

2. Instagram Shop Integration User Guide (Standard)

Thank you for purchasing Magenest extension. If you have any query that is beyond the scope of this document, please contact us via the support portal below.

Updated: 06/03/2020 | By: Magenest | Support Portal: <http://servicedesk.izysync.com/servicedesk/customer/portal/34>

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Introduction

With over 1 billion monthly active users and over 500 million daily active users, Instagram has become one of the most widely used social media in the world. This rapidly growing platform has proven its major role in the business competition. **Magenest** is now offering you a chance to benefit even more from your Instagram business account with our **Instagram Shop** extension. What's better for your sales than integrating all your Instagram photos on your store and attracting your customers to your products at first glance?

Key Features

For Admin

- Easy to connect with the merchant's Instagram account with just one click.
- Fetch all photos or specific photos using hashtags from your Instagram to your Magento 2 store.
- Manage which photos will be shown in the Instagram slider/gallery and which not.
- Change the order/position of the photos displayed on the Instagram widget and gallery
- Add redirect links to pinned products in your Instagram photos (on Magento 2 store)
- Add a Call-to-Action button while hovering on photos.
- Customize your slider to suit your website layout
- Performance report

For Customer

- Have an interesting product display layout for a better shopping experience.
- Purchase the product easily by clicking directly on the photos.
- Get updated with the Store's latest Instagram posts.

System Requirements

Your store should be running on **Magento 2 Community Edition** version **2.2.x, 2.3.x**



Connect your Instagram account to your Magento store

★ **Requirements:** You need to have the following information

1. An **Instagram Business Account** or **Instagram Creator Account**. (Follow this instruction for more details https://help.instagram.com/502981923235522?ref=fbb_igb_profile)
2. A **Facebook page** account connected with the above account. (Follow this instruction for more details <https://help.instagram.com/356902681064399>)

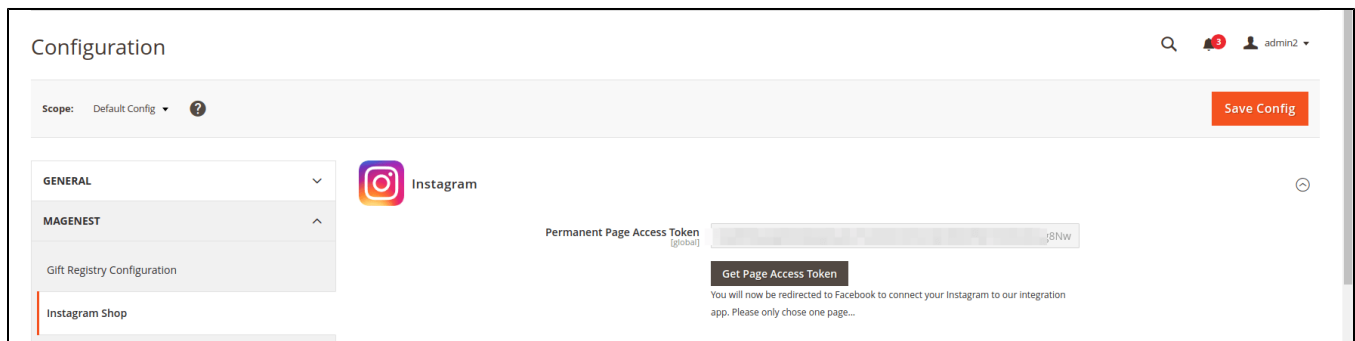
Tutorial video

+ Please follow the instruction video below:

★ In case you find this video hard to follow, please read our guide steps:

- In order to connect your store to Instagram, on the **Admin sidebar**, go to **Instagram Shop > Configuration**.
- Under the **Instagram** section, click on the **Get Page Access Token** button to connect Instagram with Magento, you will be redirected to an endpoint where the login dialog is shown and you can approve the permissions request here.

💡 **Step 1: Click on the Get Page Access Token button**



The screenshot shows the 'Configuration' page in the Magento Admin interface. On the left is a sidebar with a menu containing 'GENERAL', 'MAGENEST', 'Gift Registry Configuration', and 'Instagram Shop'. The 'Instagram Shop' option is highlighted. The main content area is titled 'Configuration' and features a search bar, a notification bell with '3' alerts, and a user profile 'admin2'. Below the header, there's a 'Scope' dropdown set to 'Default Config' and a 'Save Config' button. The 'Instagram' section is active, displaying the Instagram logo and a 'Permanent Page Access Token' field with a masked token ending in '8NW'. A 'Get Page Access Token' button is prominently displayed. Below this button, a message states: 'You will now be redirected to Facebook to connect your Instagram to our integration app. Please only chose one page...'

💡 **Step 2: Approve the permissions for our application:**

- Click on the Edit Settings button.



You've previously linked Integration to Facebook

Would you like to continue with your previous settings?

Edit Settings

Continue as Rasamee Nguy...

Not Rasamee Nguyen? [Log into another account.](#)

Integration's [Privacy Policy](#)

[Help Center](#)

- Choose one Instagram account to connect with Magento, then click on the **Next** button:



Rasamee Nguyen ▼

What Instagram Business Accounts do you want to use with Integration?

In a later step, you will determine what Integration can do with the accounts you selected.

All Instagram Business Accounts (2)

Select All ☐

magenest

magenest.demo



mee



Cancel

Next

Integration's [Privacy Policy](#)

[Help Center](#)

- Choose the Facebook page connected to the above account and click on the **Next** button:



Rasamee Nguyen ▾

What Pages do you want to use with Integration?

In the next step, you will determine what Integration can do with the Pages you selected.

All Pages (2)

Select All 



Instagram Magenest Demo



Magenest Test Instagram



Cancel

Back

Next

Integration's [Privacy Policy](#)

[Help Center](#)

- Approve the permission request for our application and click on **Done** button:



Rasamee Nguyen ▼

What is Integration allowed to do?

 Integration may not work properly if you turn off these options.

Access profile and posts from the Instagram account
connected to your Page
magenest.demo



YES

Manage your Pages
Instagram Magenest Demo



YES

Cancel

Back

Done

Integration's [Privacy Policy](#)

[Help Center](#)

- Click **OK** to complete the connection:



Rasamee Nguyen ▼

You've now linked Integration to Facebook

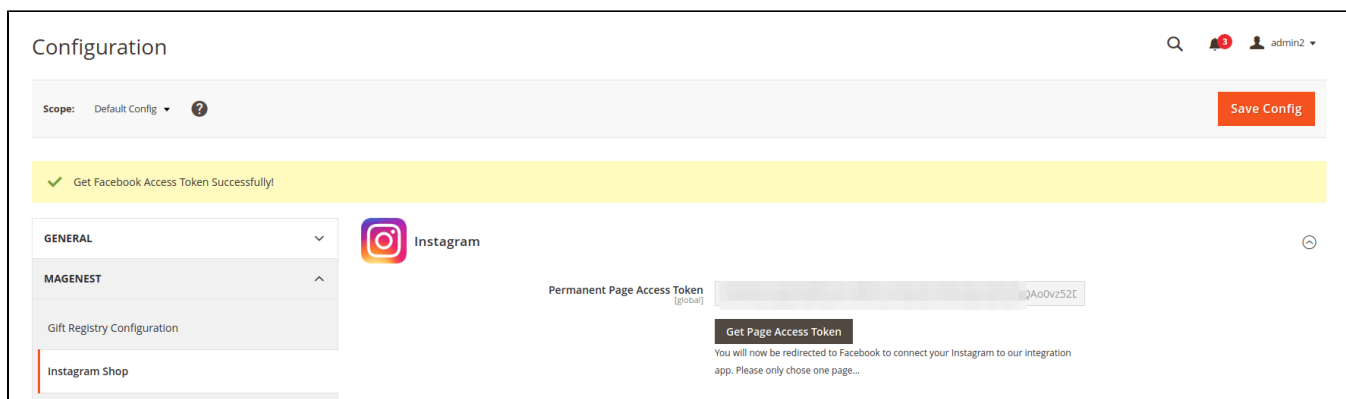
You can update what Integration can do in your [Business Integrations Settings](#). To finish setup, Integration may require additional steps.

OK

Integration's [Privacy Policy](#)

[Help Center](#)

 **Step 3:** Click on the **Get Instagram Info** button to pull the data from the Instagram account to Magento site.



Configuration

In this section, you can set

- **Add Link to Gallery in frontend Main Menu:** Add the Instagram Gallery category in the top menu bar
- **Add Instagram Photos to Product View:** Display corresponding Instagram photos in each product detail pages
- **Button Title:** The title of the button under the Instagram Slider
- **Button CSS:** Flexible to change the button style with CSS
- **Hover text:** The content of the Call-to-action button displayed when hovering over the Instagram image (in the Instagram slider)
- **Hashtag:** The hashtag linked with the Instagram hashtag, displayed in the Instagram block on the product detail page
- **Block title:** The title of the Instagram block on the product detail page
- **Block content:** The content of the Instagram block on product detail page

+ Instagram Tags: Fill in the hashtags of the Instagram photos you want to get from your Instagram to the Magento store.

Note that the hashtags must be separated by commas.

+ Get Photos on your Instagram Account: Click on the **Get Photos Now** button to get all photos of your Instagram account.

Remember to **save the configuration**.

Back end Settings

+ Widget

You can add the Instagram widget by going to **Instagram Shop > Widget > Add Widget**

Widgets

Storefront Properties

Widget Options

Storefront Properties

Widget Options

Type

Instagram Slider

Design Package/Theme

Magenest cf

Widget Title *

Instagram Slider

Assign to Store Views *

All Store Views

Main Website

Main Website Store

Default Store View

Sort Order

Sort Order of widget instances in the same container

Back

Reset

Save and Continue Edit

Save

Set the layout updates to display on the page(s) you want, the container is the position of the widget on the chosen page(s)

Layout Updates

Display on

All Pages

Container

Page Bottom

Template

Photo List slider

Add Layout Update

+ In the Widget Options,

- **Title:** The title of the Instagram widget displayed on front-end store
- **Animation loop:** If Yes, the slider will have no end when it reaches the final image. Otherwise, it will stop at the final image
- **Reverse the animation direction:** To reverse the direction of the slider shown
- **Pause on hover:** Pause the slideshow when hovering over slider, then resume when no longer hovering
- **Allow touch swipe navigation:** Allow touch swipe navigation of the slider on touch-enabled devices
- **Margin between carousel items:** The space between 2 images in the slider
- **Slide show speed:** Set the speed of the slideshow cycling, in milliseconds
- **Animation speed:** Set the speed of animations, in milliseconds
- **Minimum number of carousel items:** The minimum number of slider images that should be visible. Items will resize fluidly when below this.
- **Maximum number of carousel items:** The Maximum number of slider's images that should be visible. Items will resize fluidly when above this limit
- **Box-model width of individual carousel items:** including horizontal borders and padding.
- **Number of carousel items that should move on animation:** Number of carousel items that should move on animation. If 0, the slider will move all visible items.

Widgets

Search, Notifications, User: instagram

Back Reset Save and Continue Edit Save

WIDGET

Storefront Properties

Widget Options

Widget Options

Title * Check out our featured products on Instagram

Animation loop No

Reverse the animation direction No

Pause on hover No

Allow touch swipe navigation No

Margin between carousel items

Slide show speed (ms)

Animation speed (ms)

Minimum number of carousel items

Maximum number of carousel items

Box-model width of individual carousel items

Number of carousel items that should move on animation

+ Manage Photos

In the backend, you can go to **Instagram Shop > Instagram Photo** to see all of the photos pulled from your Instagram account.

You can choose Actions to delete, show or hide the selected image(s) on the Instagram widget.

Instagram Photos									
Search by keyword									
Columns									
20 per page 1 of 1									
10 records found									
Actions				Photo ID on Instagram	Likes	Comments	Caption	Show in widget	
Delete									
Show/Hide									
☐	163		https://www.instagram.com/p/BjlepiRnyLu/	1793974794356466414_5928109307	2	1	Size: S M L Price: \$69.99	Show	
☐	164		https://www.instagram.com/p/BjldyYKHxV/	1793971031839235157_5928109307	2	0	Interested in our extension yet?	Hidden	
☐	165		https://www.instagram.com/p/Bjlds2dHqyg/	1793970652053417120_5928109307	2	0	Elegance lies in simplicity.	Show	
☐	168		https://www.instagram.com/p/Bjhjy6hns0B/	1792755696075090433_5928109307	0	0		Hidden	
☐	170		https://www.instagram.com/p/BjhjXUDHhaP/	1792755311163872911_5928109307	1	0	Don't forget a pair of shades when going out.	Show	
☐	171		https://www.instagram.com/p/BjhjFVnnPI/	1792738545297781733_5928109307	1	0	Our new Casual Blazer in beige now available for pre-order. Size: S M L XL	Show	

You can choose which information to show by clicking on the Column icon

Instagram Photos

Search by keyword

Columns

Actions

10 records found

	ID	Image	Url	Photo ID on Instagram	Likes	Comments	
☐	163		https://www.instagram.com/p/BjleplRnyLu/	1793974794356466414_5928109307	2	1	
☐	164		https://www.instagram.com/p/BjldyYKHlxV/	1793971031839235157_5928109307	2	0	
☐	165		https://www.instagram.com/p/Bjlds2dHqyg/	1793970652053417120_5928109307	2	0	Elegance lies in simplicity. Show
☐	168		https://www.instagram.com/p/Bjhjc6hnSoB/	1792755696075090433_5928109307	0	0	Hidden
☐	170		https://www.instagram.com/p/BjhjXUDHhaP/	1792755311163872911_5928109307	1	0	Don't forget a pair of shades when going out. Show
☐	171		https://www.instagram.com/p/BjhFjVnn_P/	1792738545297781733_5928109307	1	0	Our new Casual Blazer in beige now available for pre-order. Size: S M L XL Show

8 out of 8 visible

☒ ID
 ☒ Image
 ☒ Url

☒ Photo ID on Insta...
 ☒ Likes
 ☒ Comments

☒ Caption
 ☒ Show in widget

Reset

Cancel

You can also manage Instagram photos by hashtags.

Go to **Instagram Shop > Instagram Tagged Photos**

Instagram Tagged Photos

Search

Reset Filter

Actions

3 records found

20

per page

1

of 1

	ID	Source	URL	Tag Name	User Name	Photo Id on Instagram	Likes	Comments	Caption
☐	105		https://www.instagram.com/p/BjhjO5HMsC/	demo	@	1792755580505213698_5928109307	1	0	Try adding this photo to your product ;) #demo
☐	106		https://www.instagram.com/p/Bjlb44DH251/	demo	@	1793962682305429109_5928109307	0	0	Try adding this photo to your product ;) #demo
☐	107		https://www.instagram.com/p/Bjlb_kAnLYo/	demo	@	1793963141824820776_5928109307	0	0	Try adding this photo to your product ;) #demo

+ Add product link to the photo

You can add product redirect links to each photo in Instagram Gallery, by going to **Product > Catalog > "Product" > Instagram photos**

Choose the photos with the product shown by clicking on **Add Photos to Product**, then choose the desired photos.

You can remove the link by click on Remove in the Actions column.

The photos added in this setting will be displayed in the Instagram widget on the product detail page if you enable the **Add Instagram Photos to Product View** in the configuration.

DASHBOARD

SALES

PRODUCTS

CUSTOMERS

MARKETING

CONTENT

INSTAGRAM SHOP

REPORTS

STORES

SYSTEM

White Open-Collar Shirt

← Back

Add Attribute

Save

Instagram Photos

This section allows you to add Instagram photos to product

Add Photos to Product

<

1

of 1

>

	ID	Image	Caption	Likes	Comments	Actions
	165		Elegance lies in simplicity.	2	0	Remove
	163		Size: S M L Price: \$69.99	2	1	Remove

Product Reviews

Related Products, Up-Sells, and Cross-Sells

Images And Videos

Customizable Options

Front end features

- Photo Slider

In the backend Widget settings, we have set the Instagram slider on the Home Page, it will be displayed as follows

<

LAUNCHING MAY 30TH

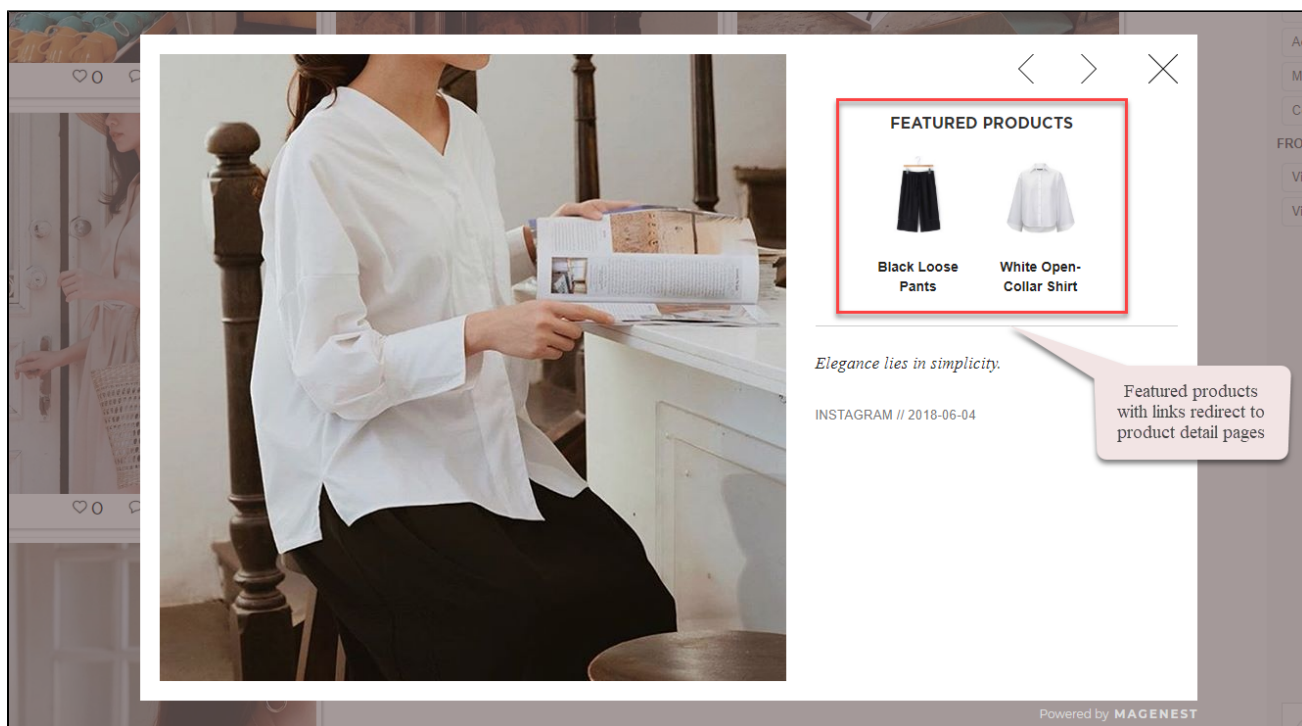
>

Check out our featured products on Instagram

VIEW THE FULL GALLERY

- Featured products shown in each photo

In the product image, it will show the featured products with links redirecting to their product detail pages as the "Add product link to photo" setting



- **Instagram slider in each product page**

The Instagram slider can be shown in each product detail page

BLACK LOOSE PANTS

Home → Black Loose Pants



BLACK LOOSE PANTS

Be the first to review this product

\$59.99

Out Of Stock

SKU#: Black Loose Pants

REVIEWS

You're reviewing: **Black Loose Pants**

YOUR RATING *

RATING ☆☆☆☆☆

NICKNAME *

SUMMARY *

REVIEW *

SUBMIT REVIEW



#magenest: STYLE INSPIRATION FROM OUR FANS

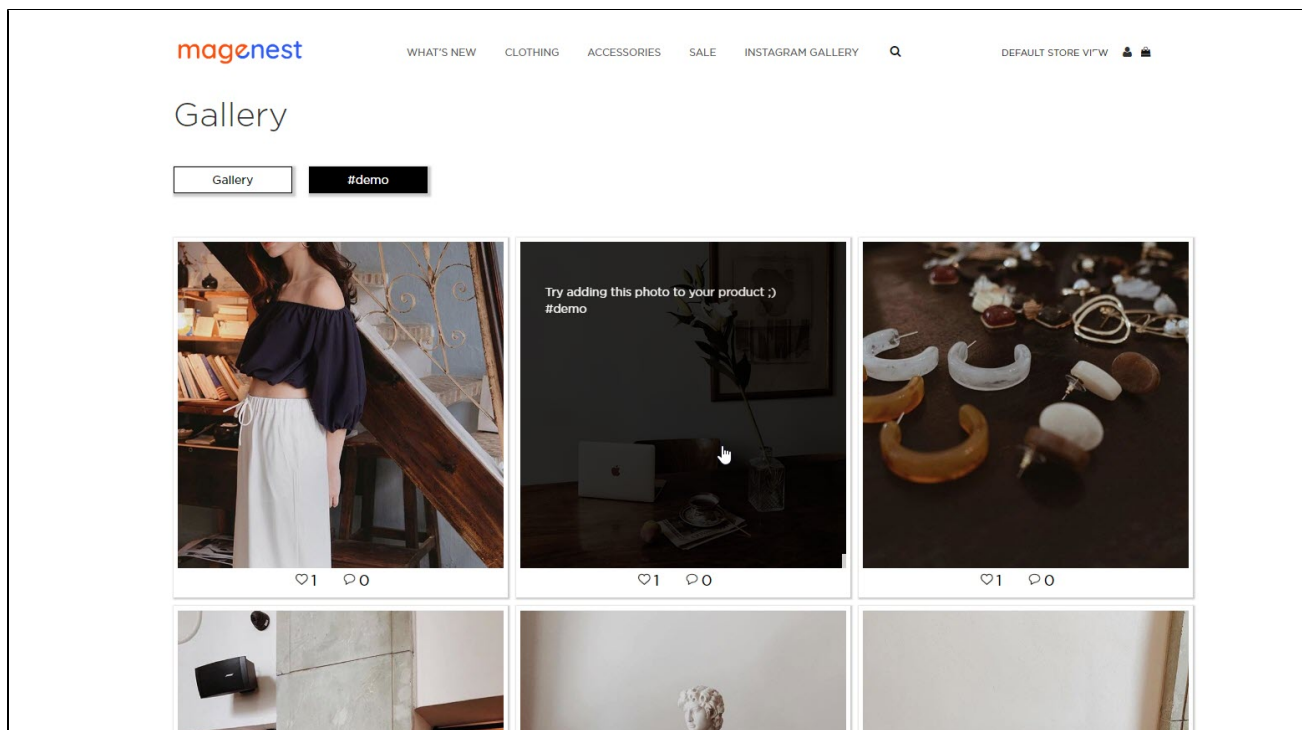
Tag a photo on Instagram for a chance to be featured

[VIEW THE FULL GALLERY](#)

• Gallery of your Instagram Photos

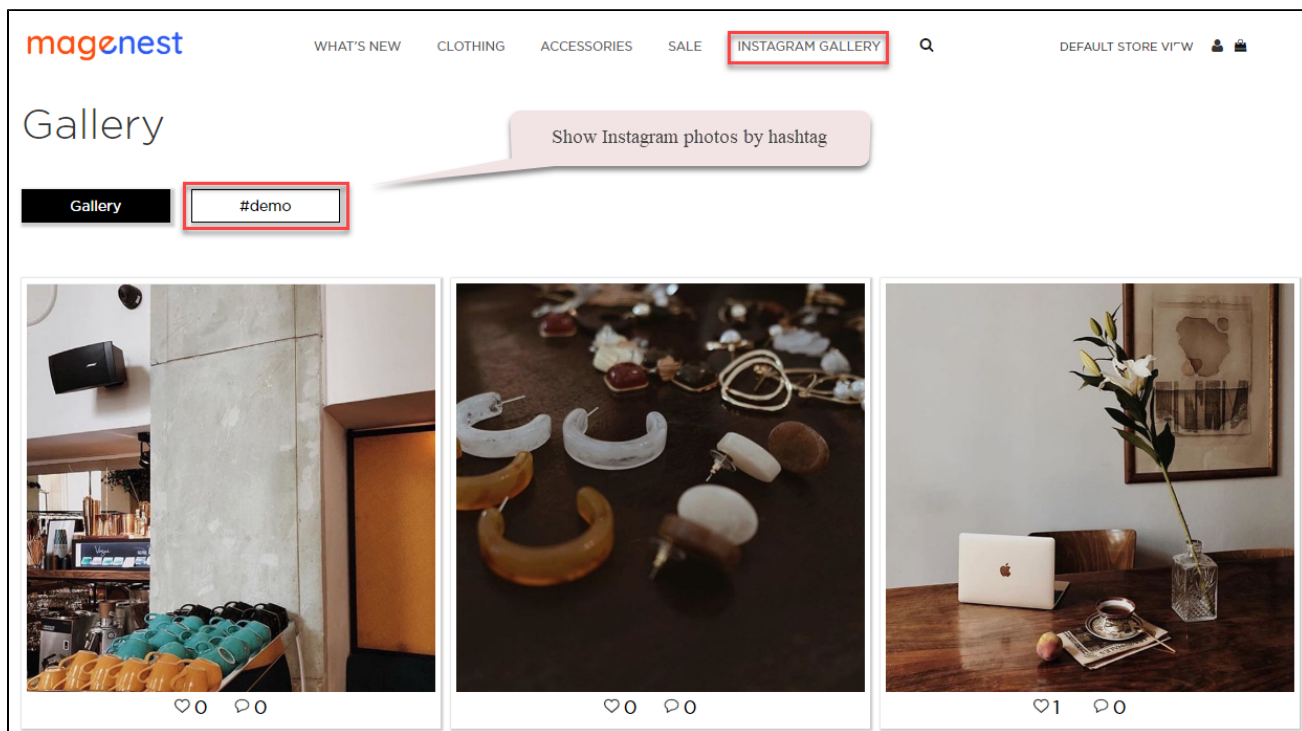
On the top menu bar, when you click on **Instagram Gallery**, it will display a gallery of all your Instagram photos.

When you hover on the photo, a caption window will slide from right to left and show the caption of the photo. Like(s) and comment(s) of the photos will be displayed under each one.



- **Gallery of Instagram photos by hashtags**

When you choose a hashtag, it will display photos with that hashtag (collected from your Instagram account).



Update

- When a bug fix or new feature is released, we will provide you with the module's new package.
 - All you need to do is repeating the above installing steps and uploading the package onto your store. The code will automatically override.
 - Flush the configure cache. Your store and newly installed module should be working as expected.
-

Support

- We will reply to support requests within **2 business days**.
- We will offer a **lifetime free update and 6 months of free support for all of our paid products**. Support includes answering questions related to our products, bug/error fixing to make sure our products fit well in your site exactly like our demo.
- Support **DOES NOT** include other series such as customizing our products, installation, and uninstallation service.