# 2. Reward Point User Guide

Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, do not hesitate to leave us an email via support@magenest.com

By: Magenest | Support Portal: http://servicedesk.izysync.com/servicedesk/customer/portal/18

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## Introduction

Magento 2 Reward Points by Magenest is a Loyalty Program that helps store owners to reward and manage the rewarding points given to customers.

## **Highlight Features**



### **For Customers**

Customers can earn points by:

- Purchasing products in the store.
- Purchasing a specific type of product.
- Signing up to store. Reviewing a product.
- Subscribing to the newsletter.
- Sharing the referral code to their friends
  Gifting on the customer's birthday.

Customers use points to get a discount (for example 10 points can be redeemed for 1\$ discount).

🔁 Customers can manage their reward points in My Reward Points Dashboard: view rewarded points and point transaction history.

Customers (both logged in users and guests) can view the points earned alongside the product price on the product page, category page.

### For Admin

Easily configure new point earning rules for customers:

+ Rule Types:

- Behavior rules: Rule relevant to Event.
- Catalog rules: Rule relevant to Product.

+ Conditions:

- · Behavior rules: List of events to trigger reward points action (product's review, customer registration,...).
- Catalog rules: Attribute of products to trigger reward points action (attribute set, category...). ٠

+ Admin can add or deduct points to the user manually.

- Admin can check the transaction history of all users
- Admin can create a membership [New]

## **System Requirement**

Your store should be running on Magento 2 Community Edition version 2.1.x, 2.2.x; 2.3.x.

## **Video Tutorial**

## Configuration

In Magento 2 back end, go to Stores > Configuration > Magenest > Reward Points.

	Configuration				Q	📣 💄 khanh 🗸
dashboard	Store View: Default Config 👻 👔					Save Config
SALES CATALOG	MAGENEST	^	General			$\odot$
CUSTOMERS	Reward Points		Enable module [store view]	Yes	Use system value	
• 📢 Marketing	GENERAL	~	View Settings			$\odot$
	CATALOG	~	Show number of points earned for each product in Home page	No v	✓ Use system value	
REPORTS	CUSTOMERS	~	[store view] Show number of points earned on Product Listing page [store view]	Yes	✓ Use system value	
stores	SALES	~	Show number of points earned on Product Detail page [store view]	Yes v	<ul> <li>Use system value</li> </ul>	
SYSTEM	ΥΟΤΡΟ	~	Show number of points earned for Guest [store view]	Yes 🔻		
FIND PARTNERS & EXTENSIONS	ENGAGEMENT CLOUD	~	Label Display Settings			$\odot$
	SERVICES	×	Point unit (default: P) [store view]	P	✓ Use system value	
			Text size (px) Istore viewi	Eg. ii sec as r, une iaber with the displayed as + 10 P.	✓ Use system value	
			Tast color	E.g: Default values: 14.		
			lext color [store view]	#00000	Use system value	

## **General setting**

**Enable module**: Choose Yes to enable Reward Points module.

### **View settings**

- Show number of points earned for each product on the Home page: Display reward points for each product on the home page.
- Show number of points earned on the Product Listing page: Display reward points for each product on the product list.
- Show number of points earned on Product Detail page: Display reward points for each product on the product detail page.
- Show number of points earned for Guest: If enabled, the points earned will be shown to guests as well

View Settings		
Show number of points earned for each product on Home page [store view]	No	✓ Use system value
Show number of points earned on Product Listing page [store view]	Yes	✓ Use system value
Show number of points earned on Product Detail page [store view]	Yes	Use system value
Show number of points earned for Guest [store view]	Yes	

## Label Display Settings

Point unit: Your custom point unit will be added after the number of points. For example, your reward points unit is "Points", then the point display will be +10 Points. If you leave this field blank, the default unit is P.

**Text size:** The font size of the reward points.

Text color: The color of the reward points.

Label Display Settings		
Point unit (default: P) [store view]	Points	
Text size (px) [store view]	12	
Text color [store view]	<b>#011178</b>	

### **Point Settings**

**Point redemption rate:** This defines how many points are worth a single currency unit (e.g \$1). For example: Point redemption rate = 10, the customer gets a \$1 discount for every 10 points spent.

**Enable point earning for order with applied points:** Choose Yes to allow customers to earn points for the orders that have been discounted with reward points. If you choose No, customers will not earn points from these orders.

**Enable points earning for order with discount:** Choose Yes to allow customers to earn points for the orders that have been discounted. If you choose No, customers will not earn points from these orders.

**Deduct reward points earned when order is refunded:** Choose Yes to enable the function to deduct receivable points according to price after discount. For example, for an order of a \$10 item, the total amount after the discount is \$7, then reward points will be counted based on new price (\$7). Note that this deduction **does not** apply for reward point rule with fixed points.

Return reward points when refund order: Allow returning the applied reward points along with a refunded order.

⊕Point rounding rule: You can choose to round the decimal number of points up (ceiling) or down (flooring).

**Point expiry time:** The expiry time of the points can be set in days. The maximum time is 1000 days. If you fill in 0, the points will never expire.

Points are rewarded when order is: Set the order status to reward points to the customer's point balance.

**My Reward Points tab description:** You can add the description as your loyalty program's terms and conditions. This description will be displayed in the customers' My account page.

Reward Points program landing page: Choose one CMS page to set as a landing page. There is a Reward Points CMS page by default.

Display landing page link in footer: Enable this option to add a landing page to the page footer menu.

#### **Enable reward points notification:** Notify guests at the cart page to sign up for reward points.

Point Settings		6
Point redemption rate [store view]	10	✓ Use system value
	This defines how many points are worth a single currency unit (e.g \$1). For example: Point exchange rate = 10, customer gets a \$1 discount for every 10 points spent.	
Enable point earning for orders with applied points [store view]	No v If No, when customer uses reward points for discount on an order, customer will not receive	✓ Use system value
	points for this order.	
[store view]	No The second se	Use system value
Deduct receivable points when customers use discounts		
[store view]	If Yes, when customer uses reward points for discount or applies coupon on an order, the amount of points earned will be reduced accordingly.	<ul> <li>Ose system value</li> </ul>
Deduct reward points earned when order is refunded	No	✓ Use system value
Point rounding rule	Round Up (Ceil)	Use system value
[store view]	E.g: 2.1 -> 3 (Round Up) / 2.1 -> 2 (Round Down)	
Point expiration time [store view]	0 The duration before reward points expires after they're earned: 1 - 1000 (days). Choose 0 if you	✓ Use system value
	want to turn off this feature.	
Points are rewarded when an order is [global]	Pending Processing	<ul> <li>Use system value</li> </ul>
	Suspected Fraud	
	Complete Closed	
	Canceled On Hold	
	Order statuses used to validate used points (modify this only if you know what you are doing) Default values: Processing and Complete.	
My Reward Points tab description [store view]	Show / Hide Editor	☑ Use system value
	Each time you shop with us, you automatically get rewarded. With every purchase you make, you can start earning Points to spend on your future purchases. The more you shop, the more points you earn and the more you can use to spend. Buy more, save more!	
	Write a short description for your customer's My Reward Point tab. You should specifies the Earning and Spending Rules of your store.	
Reward Points program landing page [store view]	Reward Points 👻	✓ Use system value
Display landing page link in footer [store view]	Yes 💌	✓ Use system value
Enable reward points notification [store view]	Yes 💌	✓ Use system value
	Notify customers about reward points when they place orders (for customers who have not yet registered an account)	

## **Point Redemption Rules**

- Enabled: Choose Yes to enable the point redemption rule for each order
- Redeemable points

#### Fixed number: Set the maximum reward points a customer can use in an order

#### Maximum number of redeemable points: If the field is left blank or set as 0, the maximum points spent will be by default.

Point Redemption Rules		$\odot$
Enabled [store view]	Yes 🔻	Use system value
Redeemable points [store view]	Fixed number	Use system value
Maximum number of redeemable points [store view]	50	Use system value
	Unit: point(s). Enter the maximum number of points can be redeemed for an order. If it is 0, there is no limitation.	

Percentage of total order value: Set the percentage of points that could be spent in an order. <u>E.g.</u> If the customer has 100 points, and this field is set at 50% on the backend, and the order price is 200\$, the customer will only be able to spend the amount of total ord er price x 50%( this amount will not exceed the total reward points you're having), which is: 200x50%= 100.

· Percent of redeemable points: If the field is left blank or set as 0, the maximum percentages spent will be by default.

Point Redemption Rules			$\odot$
Enabled [store view]	Yes 🔹	Use system value	
Redeemable points [store view]	Percent of total order value	Use system value	
Percent of redeemable points [store view]	20 Unit %. The number of redeemable points for an order is calculated as percent of total order value.		

## **Email Configuration**

#### Point Expiration Notification

- Notify Customers When They Login: Choose Yes to notify the customer about the upcoming expired reward points when they login to your site.
   Send Email To Notify Customer About Point Expiration: Choose Yes to send reminder emails to the customer about the upcoming expired
- reward points.
- Email template: Choose the corresponding email template.
  - <u>Note</u>: To change the Email template, go to Marketing > Email Template. The instruction to create a new Email Template can be found here.
- Send Before: Admin can set the days for the email to be sent before the expiration date. If the field is left blank or set as 0, no reminder notification will be sent.

#### Point Balance Update Email

- Enabled: Choose Yes to send a notification email to customers when their point balance changes.
- Email template: Choose the corresponding email template.

Email Configuration		
⊘ Point Expiration Notification		
Notify Customers When They Login [store view]	Yes	•
Send Email To Notify Customer About Point Expiration [store view]	Yes	•
Email Template [store view]	Send an email notifying you about your expiry point (Default) Select an email template used to send customers before a transaction expires.	•
Send Before [store view]	2 Day(s). If empty or zero, no reminder notify is sent.	
🔗 Point Balance Update Email		
Enabled [store view]	Yes	•
Email Template [store view]	Send balance update email (Default)	•
	Select an email template used to send customers when their point balance is updated.	

## **Refer a Friend**

#### General

- Refer By Link: Allow customers to refer a friend with a referral link.
- Referral code patterns: The referral code format. [A5] means to generate 5 random alphabetical characters, [N4] will generate 4 random numbers. "Magenest" is the hard code

Example: Magenest-[A3][N2] will generate code like Magenest-afl23 or Magenest-afl09 ...

Refer A Friend		$\odot$
🔿 General		
Refer By Link [store view]	Yes 💌	
Path of Referral Link [store view]	customer/account/create For example, customer/account/create (Referer link will look like: https://yoursite.com/customer/account/create? referralcode=>XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	
Referral Code Pattern [store view]	[A2][N1][A2]Magenest[N1][A1] A2 means 2 alphabetical characters, N1 means 1 numeric character, For example: [A2][N1][A2]Magenest[N1][A1]	

### Setting

- Referral Points Are Awarded To: Select the receiver of the referral points. You can set the receiver as the referrer, the referred friend, or both.
- Referral Coupon Are Awarded To: Select the receiver of the referral coupons. You can set the receiver as the referrer, the referred friend, or both.
- When coupon is sent to the Referee
  - **Sign up a new account:** When the referred friend signed up a new account.
  - Sign up and make a purchase: When the referred friend signed up and made the first purchase.
- When coupon is sent to the Referrer

- Sign up a new account: When the referred friend signed up a new account.
- Sign up and make a purchase: When the referred friend signed up and made the first purchase.
   Send Referral Link To Friend Email Template: Choose a corresponding email template.
- Send Coupon To Referee Email Template: Choose a corresponding email template. ٠
- Send Coupon To Referrer Email Template: Choose a corresponding email template.
  Apply Shopping Cart Rule To Referee: Choose a corresponding cart price rule.

- Apply Shopping Cart Rule To Referrer: Choose a corresponding cart price rule.

   <u>Note:</u> The Promotion Rule must meet the requirements (If you can't see your promotion rule, please re-configure the promotion rule)
   as below):
  - Is Active.
  - Coupon: Specific Coupon.
  - Coupon: Use Auto Generation

⊘ Setting		
Referral Points Are Awarded To [store view]	Both	Use system value
Referral Coupon Are Awarded To [store view]	Both	Use system value
When coupon is sent to the Referee [store view]	Sign up a new account	Use system value
When coupon is sent to the Referrer [store view]	When the referred has signed-up	Use system value
Send Referral Link To Friend Email Template [store view]	Send Referral Link To Friend (Default)	Use system value
	%iname - Name of receiver/the referred, %sender_name - Name of sender/referrer, message - Message, referral_url - Referral Url	
Send Coupon To Referee Email Template [store view]	Send Coupon to Referee (Default)	Use system value
Send Coupon To Referrer Email Template [store view]	Send Coupon To Referrer (Default)	Use system value
Apply Shopping Cart Rule To Referee [store view]	Please Select	Use system value
	The Promotion Rule must meet the requirements (If you can't see your promotion rule, please re-configure the promotion rule as below): - Is Active. - Coupon: Specific Coupon. - Coupon: Use Auto Generation	
Apply Shoping Cart Rule To Referrer	Please Select	Use system value
[store view]	The Promotion Rule must meet the requirements (If you can't see your promotion rule, please re-configure the promotion rule as below): - Is Active. - Coupon: Specific Coupon. - Coupon: Use Auto Generation	

#### 🕂 After enabling the referral code function, go to Marketing > Reward Points > Rules and create a behavior rule - Refer a friend.

	New Reward Points Rule				Q 🥵 👤 reward 🗸
\$ SALES				← Back R	eset Save and Continue Edit
	MAGENEST REWARD POINTS CONFIGURATION	General Information			
	General Information 🖍	Rule Name ★	Refer a friend This will be shown in customer transaction history.	[	1
CONTENT		Status *	Active		
REPORTS		Rule Type *	Behaviour Rule		
STORES		From Date			
SYSTEM		To Date	)		

#### Create a new reward point rule

DASHBOARD	Edit Rule 'Refer a friend'								Q #	3 💄 reward 🗸
\$ SALES						← Back	Delete Rule	Reset	Save and Continue Edit	Save Rule
CUSTOMERS	MAGENEST REWARD POINTS CONFIGURATION	Condition								
	General Information		Condition	Refer A Friend	*					
	Conditions 🖌									
	Actions									
STORES	Opyright © 2018 Magento Commerce Inc. All rights reserved.									Magento ver. 2.2.5
SYSTEM									Account Ac	tivity   Report an Issue

#### Set the condition as Refer a friend

DASHBOARD	Edit Rule 'Refer a friend'						Q .	👂 🧘 reward 🗸
\$ SALES				← Back	Delete Rule	Reset	Save and Continue Edit	Save Rule
CUSTOMERS	MAGENEST REWARD POINTS CONFIGURATION	Set appropriate point action						
	General Information	Apply *	Give X points to customer					
	Conditions	Default number of points (X) *	15					
	Actions 🖌	Default number of points (Y) for * the referee	30					
STORES								

#### Set the points earned by referring a friend for the referrer and referred friend

## Membership

- Enable Membership: Choose Yes to enable Membership.
- Membership Description: You can add the description as your membership program's terms and conditions.
  Email notification: Choose Yes tosend email to customers when they level up.

Membership		
Enable Membership [store view]	Yes	•
Membership description [store view]	Show / Hide Editor	
	Write a short description for your customer's Reward program(s) tab.	
Email notification [store view]	Yes	•
	Send email to customer when they level up.	

# Create a reward rule

•You can add a new reward rule on the Rule Manager page.

**()**On the left menu, go to **Marketing > Reward Points > Rules > New Rule.** 

Actalog	Points I	Management			▼ Filters ◆ Ne 20 ▼	W View
÷.	ID	Customer ID	Customer First Name	Total Points	Current Points	Spent Points 4
CUSTOMERS	1	2	thang	347	347	0
	3	242	fwe	60	60	0
<u>7775</u>	4	243	DOanh	260	260	0
STORES	5	246	Bruno	1000000000	1000000000	0
SYSTEM	8	179	cinthia	50	50	0
	9	252	Cong	83	83	0
	10	253	Fahim	10000	10000	0
	2	1	Veronica	215	160	55
	7	250	jorl	250	50	200
	6	247	magenest	244	0	244

## **General information**

+ You can name the rule, enable or disable the rule, choose the rule type and set the rule expiry date.

• There are 2 options for the rule types: Product Rule or Behavior Rule.

Ŵ							
CA DASHBOARD	New Reward Points Rule					<b>.</b>	👤 magenest 👻
\$ SALES				← Back	Reset	Save and Con	tinue Edit
CARLOG CARLOG CLISTOMERS CLISTOME	MAGENEST REWARD POINTS CONFIGURATION	General Information Rule Name + Status + Rule Type + From Date To Date	Social sharing - Facebook         This will be shown in customer transaction history.         Active         Product Rule         Product Rule         Eehavlour Rule         Eimine				
	$({\ensuremath{\widehat{\textbf{p}}}})$ Copyright © 2018 Magento Commerce Inc. All rights reserved.					Account Activity	Magento ver. 2.2 (   <u>Report an Issi</u>

#### **Product Rule**

• Set the rule based on product attributes.

Rule 'Product Color'							🛓 magenest 🔻
			← Back	Delete Rule	Reset	Save and Continue Edit	Save Rule
NEST REWARD POINTS CONFIGURATION	Product Restriction (don't add cond	litions if rule is applied to all products)					
ral Information	If ALL of these conditions are TRUE : Color is Red @						
itions	Please choose a condition to add.	]					
ns	Please choose a condition to add.  Conditions Combination Product Attribute Activity						
yright © 2018 Magento Commerce inc. All rights reserved.	Attribute Set Category Category Category Collar Collar Color Eco Collection Erin Recommends Features Format Gender Material New Pattern Performance Fabric SKU					Account A	Magento ver. 2.2.5 stivity   Report an Issue
ii n	Rule 'Product Color'  vest reward Point's configuration al Information tions s right © 2018 Magento Commerce Inc. All rights reserved.	Rule 'Product Color'  vest retward Point's configuration al Information tions right © 2018 Magento Commerce Inc. All rights reserved.  Please choose a condition to add. Product Attribute Attribute Set Category Gear Climate Color En Recommenda Format Format Color En Recommenda Format	Rule 'Product Color'	Rule 'Product Color'         vest revukable Pointrs configuration         al information         itons         right © 2018 Magento Commerce Inc. All rights reserved.	Acute 'Product Color'	Acute 'Product Color'       vest retwards Points configuration     Product Restriction (don't add conditions if rule is applied to all products)     Image: Configuration if all of these conditions are TRUE:       ions     Image: Configuration if all of these conditions or true:     Image: Configuration if all of these conditions or true:       ions     Image: Configuration if all of these conditions or true:     Image: Configuration if all of these conditions or true:       ions     Image: Configuration if all of these conditions to add if these conditions to add if the conditions if all of these conditions to add if the conditions if all of these conditions to add if the conditions if the condition if the conditithe condit the condition if the condition if	Accessed All of Product Color All of these contrasts of the less applied to all products) All of these contrasts of the less applied to all products) Full of these contrasts of the less applied to all products) Full of these contrasts of the less applied to all products) Full of these contrasts of the less applied to all products) Full of these contrasts of the less applied to all products) Full of these contrasts of the less applied to all products) Full of these contrasts of the less accontrasts of the less applied to all products) Full of these contrasts of the less accontrasts of the l

## Actions

- Apply: You can choose to give a fixed number of points to the customer or to give X points for every Y spent. Y is in dollar (\$).
   Number of points (X): The fixed value of points customers can earn for this product rule.
   Step (Y): The point value to exchange from the order amount to reward points.

DASHBOARD	Edit Rule 'test1'						٩	🏥 💄 khanh 🗸
\$ SALES				← Back	Delete Rule	Reset	Save and Continue Edit	Save Rule
CATALOG	MAGENEST REWARD POINTS CONFIGURATION	Set appropriate point action						
	General Information	Apply *	Give X points to customer					
	Conditions	Number of points (X) *	1					
	Actions 🖌							
STORES	Notification Settings							
SYSTEM SYSTEM FIND PARTNERS & EXTENSIONS		ed.					Privacy	Magento ver. 2.3.3 Policy   Report an Issue

Give X points to the customer

			← Back	Delete Rule	Reset	Save and Continue Edit	Save F
MAGENEST REWARD POINTS CONFIGURATION	Set appropriate point action						
General Information	Apply *	For each \$Y spent, give X points					
Conditions	Step (Y) 🗴	20					
Actions 🖌		This value is also the minimum required to receive re	eward points.				
Notification Settings	Number of points (X) ★	1					

For each \$Y spent, give X points

## **Behavior Rule**

• Set the rule based on customers' behaviors.

	Edit Rule 'Newsletter'						Q .	💋 👤 reward 🗸
\$ SALES				← Back	Delete Rule	Reset	Save and Continue Edit	Save Rule
	MAGENEST REWARD POINTS CONFIGURATION	Condition						
	General Information	Condition	Customer subscribes to newsletter					
	Conditions 🖌		Customer writes a product review Customer signs up in store Customer subscribes to newsletter					
	Actions		Customer birthday First Purchase Lifetime Amount Refer A Friend (Add-on)					
STORES	Copyright © 2018 Magento Commerce Inc. All rights reserved.						<u>Account</u> /	Magento ver. 2.2 Activity   Report an Issu
FIND PARTNERS & EXTENSIONS								

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ID	Event Name	Description
1	Customer signs up in store	When customers create a new account on your site, they will receive corresponding reward points according to the created rule in the back end.
2	Customer writes a product review	When customers write reviews for a product, they will receive corresponding reward points according to the created rule in the back end. Note: The points will only be given when the reviews are approved by the store owners.
3	Customer subscribes to newsletter	When customers subscribe to the newsletter, they will receive corresponding points according to the created rule in the back end.
4	Customer birthday	Customers will receive the reward points on their birthday.
5	First-time purchase	Customers will earn points for their first order

6	Lifetime Amount	When customers' spending reach an amount that is set by admin, customers will receive reward points
7	Customer Gratitude	When a customer number X registers a new account after a specific number of user accounts created. E.g: The customer will receive reward points (Admin configuration) if he/she is the 1000th signed-up user.
8	Refer a friend	When customers refer the store to their friends, referrer and/or referee can earn reward points. Learn more

## Notification Settings

- Notification Status: You can enable or disable the notification
- Content: Content for announcements
- Display Position
- Customer Page: The message will be displayed on the customer page.
- Cart Page: The message will be displayed on the cart page.
- Display for Guest: Allow to display notifications to guests

		← Back	Delete Rule Reset	Save and Continue Edit Sav
MAGENEST REWARD POINTS CONFIGURATION	Notification Settings			
General Information	Notification Status * Active •			
Conditions	Content * Test			
Actions 🖌	Display Position Cart Page	*		
Notification Settings 🖍	Display for Guest Yes 🔻			

A For the Behavior Rule, you should set only one corresponding rule with the rule type instead of multiple rules with the same behavior condition. Or else they might conflict with each other.

## Create a membership

On the admin sidebar, Marketing > Reward Points > Membership > New Group.

DASHBOARD	Membership Groups				Q 🕵 L khanh 🗸
<b>\$</b> SALES					New Group
CATALOG				Filters O Default View •	🌣 Columns 🗸 📩 Export 🗸
	Actions • 0 records found			20 v per page	< 1 of 1 >
		Code Name	Status	Sort Order	Action
REPORTS			We couldn't find any records.		
STORES					
SYSTEM	Opyright © 2021 Magento Commerce Inc. All rights reserved.				Magento ver. 2.3.3 Privacy Policy   Report an Issue
FIND PARTNERS & EXTENSIONS					

## **General Information**

- Is Active: Choose Yes to enable Membership Group.
- Name: Name the group.
  Code: Enter the code for the group (code is unique)
- Description: Short description of the membership group.
- Benefit: List the benefits that customers can get from joining your program
  Requirements: Fill in your requirements to be able to join the program
  Sort Order: Sorting order of the group.
  Criteria to Reach Tier:

Point Number: Calculated based on customer points accumulated.

Spend Point: Calculated based on the number of points the customer has spent.

- Value of Criteria to Reach Tier: Points value for leveling up.
- Tier Logo: Upload your logo.

	General Information	
General Information 📝	Is Active	Ves
Customer In Group	Name *	magenest
	Code *	magenestn
	Description	Show / Hide Editor
		Paragraph $\bullet$ <b>B</b> $I \ \ $ <b>E</b> $\Xi \ $ <b>E</b> $\bullet$ $\Box \bullet \ $
		test
		6
		p POWERED BY TINY
	Benefit	Show / Hide Editor
		$\begin{array}{c c c c c c c c c c c c c c c c c c c $
		test
		6
		p POWERED BY TINY
	Requirements	test
	Sort Order \star	2
	Criteria to Reach Tier 🔸	Spend point 👻
	Value of Criteria to Reach Tier *	40
	Tier Logo	Upload Select from Gallery
		Maximum nie size: 2 MB. Allowed nie types: jPG, Gir, PNG.
		Ó
		Browse to find or
		urag inage nere
	Additional Faming Points	No
	Additional carried Politics	

- Additional Earning Points: Choose Yes to enable additional earning points
- Added Value Type:

Fixed Amount: Fixed value of the number of points a customer can receive

Percent of the normal point: The amount of points received is based on the percentage amount and the number of points received at the payment

• Amount: Additional points for customers.

Additional Earning Points	Yes	
Added Value Type *	Fixed Amount	
Amount *	10	

## Customer In Group

• In Customer in Group settings, there is a grid table that displays the customer list in-store. You can set the membership tier by selecting the customers on the list, then Save GrouporSave and Continue Edit.

- You can track the current status of each customer in the Current Membership Group column.
- For example: To change customer "Veronica" from Silver Membership Group to Gold Membership Group, go to Gold Membership Group, select Veronica, then Save Group.

Ŵ	New Membership Group							💉 🕺 magenest 🗸
DASHBOARD						← Back Reset	Save and Continue E	dit Save Group
CATALOG	MEMBERSHIP GROUP	Custome	r In Group					
CUSTOMERS	General Information 📝	Search	Reset Filter					
	Customer In Group	mmer in Group 10 records found (2 selected)						
<u> </u>			Id	Firstname	Lastname	Email	Current Membership Group	Added At
STORES		Any 💌	E.					
SYSTEM			1	Veronica	Costello	roni_cost@example.com	Silver Member	
			2	thang	nguyen quang	nguyenquangthang1997@gmail.comm	Silver Member	
			3	qwq	qwqw	thang@gmail.comm	Gold	
			53	Sam	Ng	clone123@gmail.com	Gold	
		<b>~</b>	58	David	LIU	sentol@hotmail.com		
		<ul><li>✓</li></ul>	59	tyu	juki	tuyen@gmail.com		
			60	Bùi	Tuyến	buituyen2207@gmail.com		
			61	Rontest	test2	enterprise.eco@gmail.com		
			62	Tuong	Dinh	madn3ss796@gmail.com		
			63	tuyen	tuyen	tuyen11@gmail.com		

## Refund by reward points

When you create a credit memo in Magento 2 back end, there will be 2 options to refund with the reward points.

- Refund as Reward Points: Refund the order amount by reward points
- Refund applied reward points: Refund the reward points that were applied for a discount for this order.

Ŵ	New Memo		← Back Reset	
A DASHBOARD	Order Total			
\$	Credit Memo Comments	Refund Totals		
SALES	Comment Text	Subtotal	\$101.25	
CATALOG		Reward Amount (50 points)	-\$5.00	
CUSTOMERS		Refund Shipping	5	
		Adjustment Refund	0	
		Adjustment Fee	0	
		Grand Total	\$101.25	
REPORTS			Update Totals	
and the second s		Append Comments		
STORES		Email Copy of Credit Memo		
SYSTEM		✓ Refund as Reward Points 101.25		
~		Return Applied Reward Points (50 points)		
FIND PARTNERS & EXTENSIONS			Refund Offline	

## **Points Management**

- You are able to track the reward points history in **Marketing > Reward Points > Points**.
- There are customer emails, the rule applied, and a number of points change before and after.

CA SHBOARD	Points	Manager					🜲 🧘 magenest 👻
\$ SALES					<b>Filters</b>	Oefault View •	🔅 Columns 👻 📩 Export 👻
ATALOG	5 records for	and				20 🔻 per page	< 1 of 1 >
÷	ID	Customer First Name	Customer Last Name	Customer Email	Total Points	Spent Points	Current Points
USTOMERS	36		5 C	and the second sec	100	0	0
	19	-		10.000 (0.000) (0.000)	351	0	343
and the second s	11	Veronica	Costello	roni_cost@example.com	710	0	710
STORES	2	The second se	10000	and the second	41	0	41
SYSTEM	1	10 C		in the second se	210	100	110
	û Copyrigi	nt © 2018 Magento Commerce Inc. All rights	reserved.				Magento ver. 2.2.5 Account Activity   Report an Issue

• You can also track the transaction history in **Marketing > Reward Points > Transaction History**.

Û								_
DASHBOARD	Transaction	History Manag	er					🛕 上 magenest 🔻
\$ SALES						<b>T</b> Filters	<ul> <li>Default View •</li> </ul>	🛠 Columns 👻 🏦 Export 👻
CATALOG	54 records found						10 🔻 per page	< 1 of 6 >
ŧ	Transaction ID	1 Customer ID	Customer Email	Comment	Rule Title	Points Change	Insertion Date	Points After
CUSTOMERS	164	1	roni_cost@example.com	Product Name: Kenobi Trail Jacket	Tweet	100	2018-10-17 07:49:33	710
MARKETING	154	36	his part they are set	Order #: 00000040	size	5	2018-10-16 11:14:54	343
m)	153	36	hand the second second	Order #: 00000040	point	2	2018-10-16 11:14:54	338
	142	53	the Third Parts	Expired. Transaction ID : 113		-100	2018-10-11 14:54:05	0
SYSTEM	118	36	the second second second	Expired. Transaction ID : 89		-2	2018-10-10 06:09:04	336
	117	36	the second second second	Expired. Transaction ID : 88		-2	2018-10-10 06:05:07	338
	116	36	the second second	Expired. Transaction ID : 87		-2	2018-10-10 05:01:04	340
	115	36	the second second	Expired. Transaction ID : 85		-2	2018-10-10 03:13:04	342
	113	53		sign in	sign in	100	2018-10-09 14:53:23	100
	89	36	La construction de la constructi	Order #: 00000035	point	2	2018-10-08 06:08:48	344
	ரு Copyright © 2018 №	Aagento Commerce Inc. All rig	nts reserved.					Magento ver. 2.2.5 Account Activity   Report an Issue

## **StoreFront Functions**

### View reward points in each product details

Customers can see the reward points shown in each product on Category Page.

Shopping Options		Items 1-9 of 12			Sort By Position V
STYLE	~				
PRICE	~		2 =	6-	
COLOR	~				
MATERIAL	~				
PATTERN	~	W/			
CLIMATE	~				
Compare Products			A.		
You have no items to co	mpare.	Mona Pullover Hoodlie	Hera Pullover Hoodie	Autumn Pullie	Miko Pullover Hoodie
		★★★★★ 3 reviews	★★★★★ 3 reviews	$\star \star \star \star \star \star$ 3 reviews	★★★★★ 3 reviews
Recently Ordered		As low as <b>\$57.00</b>	As low as <b>\$48.00</b>	As low as <b>\$57.00</b>	As low as <b>\$69.00</b>
Stellar Solar Jacket		+2 P	+2 P	+2 P	+2 P
			VC C M I VI	VC C M I VI	Ye e 14 1 Yi

• Customers can see the reward points shown on the Product Detail Page.

Home > Women > Tops > Jackets > Stellar Solar Jacket	
	Stellar Solar Jacket
	As low as IN STOCK \$75.00 +93 points
	Size S M L Color Blue
	Qty 1 Add to Cart
	♥ ADD TO WISH LIST ADD TO COMPARE ≧ EMAIL

## • Track reward points on My account page

On My Account Page, customers can track the reward points usage as well as the transaction history.

ccount Dashboard My Reward Points											
My Downloadable Products My Wish List	Referral Code:	leferral Code: 70047ceadbacbc7bd9985225bf099517 nput Referral Code:									
Address Book Account Information		Apply									
Stored Payment Methods Billing Agreements	Points Summa Total Points	ary	Spent Points								
My Product Reviews	610		610			0					
Newsletter Subscriptions			610			0					
My Reward Points	Transaction H	istory									
	Transaction Id	Rule Title	Comment	Points Change	Points After	Insertion Date	Expiry Date				
	56	Referral code points	Referer code	+100	610	2018-10-05 04:10:27	2018-11-04 04:10:27				
ompare Products	54		Order #: 000000024	+3	510	2018-10-04 07:42:22	2018-11-03 07:42:22				
ou have no items to compare.	53		Order #: 000000024	+2	507	2018-10-04 07:42:22	2018-11-03 07:42:22				
	52		Order #: 000000024	+50	505	2018-10-04 07:42:22	2018-11-03 07:42:22				
ecently Ordered	51		Order #: 000000023	+10	455	2018-10-04 07:03:52	2018-11-03 07:03:52				
Stellar Solar Jacket	50		Order #: 000000023	+10	445	2018-10-04 07:03:52	2018-11-03 07:03:52				
Add to Cart View All	49		Order #: 000000023	+2	435	2018-10-04 07:03:52	2018-11-03 07:03:52				

• With Refer a friend Add-on, customers can send refer a friend, if their friend (referee) register for a new account, the referee will earn reward points for registration. Then he can send his referral code to the referrer, the referrer can input this code on My Reward Points page to redeem and receive the points for referring.

#### • Use reward points as a discount for products

At check out page, customer can enter their available points to be redeemed for money.

There will be a message informing the reward points balance of the customer. Customers can only redeem the maximum points they have in their balance.

ayment		
neck / Money order	Order Summary	
My billing and shipping address are the same	Cart Subtotal	\$12.00
Justin Queen United States	Shipping Flat Rate - Fixed	\$5.00
Alaska, Alaska 10000	Order Total	\$17.00
United States	1 Itom in Cart	<u>^</u>
Place Order	Riona Full Zip Jacket Qty: 1	\$12.00
Redeem Loyalty Points 🔨		
You can apply maximum 36 points for this order. Every 3 point(s) can be redeemed for 1 USD	Ship To:	den .
30		
Apply	Justin Queen United States,	

# Membership

S After the add-on is enabled (in the Reward Points Configuration), you can set up the add-on in Marketing > Reward Points > Membership.

Ŵ	Marketing	×								
DASHBOARD										🧿 🧘 magenest 🗸
\$ SALES	Catalog Price Rule	Points								Reload Data
*	Cart Price Rules	Transaction History								
CATALOG		Rules								
CUSTOMERS		Membership	ur dun amair au	adust ardar ar	d austanaa oo oo talaad ta	o vour customor data			Go to Advan	ced Reporting 🛙
	Email Templates	Configuration	ar dynamic pr	ouuci, order, ar	la customer reports tallored to	o your customer data.				
<u>777</u>	Newsletter Template			Chart is disab	led. To enable the chart, click l	here.				
	Newsletter Queue			Revenue		Тах		Shipping	Quantity	
SYSTEM	Newsletter Subscribers	Reviews		\$0.00		\$0.00		\$0.00	0	
				Bestsellers	Most Viewed Products	New Customers	Customers			
			Total							
	Veronica Costello	1	\$11.40	Product					Price	Quantity
	Veronica Costello	1	\$17.70	Gabrielle Micro	Sleeve Top-S-Green				\$23.00	26
	David Parloir	1	\$59.00	Hera Pullover H	Hoodie-S-Blue				\$48.00	6
	Bùi Tuyển	3	\$46.00	Push It Messer	iger Bag				\$45.00	4
	Bùi Tuyến	2	\$77.50	Fusion Backpa	ck				\$54.00	3
				Breathe-Easy T	ank-XS-Yellow				\$29.00	3
	Last Search Terms Search Term	Results	Uses							

• On the Membership groups page, you can manage the created groups in the grid table, or create a new membership group by clicking on the **Ne w** Group button.

LASHBOARD	Members	ship Grou	ıps					1 <b>0</b> 4	magenest 🔻
\$ SALES								New	Group
CATALOG									
CUSTOMERS	Actions		<ul> <li>1 records found</li> </ul>	1			<b>Y</b> Filters	Default View • 🗘 Columns •	a Export ▼
	Actions		- Inccords round					20 Per page	
MARKETING	ID ID	↓ Code	Point Spent	Point Earned	Customer Life Time Value	Average Order Value	Name	Created At	Action
STORES	1	silver	100	1055	55.65	16.09	Silver Member	Dec 21, 2018 7:35:37 AM	Edit
SYSTEM									
	前 Copyright © 2	2018 Magento Cor	mmerce Inc. All rights rese	rved.				Mag <u>Account Activity</u>   {	<b>ento</b> ver. 2.2.5 Report an Issue



Ŵ								
DASHBOARD	New Membership Group						*	💄 magenest 🔻
\$ SALES					← Back	Reset	Save and Continue Edit	Save Group
	MEMBERSHIP GROUP	General Information						
	General Information 🖌		Name *	Platinum Member				
	Customer in Group		Code *	platinum				
<b>SYSTEM</b>								
	() Copyright © 2018 Magento Commerce Inc. All rights reserved	d.					Account A	Magento ver. 2.2.5 activity   Report an Issue

• In Customer in Group settings, there is a grid table that displays customer list in-store. You can set the membership tier by selecting the customers on the list, then Save Group or Save and Continue Edit.

- ° You can track the current status of each customer in the Current Membership Group column.
- If you want to update the Membership Group/change customer's membership group, go to the Membership group you want to update, select the customer, then Save Group.
- For example: To change customer "Veronica" from Silver Membership Group to Gold Membership Group, go to Gold Membership Group, select Veronica, then Save Group.

	New Membership Group						😰 主 magenest v					
DASHBOARD		Save and Continue Edit Save Group										
SALES	MEMBERSHIP GROUP	SERSHIP GROUP Customer In Group										
CUSTOMERS	General Information 🖌	Search	Reset Filter									
	Customer In Group	10 records found (2 selected) 30 • per page < 1 of 1										
STORES			Id	Firstname	Lastname	Email	Current Membership Group Added At					
\$		Any 🔻	-		Castella		Chara Marakan					
SYSTEM			2	thang	nguyen quang	nguyenquangthang1997@gmail.comm	Silver Member					
			3	qwq	qwqw	thang@gmail.comm	Gold					
			53	Sam	Ng	clone123@gmail.com	Gold					
		~	58	David	LIU	sentol@hotmail.com						
		~	59	tyu	juki	tuyen@gmail.com						
			60	Bùi	Tuyến	buituyen2207@gmail.com						
			61	Rontest	test2	enterprise.eco@gmail.com						
			62	Tuong	Dinh	madn3ss796@gmail.com						
			63	tuyen	tuyen	tuyen11@gmail.com						

• In each reward point rule, there is a point set for each membership group.

LASHBOARD	Edit Rule 'Comment Product'							*	👤 magenest 🗸
\$ SALES					← Back	Delete Rule	Reset	Save and Continue Edit	Save Rule
CATALOG									
CUSTOMERS	MAGENEST REWARD POINTS CONFIGURATION	Set appropriate point action							
	General Information	Apply *	Give X points to custom	er 💌					
STORES	Conditions	Default number of points (X) *	10						
SYSTEM	Actions	Membership Group	Group Id	Group Name	Point				
			1	Silver Member	10				
			2	Gold	20				
			3	Platinum Member	30				

# Update

- When a new update is available, we will provide you with a new package containing our updated extension.
- You will have to delete the module directory and repeat the installation steps above.
- Flush the config cache. Your store and newly installed module should be working as expected.

## Support

- We will reply to support requests within 2 business days.
  We will offer a lifetime free update and 6 months of free support for all of our paid products. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.
  Support DOES NOT include other series such as customizing our products, installation and uninstallation service.

Once again, thank you for purchasing our extension. If you have any questions relating to this extension, please do not hesitate to contact us for support.