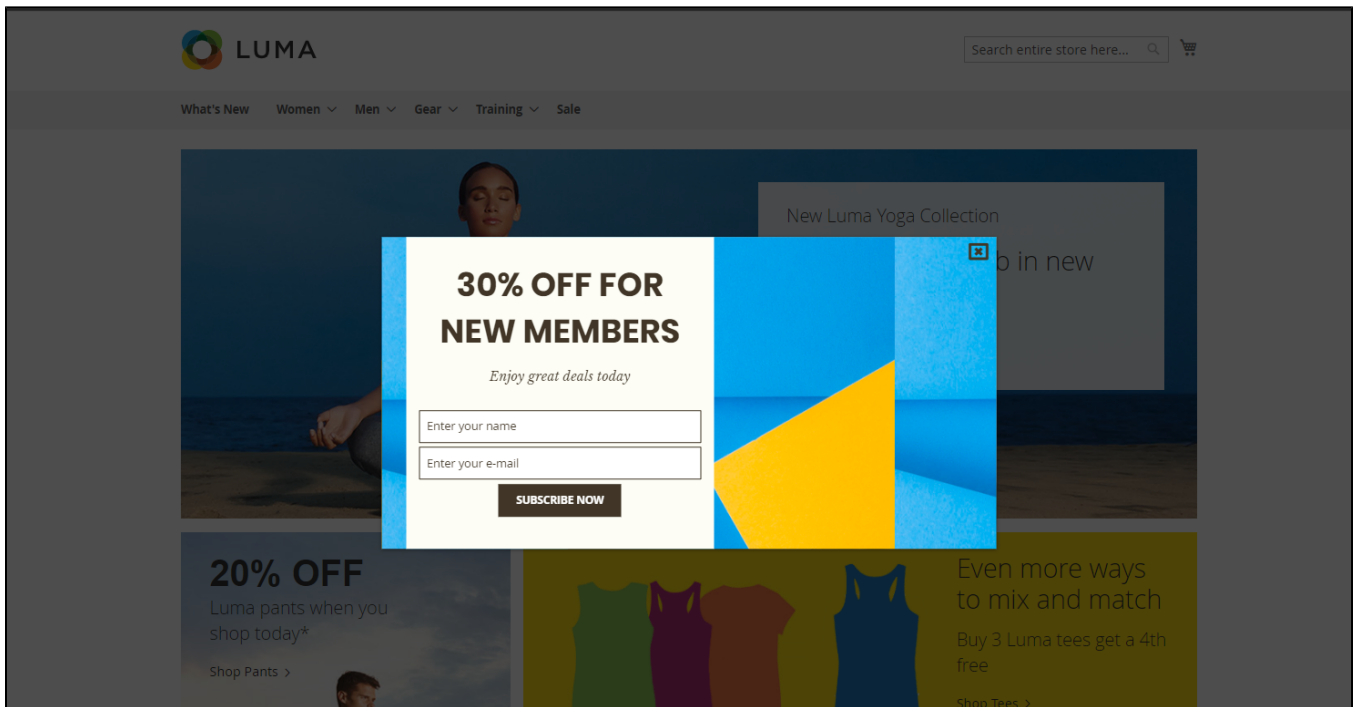
Template 1 - Contact Form

- Popup - Social Share

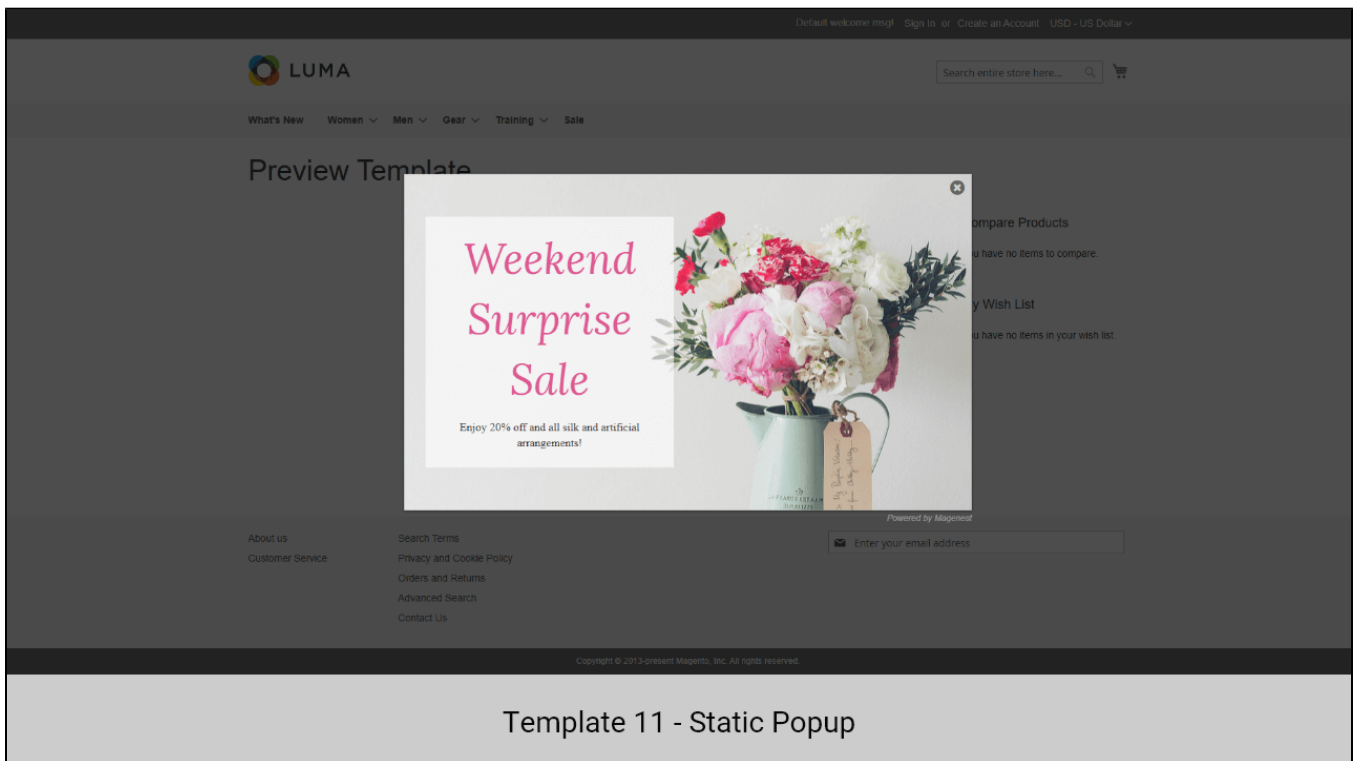


Template 16 - Share Social

- Popup - Subscribe Form



- Popup - Static Popup



Template 11 - Static Popup

- Popup - Hot Deal

Default template 41

[blocked URL](#)

Default template 42

[blocked URL](#)

Default template 43

[blocked URL](#)

Default template 44

[blocked URL](#)

Update

- When a new update is available, we will provide you with a new package containing our updated extension.
- You will have to delete the module directory and repeat the installation steps above.
- Flush the config cache. Your store and newly installed module should be working as expected.

Support

- We will reply to support requests within **2 business days**.
- We will offer a **lifetime free update and 6 months of free support for all of our paid products**. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.
- Support **DOES NOT** include other series such as customizing our products, installation, and uninstallation service.

Once again, thank you for purchasing our extension. If you have any questions relating to this extension, please do not hesitate to contact us for support.