

# Promo Bar Integration for Magento 2

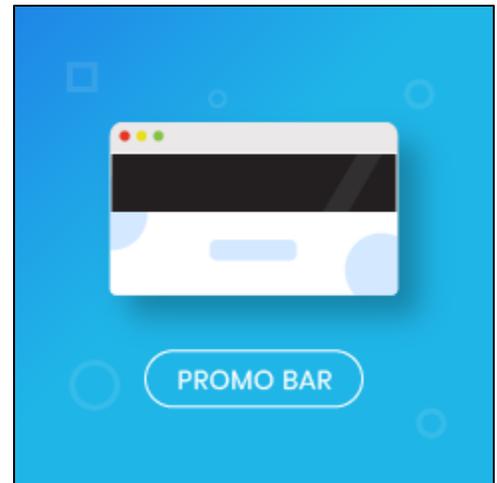
Thank you for purchasing our extension. If you have any questions that are beyond the scope of this document, do not hesitate to leave us an email via [support@magenest.com](mailto:support@magenest.com)

Updated: 12/17/2020 | By: Magenest | Support Portal: <http://servicedesk.izysync.com/servicedesk/customer/portal/147>

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## Highlight Features

- Create/Edit one or multiple promo bars.
- Set the promo bar for the mobile view.
- Create/Edit Call-to-Action button for promo bars.
- Display promo bars on any page.
- Design promo bars easily with many options.
- Design button for promo bar.
- Put button to 1 of 3 positions on promo bar.
- Put promo bar to 1 of 4 possible positions on the web page.
- Use the WYSIWYG editor to edit the content of the bar.
- Set up sticky promo bars.
- Duplicate promo bars with ease.
- Have a click report to see how effective is your promo bar **(NEW)**
- Admin can schedule active date for a promo bar **(NEW)**



## System Requirements

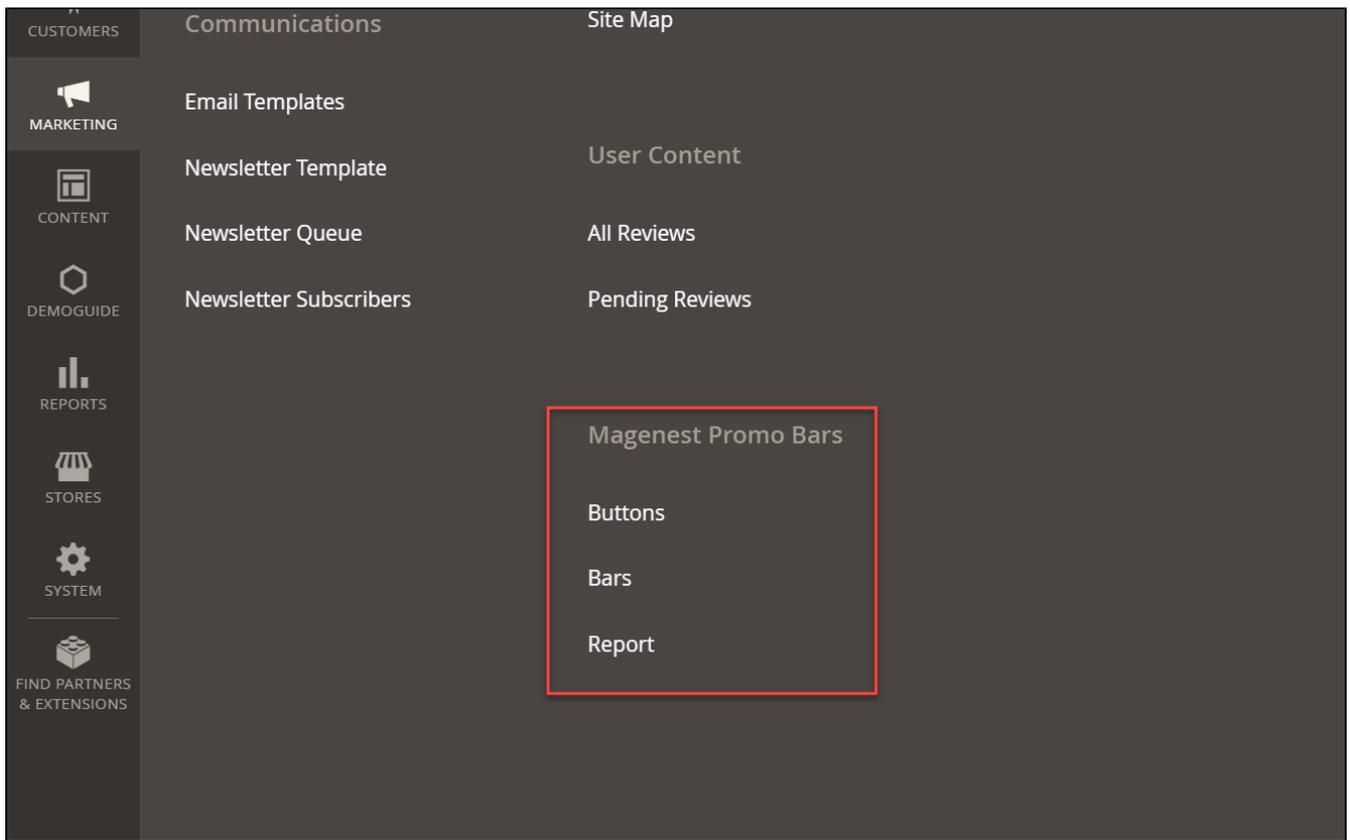
Your store should be running on **Magento 2** version **2.3.x** and **2.4.x**

## Configuration

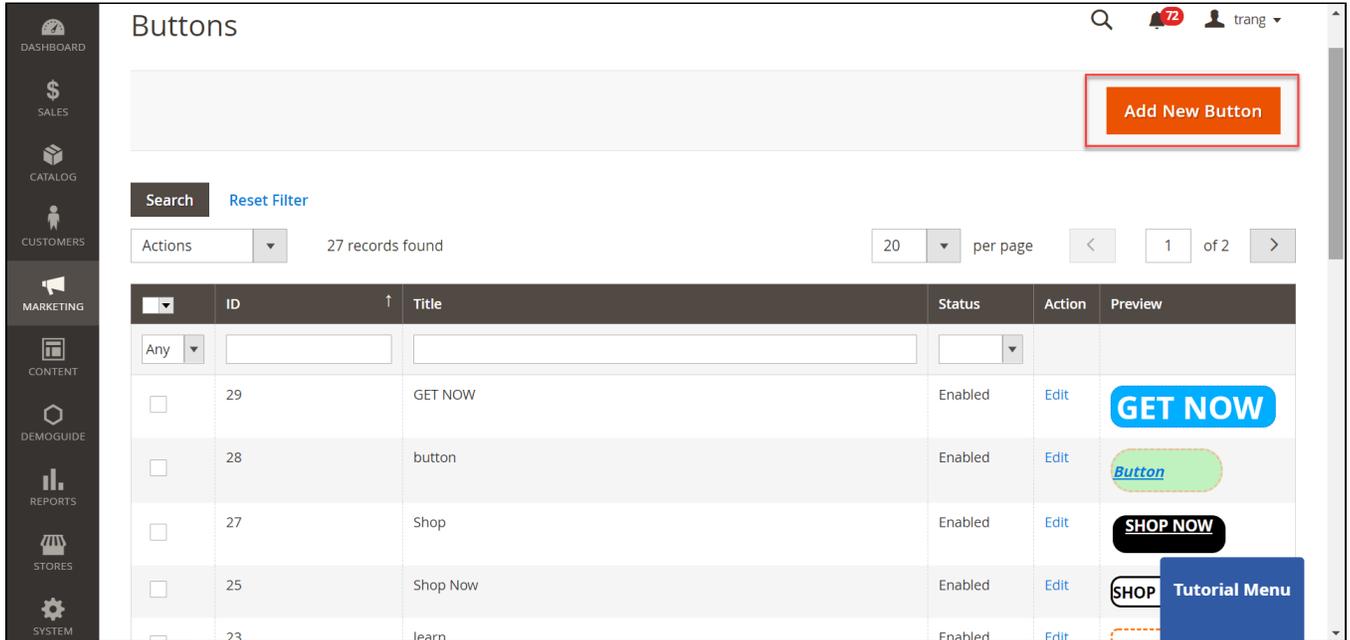
Promo Bar extension allows the customer to create the promo bar on the front end with the call-to-action button, therefore, there are two main parts in the configuration: create a call-to-action button and set up a promo bar.

### Create Call-to-Action Buttons

**+** On the Admin sidebar, go to **Marketing > Magenest Promo Bars > Buttons**.



+ In order to create a Call-to-Action button, click on **Add New Button** on the top right.



+ On the Edit Button page

- **Status:** Select the status for the new button between Enable and Disable.
- **Button Title:** Enter the title for the button which is shown in the back-end for management.
- **Content:** Enter the call-to-action phrase for the button which is shown on the frontend. Then use the edit tool style the button title (color, font, size, etc).
- **Text Size (px):** Set the size for the text. Since the size in the **Content** field is limited to 36pt, this **Text Size** field is added for the unlimited font size (px).  
In case both font size settings are set up, the value in the **Text Size (px)** will be taken.
- **Color for Text:** Select the text color in the palette.
- **Hover Color for Text:** set the color of the text when the button is hovered.
- **Button Settings:** Adjust each field on the adjustment tool to set the button shape and text alignment.
- **Color for Button Background:** Select the background color for the button.
- **Hover Color for Button Background:** Set the background color for the button when being hovered.
- Then set for the button border on **Border Style, Border Width, Color for Button Border** and **Hover Color for Button Border**.
- View the layout of the new button after each change on the live preview section then click **Save** when complete.

⚠ **Note:** If a button is being used in promo bars, it cannot be deleted or disabled.

## Setup a new Promo Bar

➕ On the Admin sidebar, go to **Marketing > Magenest Promo Bars > Bars**. To create a promo bar, click on **Add New Bar** button. There are three configuration sections.

- **Desktop Bar Setting:** set the display for the bar on desktop view.
- **Mobile Bar Setting:** set the display for the bar on the mobile view.

# New Item

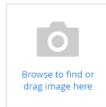
← Back   Reset   **Save**

## Desktop Bar Setting

Bar Title \*

Bar Height

Background Image



Make sure your file isn't more than 8M.

Background Image Setting

Height	<input type="range" value="100%"/>	100%
Width	<input type="range" value="100%"/>	100%
Left & Right	<input type="range" value="0%"/>	0%
Opacity	<input type="range" value="1"/>	1

Sliders

Multiple Content	Select Button	Action
<input type="checkbox"/>	<input type="checkbox"/>	Select ▾
<input type="button" value="Add Slider"/>		

Content \*

Paragraph ▾ **B** *I* U

POWERED BY TINY

Note: Cannot save the slider if the content is empty

Text Size(px)

Time life for each content (seconds)

Text Color

Background Color

Text vertical alignment

Button Type

Button Position

<input type="checkbox"/>	Show on the left	
<input type="checkbox"/>	Show on the right	
	Up-Down	<input type="range" value="0px"/>

Button URL

Specify URL or {{base\_url}} placeholder.

Show button close(x)

Display with delay after page load (seconds)

Auto-hide after (seconds)

Sticky Top

## Mobile Bar Setting

Use same configuration as desktop

Mobile promo bar style will be applied if screen width is less than breakpoint value

Bar Height

Background Image Setting

Height	<input type="range" value="100%"/>	100%
Width	<input type="range" value="100%"/>	100%
Left & Right	<input type="range" value="0%"/>	0%
Up & Down	<input type="range" value="0%"/>	0%
Opacity	<input type="range" value="1"/>	1

Text Size (unit: px)

Text vertical alignment

Button Position

<input type="checkbox"/>	Show on the left	
<input type="checkbox"/>	Show on the right	
	Up-Down	<input type="range" value="0px"/>

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## + Desktop Bar Setting

- **Bar Title:** Enter the bar name which is displayed in Magento back end for management purposes.
- **Bar Height:** Adjust the tool to set the promo bar height (30px - 150px).
- **Background Image:** Upload the background image for the promo bar. Then use the adjust tool on **Background Image Setting** field to set for the background image.
- **Background Image Setting:** Adjust the background image accordingly.

Bar 1 🔍 📄 👤 trang ▾

← Back Delete Reset **Save**

**Promobar**

Bye Bye Birdie **BUTTON** ✕

**Mobile Promobar**

Bye Bye Birdie **BUTTON** ✕

**Desktop Bar Setting**

Bar Title \*

Bar Height

Background Image



Width	<input type="range" value="100%"/>	100%
Left & Right	<input type="range" value="50%"/>	-50%
Up & Down	<input type="range" value="50%"/>	-50%
Opacity	<input type="range" value="0.73"/>	0.73

Sliders

Multiple Content	Select Button	Action
Bye Bye Birdie	Red Rounded Button (Hover)	Select ▾
This is a test slider	Red Dashed Button	Select ▾

**Add Slider**

- **Sliders:** Create the multiple sliders for the promo bar. Click on **Add Slider** button to add more slider.
- Select one slider then click on **Edit** button under the **Action** column. Enter and modify the content for the slider on the **Content** field.
- **Text size (px):** Enter the size of the slider text.  
Since the size in the Content filed is limited to 36pt, the **Text Size** field is added which allows unlimited font size (px). In case both font size settings are set up, the value in the text size (px) will be taken.
- **Time life for Each Content (seconds):** Set the time to switch the sliders.
- **Text Color:** Set the text color by choosing in the palette.
- **Background Color:** The background color of the promo bar. In case you use the background image, this field is unnecessary and vice versa.
- **Text Vertical Alignment:** The slider content alignment on the promo bar (0px - 50px).

Sliders	Multiple Content	Select Button	Action
	Bye Bye Birdie	Red Rounded Button (Hover)	Select ▾
	This is a test slider	Red Dashed Button	Select ▾

[Add Slider](#)

Content \* [Show / Hide Editor](#)

Paragraph ▾ **B** *I* U

**Bye Bye Birdie**

POWERED BY TINY

Note: Cannot save the slider if the content is empty

Text Size(px)

Time life for each content (seconds)

Text Color

Background Color

Text vertical alignment

- **Button Type:** Assign a button on the drop-down list to the promo bar.
- **Button Position:** Change the button alignment on the bar.
- **Button URL:** Insert the redirect URL when customers click on the CTA button.
- **Show button close(x):** choose **Yes** to display the icon to close the bar.
- **Display with delay after page load (seconds):** Set the time to display the promo bar since the page is opened on the browser.
- **Auto-hide after (seconds):** Set the time to close the bar since the page is opened on the browser.
- **Sticky Top:** If choose **Yes**, the bar will stay at the top of the screen when users scroll down.

Button Type

Button Position

<input type="checkbox"/>	Show on the left		
<input checked="" type="checkbox"/>	Show on the right	<input type="range" value="11%"/>	11%
<input type="checkbox"/>	Up-Down	<input type="range" value="0px"/>	0px

Button URL

Specify URL or {{base\_url}} placeholder.

Show button close(x)

Display with delay after page load (seconds)

Auto-hide after (seconds)

Sticky Top

## Mobile Bar Setting

This section is the configuration for the promo bar on the mobile view.

- **Use same configuration as desktop:** Choose **Yes** if the configuration for mobile is similar to the desktop configuration. If choose **No**, set the configuration for the mobile bar setting with some fields below.
- **Breakpoint:** set the breakpoint. Mobile promo bar style will be applied if the screen width is less than breakpoint value
- **Bar Height:** Adjust the tool to set the mobile bar height (30px - 150px).

- **Background Image Setting:** use the adjust tool to set for the the background image.
- **Text Size (px):** Enter the size of the slider text.
- **Text vertical alignment:** The slider content alignment on the promo bar (0px - 50px).
- **Button Position:** Change the button alignment on the bar.

Mobile Bar Setting

Use same configuration as desktop

Breakpoint   
Mobile promo bar style will be applied if screen width is less than breakpoint value

Bar Height

Background Image Setting

Height	<input type="range"/>	100%
Width	<input type="range"/>	100%
Left & Right	<input type="range"/>	-13%
Up & Down	<input type="range"/>	-34%
Opacity	<input type="range"/>	1

Text Size (unit: px)

Text vertical alignment

Button Position

<input type="checkbox"/>	Show on the left		
<input checked="" type="checkbox"/>	Show on the right	<input type="range"/>	24%
	Up-Down	<input type="range"/>	25px

**⚠ Note:**

- We do not recommend setting **2 sticky promo bars on the same site**. It might cause errors.
- You can create a cron job to update the button of the promo bar as soon as the button is edited.

**+** Save the configuration then clear cache in **System > Cache Management**.

## Manage Widgets

**+** To manage a promo bar widget, go to **Content > Widgets**.

**+** On the **Widget** management page, you can edit the existing widget or add a new one by clicking on the **Add Widget** button.

**+** On the New Widget page

**★ Setting**

- **Type:** Select **Promo Bar**
- **Design Theme:** Select your design theme.
- Then click on **Continue**

The screenshot shows the 'Widgets' configuration interface in the Magento Admin. The page title is 'Widgets'. In the top right corner, there is a notification icon with a red circle containing '4' and a user profile icon labeled 'magenest'. Below the title bar, there are 'Back' and 'Reset' buttons. On the left side, there is a sidebar with navigation options: 'CONTENT', 'DEMOGUIDE', and 'SYSTEM'. The main content area is titled 'Settings' and contains a 'WIDGET' section with a 'Settings' link. The configuration fields include: 'Type' set to 'Promo Bar', and 'Design Theme' set to 'Magento Luma'. A 'Continue' button is located below these fields. At the bottom of the page, there is a footer with the copyright notice 'Copyright © 2020 Magento Commerce Inc. All rights reserved.', the version 'Magento ver. 2.3.2', and links for 'Account Activity' and 'Report an Issue'. A blue 'Tutorial Menu' button is positioned in the bottom right corner.

### ★ Storefront Properties

- **Widget Title:** Enter the name of the widget
- **Assign to Store Views:** Select your desired store view.
- **Sort Order:** Set the priority order for your promo bar on the front end display.
- **Layout Updates**
  - **Display on:** Select a page to display the promo bar widget.
  - **Container:** Select a position to display the promo bar on the front end.

### ★ Widget Options

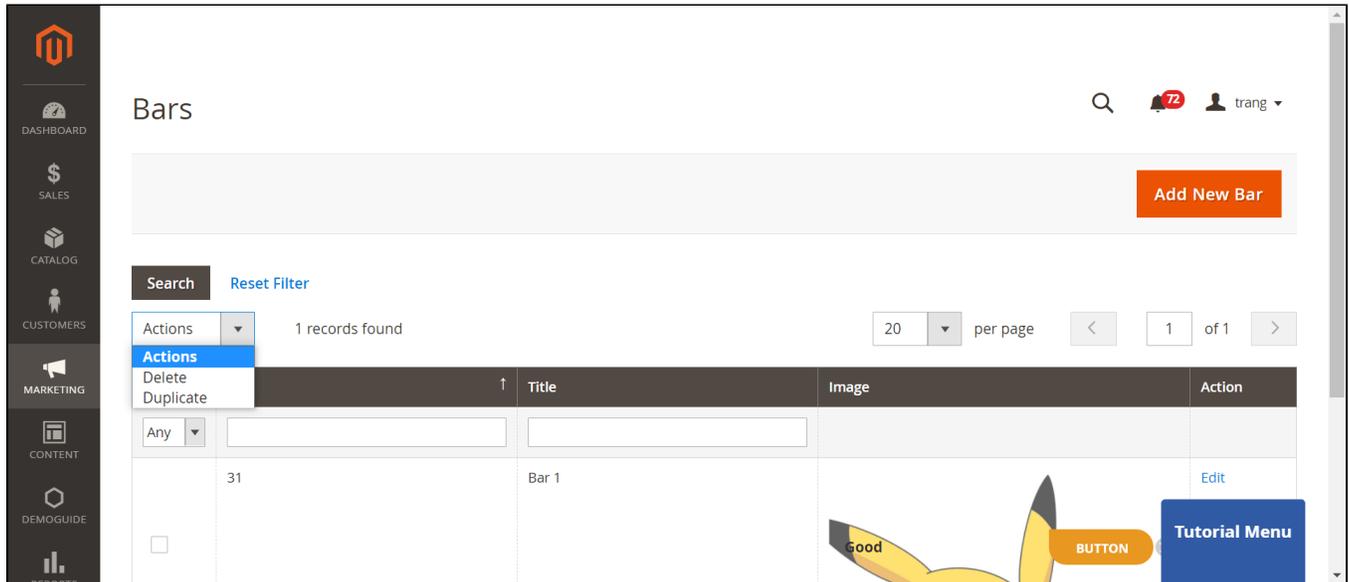
- **Select Promo Bar:** Select a promo bar that you have created.
- **Schedule Date:** Select a time period to keep the promo bar widget activated.

➕ Click Save to save the changes. Then go to **System > Cache Management** to clear the cache.

# Manage promo bars

## Mass Action

+ To delete or duplicate bars, go to **Magenest Promo Bars > Bars**. On **Bars** page, select bars to delete on the grid, then select **Delete** or **Duplicate** on the mass actions drop-down list.



## Disable a bar

+ On the admin sidebar, go to **Content > Widgets**. On the **Widgets** page, select the widget that contains the promo bar need disabling.

[blocked URL](#)

+ On the **Widgets Management Page**, scroll down to see the **Layout Updates** section. Click on the trash bin icon to disable the promo bar on the store-front.

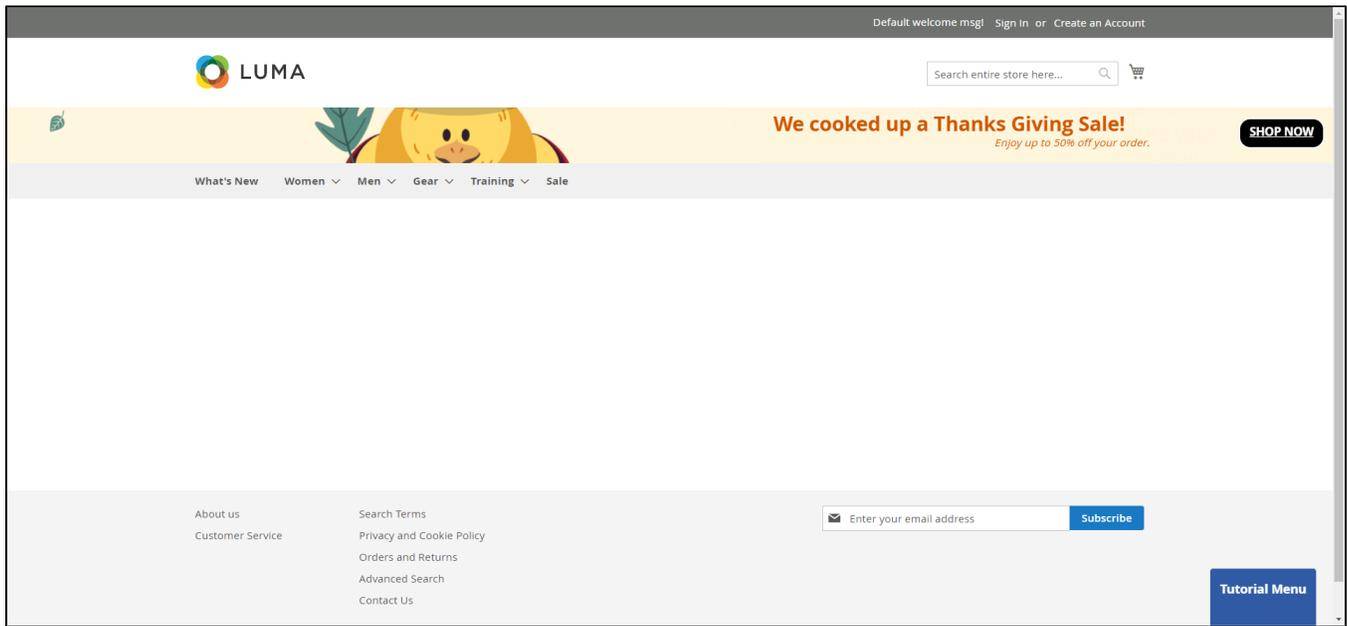
[blocked URL](#)

+ Click Save to save the changes. Then go to **System > Cache Management** to clear the cache.

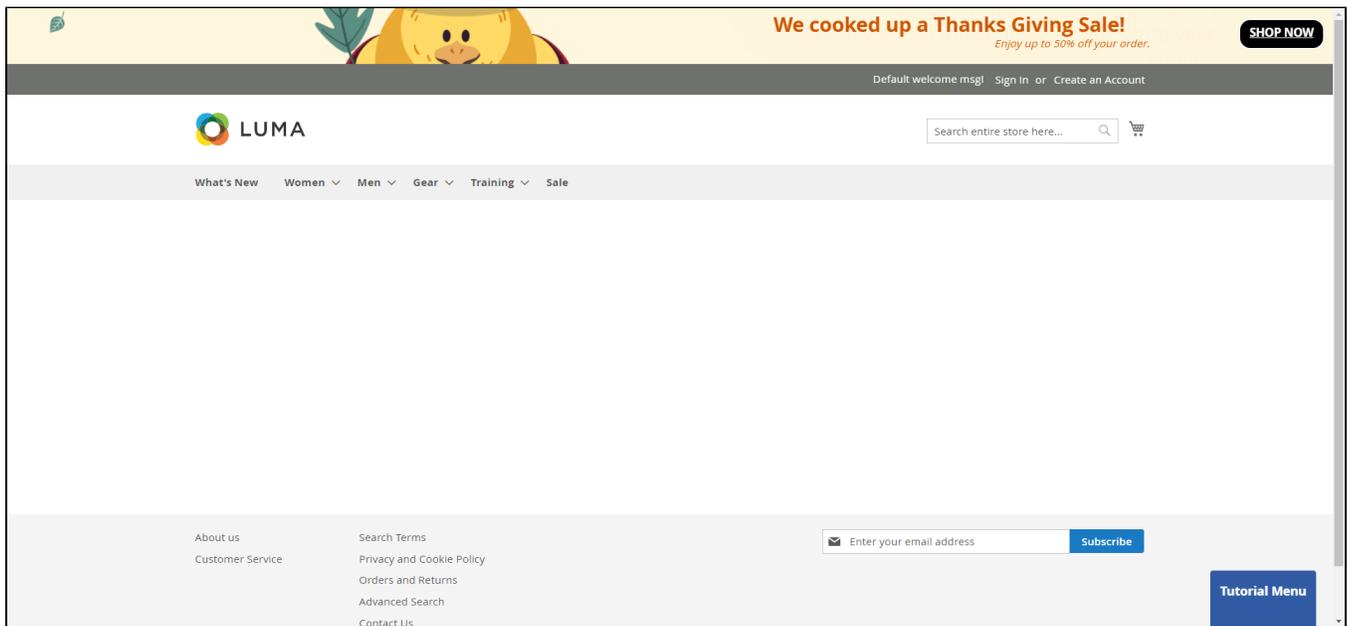
# Storefront Display

+ The Promo Bar display on the front end.

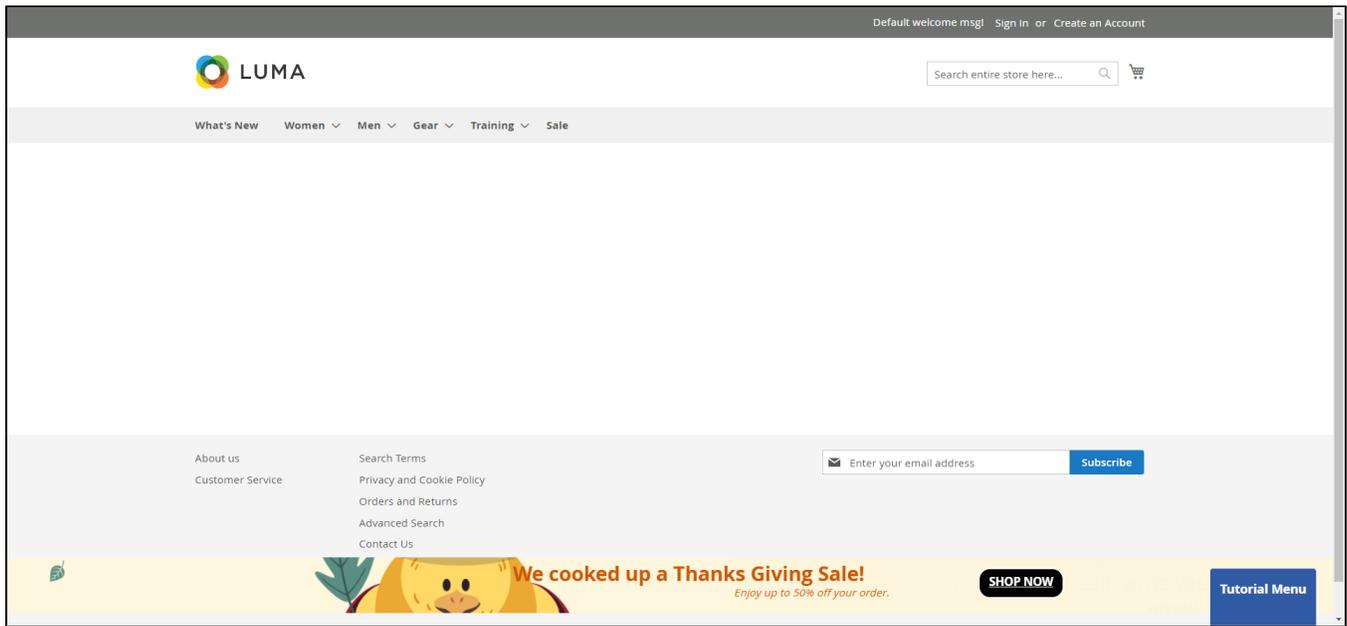
- **Bar position:** Page Header Container



- Bar position: Page Top



- Bar position: Page Footer Container



## Report

- + Admin can have a report on how many times that users click on the Button of a Promo Bar every day.
- + On the Admin sidebar, go to **Marketing -> Report**.

<input type="checkbox"/>	ID	PromoBar ID	Button Title	Total Clicks	Action
<input type="checkbox"/>	25	28	Fancy Light Button (Border Radius Top Left - Bottom Right + Hover)	1	<a href="#">See details</a>
<input type="checkbox"/>	24	27	Fancy Light Button (Border Radius Top Left - Bottom Right + Hover)	2	<a href="#">See details</a>
<input type="checkbox"/>	23	21	Red Corner Button (No Hover)	2	<a href="#">See details</a>
<input type="checkbox"/>	22	20	Red Corner Light Button (Hover)	2	<a href="#">See details</a>

- When you click on the **Promobar ID** link, you'll be redirected to the **Edit Bar** page.

# New Item

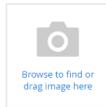
← Back   Reset   **Save**

## Desktop Bar Setting

Bar Title \*

Bar Height

Background Image



Make sure your file isn't more than 8M.

Background Image Setting

Height	<input type="range" value="100%"/>	100%
Width	<input type="range" value="100%"/>	100%
Left & Right	<input type="range" value="0%"/>	0%
Opacity	<input type="range" value="1"/>	1

Sliders

Multiple Content	Select Button	Action
<input type="checkbox"/>	<input type="checkbox"/>	Select ▾
<input type="button" value="Add Slider"/>		

Content \*

Paragraph ▾ **B** *I* U

POWERED BY TINY

Note: Cannot save the slider if the content is empty

Text Size(px)

Time life for each content (seconds)

Text Color

Background Color

Text vertical alignment

Button Type

Button Position

<input type="checkbox"/>	Show on the left	
<input type="checkbox"/>	Show on the right	
	Up-Down	<input type="range" value="0px"/>

Button URL

Specify URL or {{base\_url}} placeholder.

Show button close(x)

Display with delay after page load (seconds)

Auto-hide after (seconds)

Sticky Top

## Mobile Bar Setting

Use same configuration as desktop

Mobile promo bar style will be applied if screen width is less than breakpoint value

Bar Height

Background Image Setting

Height	<input type="range" value="100%"/>	100%
Width	<input type="range" value="100%"/>	100%
Left & Right	<input type="range" value="0%"/>	0%
Up & Down	<input type="range" value="0%"/>	0%
Opacity	<input type="range" value="1"/>	1

Text Size (unit: px)

Text vertical alignment

Button Position

<input type="checkbox"/>	Show on the left		
<input type="checkbox"/>	Show on the right		
	Up-Down	<input type="range" value="0px"/>	0px

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- When you click on the **See details** link, you'll be redirected to the **Report Detail** page.

**+** On the **Report Detail** page.

- **Button Title:** title of the button
- **Clicks:** number of clicks of each promo bar
- **Date:** the day when users click on the button

Sliders

Multiple Content	Select Button	Action
Bye Bye Birdie	Red Rounded Button (Hover)	Select ▾
This is a test slider	Red Dashed Button	Select ▾

Content \*

Paragraph

Bye Bye Birdie

POWERED BY TINY

Note: Cannot save the slider if the content is empty

Text Size(px)

Time life for each content (seconds)

Text Color

Background Color

Text vertical alignment

## Update

- When a new update is available, we will provide you with a new package containing our updated extension.
- You will have to delete the module directory and repeat the installing steps above.
- Flush the config cache. Your store and newly installed module should be working as expected.

## Support

- We will reply to support requests within **2 business days**.
  - We will offer **lifetime free update and 6 months free support for all of our paid products**. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.
  - Support **DOES NOT** include other series such as customizing our products, installation and uninstallation service.
- 

Once again, thank you for purchasing our extension. If you have any questions relating to this extension, please do not hesitate to contact us for support.